

On the Road to a World Without Depression: 65 years and counting...

Symposium

Anticipate and Act:

**Prevention in the Netherlands
and Beyond**



Ricardo F. Muñoz, Ph.D.

Professor of Psychology, Emeritus, University of California, San Francisco
Distinguished Professor Emeritus, Palo Alto University

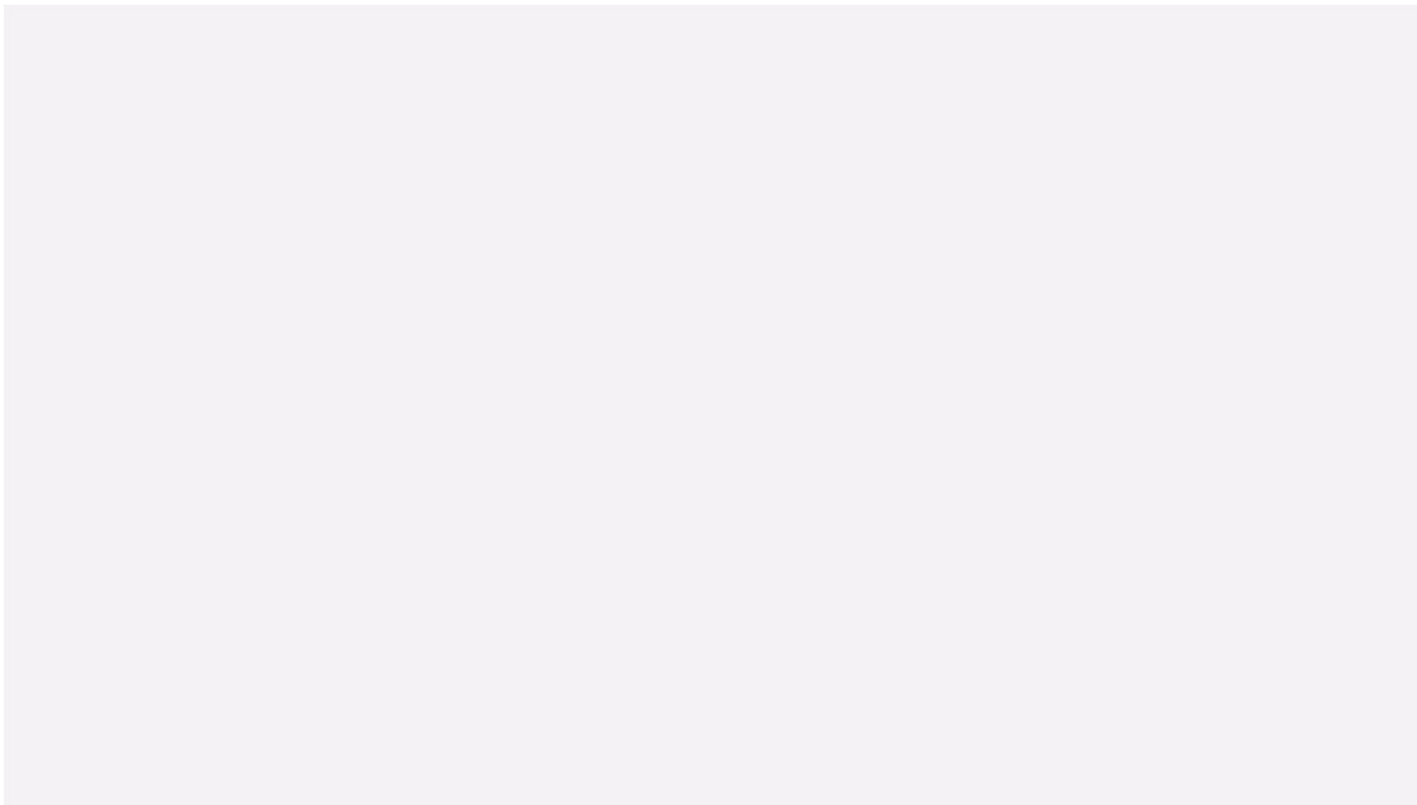
Disclosures

Conflict of interests	None
Relevant relationship with companies	No relationships with companies
<ul style="list-style-type: none">• Sponsoring or research grants	<p>Our research has been supported by:</p> <ul style="list-style-type: none">• The National Institute of Mental Health (USA)• The Tobacco-Related Disease Research Program of the State of California• A Google AdWords grant• The Brin/Wojcicki Foundation

