

ESP

Ecosystem Services Partnership

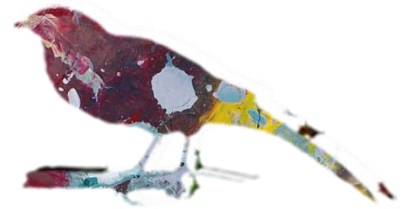


Foundation for
Sustainable
Development

5th ESP Europe Conference

ECOSYSTEM SERVICES:
18-22 NOVEMBER 2024

ONE PLANET, ONE HEALTH
WAGENINGEN, THE NETHERLANDS



Sponsorship Package

Why become a sponsor?

Introducing ESP

As a global community, we are totally dependent upon the natural world. It supplies us with every oxygen-laden breath we take and every mouthful of food we eat. Ecosystems deliver various ecosystem services (ES) that underpin our human well-being. The loss of biodiversity and degradation of ecosystems has an increasingly negative impact on society and businesses and runs through all sectors and communities.

Although the need for sustainable development is widely recognised, as a society, we still need to find a sustainable relationship with our natural environment. An integrated approach to human-environment interactions is essential to bridge the gap between long-term ecological goals and short-term economic interests. The Ecosystem Services Partnership (ESP) was initiated in 2008 in response to these challenges.

ESP is a global network that connects ecosystem services scientists, practitioners, stakeholders, and policymakers at local, national, regional, and international scales on different sustainability topics. As ESP, we aim to enhance communication, cooperation, and coordination within the fields of sustainability by building a solid network of individuals and organisations that work on the topic of ecosystem services.

We facilitate this collaboration via the partnership's biome, thematic and sectoral working groups and national networks. Currently, there are more than 40 working groups and a growing number of national networks on all continents. The community gathers yearly at global and regional conferences.

ESP provides access to databases, guidelines, educational material, and many other services that help members and non-members enhance ecosystem services science and practical applications.

ESP Conferences

Since 2008, ESP organises yearly conferences on the science, policy and best practices of Ecosystem Services. This year, ESP is hosting its 5th European conference under the theme *Ecosystem Services: One Planet, One Health*. The theme refers to how the ecosystem services concept can address the challenges involved in delivering the global vision of One Health. It highlights the interdependence of human health, animal and plant health, ecosystem health, and the health of the global environment.

The theme aligns with international commitments under the Global Biodiversity Framework and is at the heart of the sustainable development goals. These goals can only be achieved in a healthy and fair economic system that takes the full value of nature's contributions to human wellbeing into account.

Ecosystem services science can greatly contribute to addressing various sustainable development and global health challenges and presents a great potential for scientific partnerships across domains and for driving transformative change. ESP is the leading global community in the field of ecosystem services. ESP Conferences serve a vital function for this community, by providing space for knowledge exchange, networking, and innovation.

At the 5th ESP Europe conference, we aim to put a special focus on two thematic streams: a) Ecosystem services and health, and b) Ecosystem services and conditions for transformative



change. The streams are inspired by the overarching conference theme and will feed into the conference output and takeaways in different ways – with a unified purpose of scaling up the positive impacts of ecosystem services research. Of course, as always, there will also be ample room for session proposals that do not fit neatly in the layout of streams and conditions but do address relevant topics for the ESP community.

The conference will take place on 18-22 November 2024 in Wageningen, the Netherlands. The 5th ESP Europe conference will be an in-person conference to provide an enriching experience that allows attendees to fully immerse themselves in the conference, interact with speakers and engage with other participants in real-time. The conference will also make a dedicated effort towards empowering young voices. We are committed to enabling high-impact participation of early career researchers. The program will be completed by pre-conference trainings, a conference dinner, and field trips showcasing local landscapes.

