

## BOOK OF ABSTRACTS

- I. SESSION DESCRIPTION
- II. SESSION PROGRAM

### I. SESSION DESCRIPTION

ID: 07

Transformative change; Building Public Private Partnerships

Hosts:

	Name	Organisation	E-mail
Host:	Pauline Buffing David Grim Esmee Kooijman  Mieke Siebers	NL Ministry of Agriculture, Fisheries, Food Security and Nature  Foundation for Sustainable Development	<a href="mailto:p.k.buffing@minlnv.nl">p.k.buffing@minlnv.nl</a> <a href="mailto:d.c.grim@minlnv.nl">d.c.grim@minlnv.nl</a> <a href="mailto:e.d.kooijman@minlnv.nl">e.d.kooijman@minlnv.nl</a>  <a href="mailto:mieke.siebers@fsd.nl">mieke.siebers@fsd.nl</a>


Speakers:

PPS project

- Pauline Buffing, NL Ministry of Agriculture, Fisheries, Food Security and Nature, Department Science Knowledge and Innovation (SKI)
- Haki Pamuk, WUR
- Miel Hooydonk, Wageningen Academy
- Ioanna Biris, Nature Desks
- David Grim, NL Ministry of Agriculture, Fisheries, Food Security and Nature, Collective Nature inclusive

Abstract:

This session aims to bridge the gap between research and practical application by exploring the potential for transformative change through public-private partnerships (PPPs). With an emphasis on interdisciplinary collaboration, we will identify the barriers that scientists face in moving beyond siloed research and into practical implementation. The session will feature presentations on best practices for PPPs, highlighting the importance of applied knowledge and transdisciplinary research for societal impact. Participants will engage in discussions to uncover opportunities and



challenges related to PPPs, fostering inspiration and collaboration among researchers, policymakers, NGOs and private sector representatives.

### Goals and objectives of the session:

- Inspire collaboration in public–private partnerships (PPPs) with a focus on the process and content.
- Encourage scientists to extend their focus beyond fundamental research and connect with practical applications.
- Identify barriers to effective PPP collaboration and develop strategies to overcome these challenges.
- To understand how to design effective instruments for facilitating PPPs and ensuring real–world impact.

### Planned output / Deliverables:

- A list of scientists (with their research areas) interested in PPP collaboration, which can serve as a basis for a matchmaking event.
- A compilation of the top 10 barriers to PPP collaborations identified during the session.
- Insights and inspiration for researchers regarding the opportunities presented by PPP collaborations.

### Session format:

The session will consist of two main parts:

- 90–Minute Session (11:00–12:30)
  - 5 min: Arrival
  - 5 min: Welcome and introduction
  - 40 min: 5 Pitches: Different perspectives on PPP`s; stories from practice
  - 35 min: Round table discussion: “What challenges do you face?” / What is needed to lower these barriers / “How can you make an impact with your research?”
  - 5 min: short wrap–up and explanation marketplace
- Follow up at Marketplace (13:30–15:00)

An open session where participants can engage with the co–hosts and speakers and vote on the top barriers and opportunities for Building Public Private Partnerships for Transformative Change.

### Relevance for Scientists:

As environmental scientists face increasing pressure to address complex global challenges, the need for collaborative approaches that extend beyond traditional research boundaries has never been more critical. This session provides a unique opportunity for scientists to engage directly



with representatives from the public, private and third sector and learn how their research can be translated into practical applications. By attending, participants will gain insights into successful PPPs and understand the specific barriers hindering collaboration. This knowledge will empower researchers to create impactful partnerships that can lead to innovative solutions in environmental sustainability, ultimately enhancing their research's relevance and applicability in real-world contexts.



## II. SESSION PROGRAM

**Room:** Expert Street 5

**Date of session:** 20<sup>th</sup> of November 2024

**Time of session:** 11:00 – 12:30

*Follow up at Marketplace (13:30–15:00)*