Main Points

- In terms of knowledge, we are halfway down to the road to prevent and treat major depression
- In terms of practice, we are barely getting started
- We need to:
 - implement current knowledge
 - add to our current knowledge and
 - embed this knowledge into policy and practice

The goal of prevention



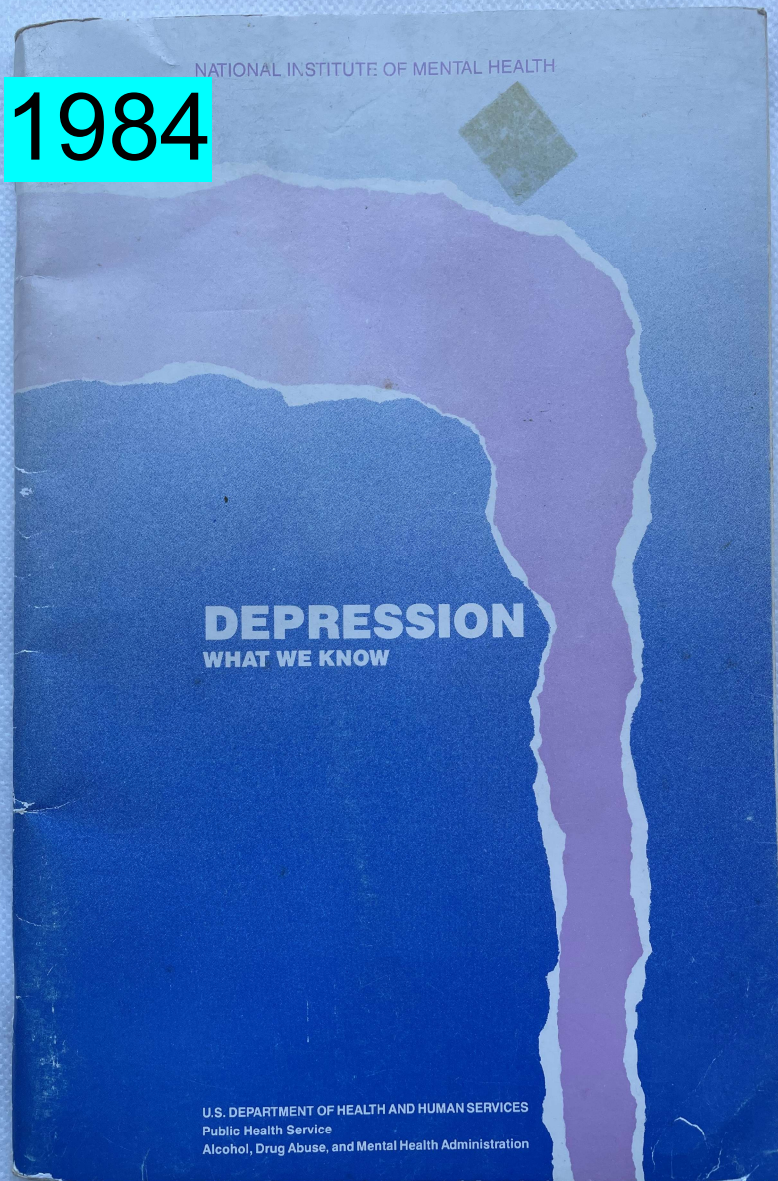
Starting on the road to prevention

September
1972 -

The concept of prevention

The University of Oregon

1984



“In general, the onset of a clinical depression cannot be prevented.”

National Institute of Mental Health

Depression: What We Know
(Lobel & Hirschfeld, 1984, p. 4)

2012

Major Depression Can Be Prevented

Ricardo F. Muñoz

*University of California, San Francisco/San Francisco
General Hospital*

William R. Beardslee

Harvard Medical School/Children's Hospital Boston

Yan Leykin

University of California, San Francisco

American Psychologist, 2012, 67 (4), 285–295

Does Prevention Work?

- 1967: *"What treatment, by whom, is most effective for this individual with that specific problem, and under which set of circumstances?"*
(Gordon Paul)

Does Prevention Work?