Conference goals

- Connect different stakeholders to address the **main challenges in achieving One Health**
- **Enhance** the **knowledge** of participants about the interconnections between ES and health
- Provide **networking opportunities** for international ES professionals from **different sectors**: governance, science, society, and business
- Provide participants with the opportunity to strengthen and/or create new **ideas, projects, and partnerships**
- Provide a **promotion space** for organisations, companies, and institutions with sponsor booths throughout the week and stands during the ES marketplace.
- Target over **500 delegates** from various countries around the world.
- Enable high impact participation of early career researchers.

Become an ESP Europe sponsor

ESP invites you to participate as a sponsor/ exhibitor at the ESP Europe conference. The conference presents exceptional opportunities for your organisation, allowing you to showcase your research, products and services.

One of the key reasons why attendees come to the ESP conferences is to establish contacts and to network with other participants from around the world – so additional social events such as the welcome drinks, conference dinner event, lunches and breaks are very well attended.

As a sponsor, your organisation can benefit from these events and take advantage of the following benefits:

- **Exposure** of your organisation within the rapidly developing field of ecosystem services
- Consolidate your organisation's **sustainability goals**
- Build and/or expand your **network** of (scientific) professionals
- **Participate** in the science–policy–practice interface of Ecosystem Services
- Have access to the latest **scientific insights**
- **Connect** with an international group of more than 3600 people from over 65 countries
- **Target** more than 500 conference participants with a global outreach in The Netherlands



Sponsorship level grid

Please review the entitlement grid and select the sponsorship level that is right for you. This allows your organisation to choose your desired level of involvement and exposure to attendees at the conference. If you wish to contribute to the ESP Europe conference in a way not listed below, please contact us. We would be happy to create a custom sponsorship option to best fit your organisation.

LEVEL	Platinum € 10,000 & over	Gold € 7,000	Silver € 5,000	Bronze € 3,000	Basic € 1500	Exhibitor €750
BENEFITS						
Logo placement on website (incl. link to sponsor website)	Large	Large	Medium	Medium	Small	Small
Advertising/exhibition space in mobile app	✓	✓	✓	✓	✓	✓
Market stand at the conference marketplace (table, chairs)	✓	✓	✓	✓	✓	✓
Advertising space in program booklet	Full page	Full page	Half page	Half page	Logo placement	
Complimentary registration	5	4	3	2	1	
Booth for the whole duration of the conference (includes table, two chairs, electricity)	✓	✓	✓	✓		
Branded session during the conference	✓	✓	✓	✓		
Special recognition as leading sponsor during introductory talk	✓	✓	✓			
Free participation at conference dinner and field trips	✓	✓				
One year of complementary ESP institutional membership	✓					

Additional information

If you have reached the platinum sponsor level, we are happy to discuss additional sponsorship options. When you have decided on which package suits your sponsoring needs, please fill out the **'Sponsors and exhibitors registration form'** at the end of this document.

If your organisation is an institutional member, discounts apply for each sponsorship tier.

Market place

During the ESP Europe conference, on Wednesday 20 November, a market place will be organised. Each of the sponsorship levels grant you participation at the marketplace.

Sponsors and exhibitors' registration form

Complete this form and send it to diane.ingabire@fsd.nl to register as an ESP Europe Conference sponsor. Once we receive your form, we will contact you regarding the payment of the sponsorship fee and provide you with additional details.

Organisation: _____

Contact person: _____

Mailing address: _____

City: _____ Postal Code: _____

Country: _____ Email: _____

Website: _____

Desired sponsorship level (see grid above): _____

ESP institutional member: Y/N

Interested in additional marketplace stand: Y/N

Requirements from your organisation: _____

Comments or questions: _____

Payment can be made through bank transfer, PayPal or credit card. We will provide you with an invoice first.

Contact information

For more detailed information about ESP and the conference, please visit www.es-partnership.org

For further questions about ESP, the ESP Conference, and sponsorship opportunities, please contact the ESP Organising Committee:

Name: Diane Ingabire

E-mail: diane.ingabire@fsd.nl