- 1967: "What *treatment*, by whom, is most effective for this individual with that specific problem, and under which set of circumstances?" (Gordon Paul)
- 2025: Which preventive interventions,
 - provided by whom,
 - in which modalities (in person, self-help, social and community projects),
 - are effective for which populations,
 - for which specific mental, emotional, and behavioral conditions, and
 - under which historical circumstances?



Psychological interventions to prevent the onset of major depression in adults: a systematic review and individual participant data meta-analysis

30 RCTs; 7201 participants



Claudia Buntrock, Mathias Harrer, Antonia A Sprenger, Susan Illing, Masatsugu Sakata, Toshi A Furukawa*, David D Ebert†, Pim Cuijpers*†, on behalf of the IPD-PrevDep Consortium‡

(which includes 36 others)

Summary

Lancet Psychiatry 2024;
11: 990–1001

See [Comment](#) page 947

*Toshi Furukawa and
Pim Cuijpers are retired

Background Psychological interventions are increasingly discussed as a method to prevent major depressive disorder (MDD) in adults who already experience subthreshold depressive symptoms. In this individual participant data meta-analysis, we quantify the effect of preventive interventions against control on MDD onset in this population, and explore effect modifiers.

>>“...interventions reduced the incidence of depression by 43%, 42%, and 33%, [at post, 6 months, and 12 months] respectively, compared with control.”
(Page 996).



Review

Psychological intervention in individuals with subthreshold depression: individual participant data meta-analysis of treatment effects and moderators

Mathias Harrer, Antonia A. Sprenger, Susan Illing, Marcel C. Adriaanse, Steven M. Albert, Esther Allart, Osvaldo P. Almeida, Julian Basanovic, Kim M. P. van Bastelaar, Philip J. Batterham, Harald Baumeister, Thomas Berger, Vanessa Blanco, Ragnhild Bø, Robin J. Casten, Dicken Chan, Helen Christensen,

50 RCTs;
10,671 participants

“Conclusions:

Psychological intervention reduces the symptom burden in individuals with subthreshold depression up to 1 year...

We find strong support for intervention in subthreshold depression, particularly with PHQ-9 scores ≥ 10 . For very mild symptoms, *scalable treatments could be an attractive option.*”

Five Decades of Research on Psychological Treatments of Depression: A Historical and Meta-Analytic Overview

562 RCTs; 66,361 patients

Pim Cuijpers^{1, 2}, Mathias Harrer³, Clara Miguel¹, Marketa Ciharova¹, and Eirini Karyotaki¹

- “...format [individual, group, guided self-help] was not associated with large differences in effect sizes... This is encouraging because **digital interventions typically require fewer resources.**
- ...no significant association between number of sessions and the effect size.
- ...it can be safely assumed that therapies are effective across the world. Considering the enormous disease burden of depression across the world, **more research on how these therapies can be disseminated broadly across non-Western countries is certainly warranted.**” (Page 308)

Annual Review of Clinical Psychology

Realizing the Mass Public Benefit of Evidence-Based Psychological Therapies: The IAPT Program

David M. Clark

Oxford Centre for Anxiety Disorders and Trauma, Department of Experiment
University of Oxford, OX1 1TW Oxford, United Kingdom; email: david.clark

Annu. Rev. Clin. Psychol. 2018. 14:159

IAPT: *Improving Access to Psychological Therapies*

2016-2017: 50% of patients recovered

(About 66% improved significantly)

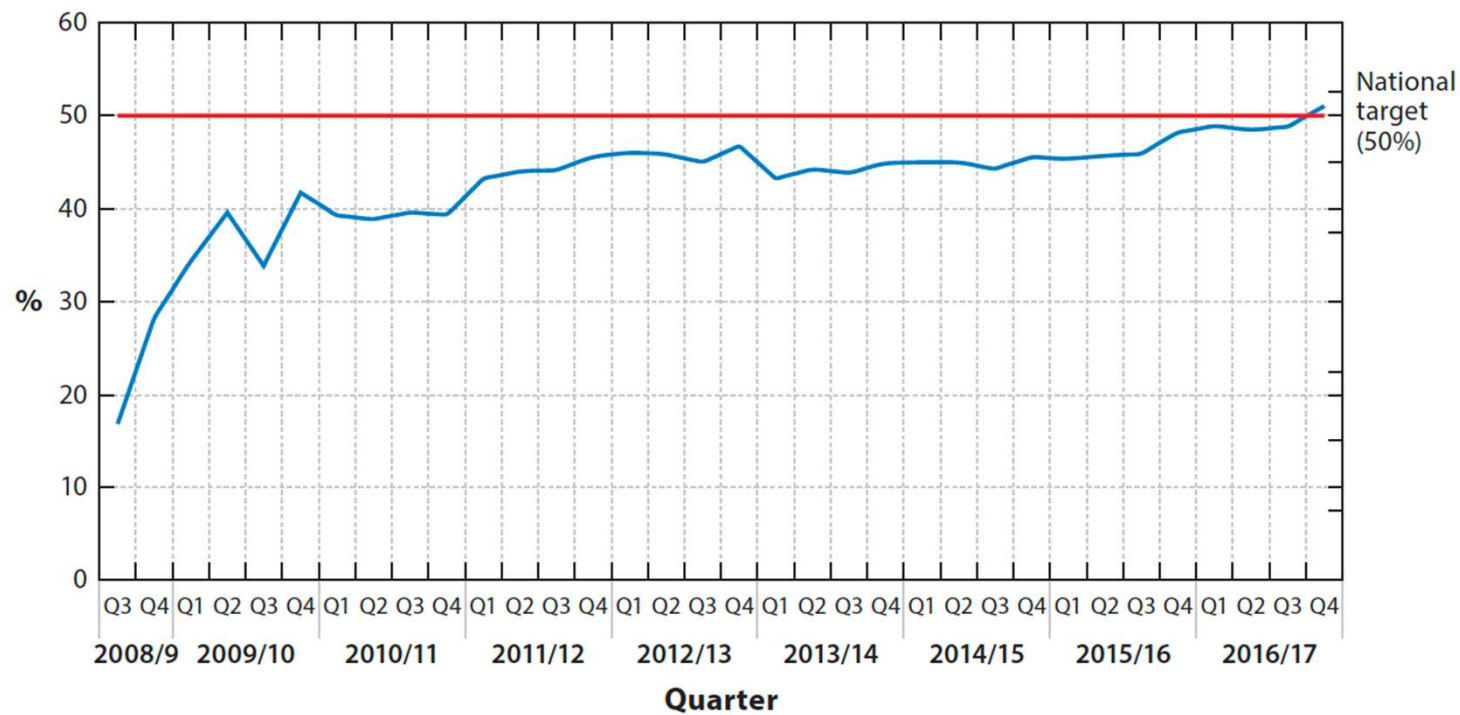
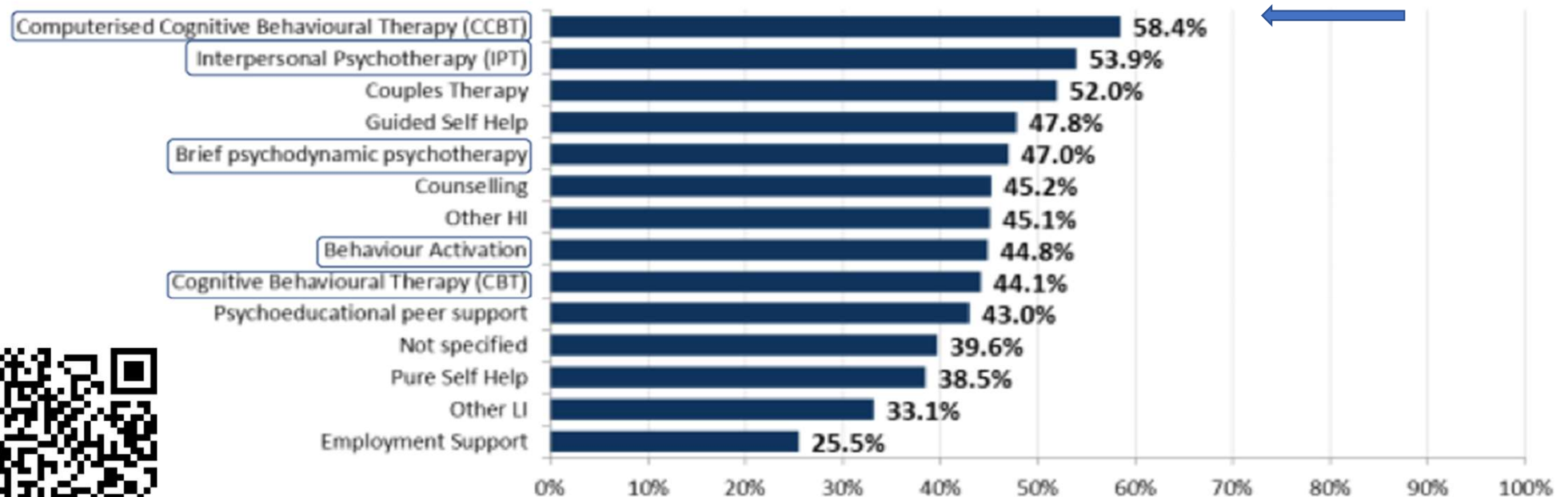


Figure 2

IAPT national recovery rate each three months (quarter) for people finishing a course of treatment (two or more sessions).

The effectiveness of psychological interventions in routine care seems to hover around 50%

Figure 3: Recovery rates by therapy type for referrals with a problem descriptor of depression, 2014/15²³ (Based on 1,267,193 referrals; 468,881 finished treatment)

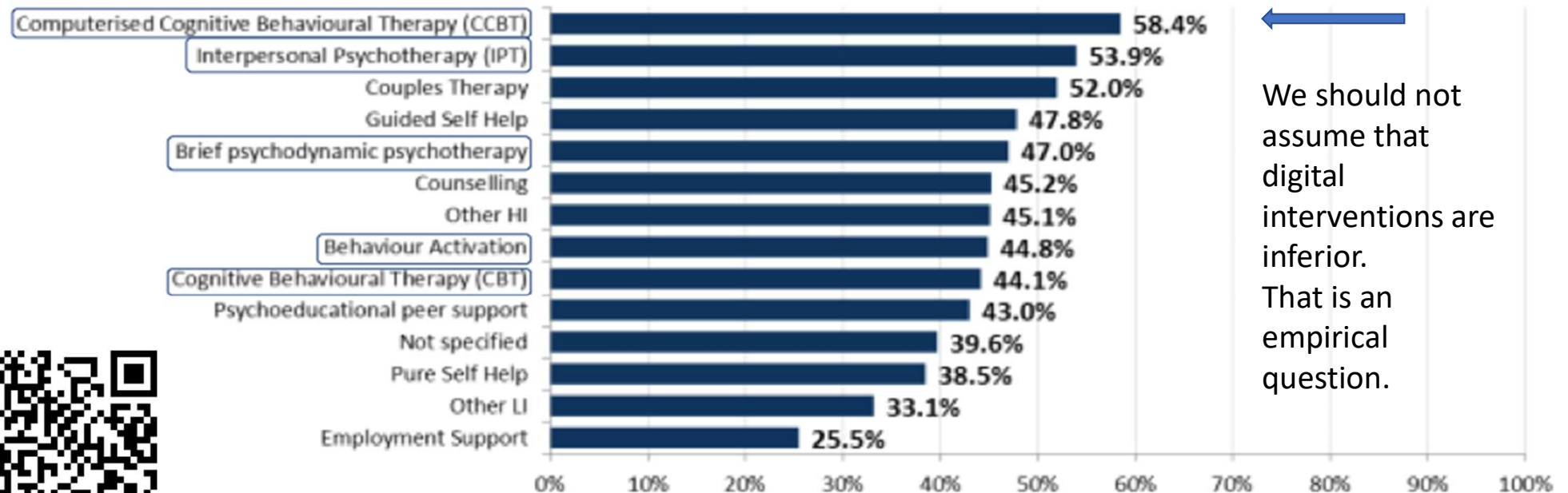


Psychological Therapies; Annual Report on the use of IAPT services: England 2014/15



The effectiveness of psychological interventions in routine care seems to hover around 50%

Figure 3: Recovery rates by therapy type for referrals with a problem descriptor of depression, 2014/15²³ (Based on 1,267,193 referrals; 468,881 finished treatment)



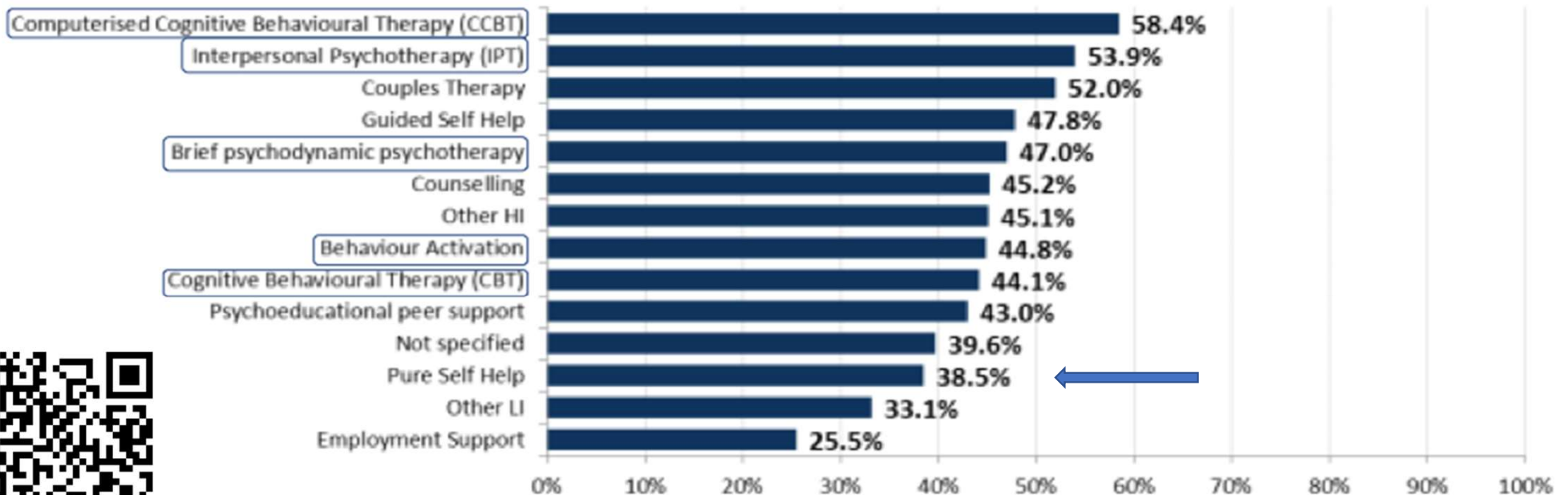
We should not assume that digital interventions are inferior. That is an empirical question.

Psychological Therapies; Annual Report on the use of IAPT services: England 2014/15



The effectiveness of psychological interventions in routine care seems to hover around 50%

Figure 3: Recovery rates by therapy type for referrals with a problem descriptor of depression, 2014/15²³ (Based on 1,267,193 referrals; 468,881 finished treatment)



Psychological Therapies; Annual Report on the use of IAPT services: England 2014/15



The U.S. Preventive Services Task Force

JAMA.

2019;321(6):580-587.

JAMA | US Preventive Services Task Force | **RECOMMENDATION STATEMENT**

Interventions to Prevent Perinatal Depression US Preventive Services Task Force Recommendation Statement

US Preventive Services Task Force

IMPORTANCE Perinatal depression, which is the occurrence of a depressive disorder during pregnancy or following childbirth, affects as many as 1 in 7 women and is one of the most common complications of pregnancy and the postpartum period. It is well established that perinatal depression can result in adverse short- and long-term effects on both the woman and child.

OBJECTIVE To issue a new US Preventive Services Task Force (USPSTF) recommendation on interventions to prevent perinatal depression.

CONCLUSIONS AND RECOMMENDATION The USPSTF recommends that clinicians provide or refer pregnant and postpartum persons who are at increased risk of perinatal depression to counseling interventions. (B recommendation)

O'Connor et al. (2019)
JAMA. 2019;321(6):588-601.

Table 2. Summary of Pooled Effects of Subgroup Analyses for Counseling Interventions, Organized by Counseling Approach

Counseling Approach	No. of Studies (No. of Participants)	Pooled RR (95% CI)	I^2 , %	τ^2
All counseling trials	17 (3094)	0.61 (0.47-0.78)	39	0.09
CBT	8 (2128)	0.51 (0.33-0.79)	49	0.17
CBT Moms and Babies Program	4 (325)	0.47 (0.26-0.84)	0	0.0
IPT	8 (2095)	0.71 (0.50-1.00)	42	0.09
IPT ROSE program	5 (464)	0.50 (0.32-0.80)	12	0.04
All counseling trials, limited to trials targeting women at increased risk of perinatal depression	14 (1411)	0.55 (0.44-0.68)	0	0.0

1 – Pooled RR = Reduction in incidence

1 – 0.61 = 39% reduction in incidence across all trials

O'Connor et al. (2019)
JAMA. 2019;321(6):588-601.

Table 2. Summary of Pooled Effects of Subgroup Analyses for Counseling Interventions, Organized by Counseling Approach

Counseling Approach	No. of Studies (No. of Participants)	Pooled RR (95% CI)	I^2 , %	τ^2
All counseling trials	17 (3094)	0.61 (0.47-0.78)	39	0.09
CBT	8 (2128)	0.51 (0.33-0.79)	49	0.17
CBT Moms and Babies Program	4 (325)	0.47 (0.26-0.84)	0	0.0
IPT	8 (2095)	0.71 (0.50-1.00)	42	0.09
IPT ROSE program	5 (464)	0.50 (0.32-0.80)	12	0.04
All counseling trials, limited to trials targeting women at increased risk of perinatal depression	14 (1411)	0.55 (0.44-0.68)	0	0.0

1 – Pooled Risk Ratio = Reduction in incidence

1 – 0.47 = 53% reduction in incidence for CBT Mothers and Babies Course

1 – 0.50 = 50% reduction in incidence for IPT ROSE program

The Mothers and Babies Course in Tanzania and Kenya



Play 0:39 – 1:24


<https://youtu.be/q9sPWkEpWs8>

Ricardo F. Muñoz - Groningen June 19 2025



Article

Long-Term Effects of a Cognitive Behavioral Conference Call Intervention on Depression in Non-Professional Caregivers

Lara Lopez ^{1,*}, Fernando L. Vázquez ¹ , Ángela J. Torres ², Patricia Otero ³, Vanessa Blanco ⁴, Olga Díaz ¹ and Mario Páramo ²

¹ Department of Clinical Psychology and Psychobiology, University of Santiago de Compostela, 15782 Santiago de Compostela, Spain; fernandolino.vazquez@usc.es (F.L.V.);

Incidence at 36 months

CBCC: Cognitive-Behavioral Conference Call = 8.7%

BACC: Behavioral Activation Conference Call = 8.6%

CG: Usual Care Control Group = 33.7%

“Regarding the RR and NTT indicators, at 36 months of follow-up, the RR for CBCC was $8.7/33.8 = 0.26$ (95% CI 0.11, 0.59) and the NTT was ~4; the RR for BACC was $8.6/33.8 = 0.25$ (95% CI 0.11, 0.58) and the NTT was ~4.” (Page 13 of 24)

$1 - RR = \text{reduction in incidence}$, so $1 - .25 = 75\%$ reduction of new episodes of mayor depression.

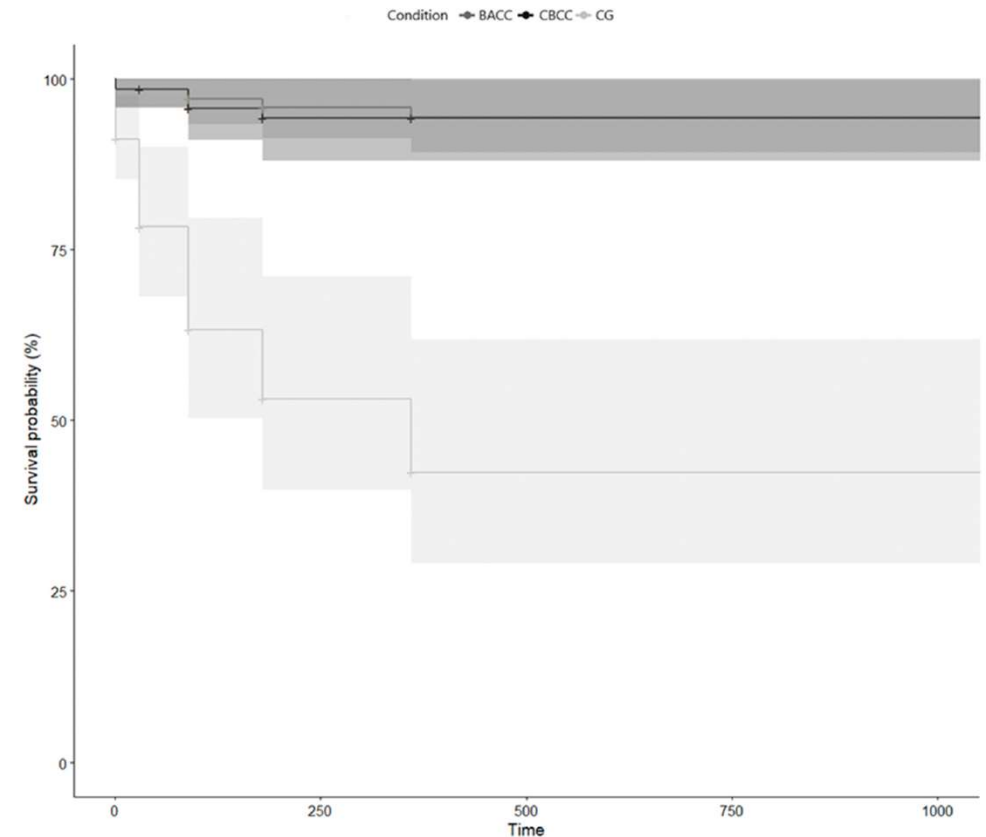


Figure 3. Cumulative survival for recurring events for the different experimental conditions.

Prevention of Incident and Recurrent Major Depression in Older Adults With Insomnia

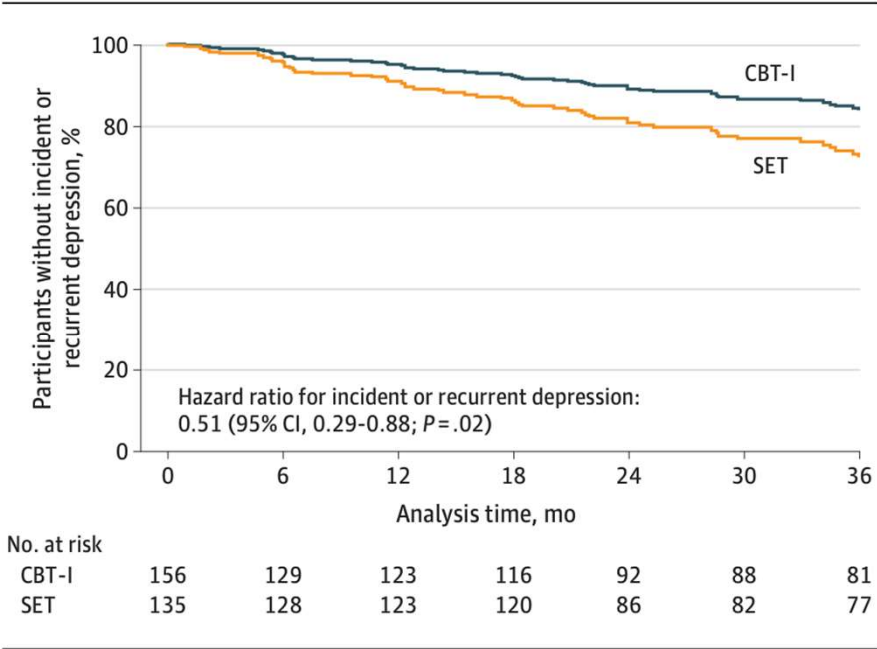
A Randomized Clinical Trial

Michael R. Irwin, MD; Carmen Carrillo, MA, MHS; Nina Sadeghi, BS; Martin F. Bjurstrom, MD; Elizabeth C. Breen, PhD; Richard Olmstead, PhD

JAMA Psychiatry.
doi:10.1001/jamapsychiatry.2021.3422
Published online November 24, 2021.

CBT-I: Cognitive Behavioral Therapy for Insomnia
SET: Sleep Education Therapy

Figure 2. Time to Incident or Recurrent Depression Event by Treatment Group



New episodes:
CBT-I: 12.2%
SET: 25.9%

The CBT-I condition prevented more than 50% of new episodes.

Older adults without depression but with insomnia were randomized to receive cognitive behavioral therapy for insomnia (CBT-I) or sleep education therapy (SET).

Prevention of Incident and Recurrent Major Depression in Older Adults With Insomnia

A Randomized Clinical Trial

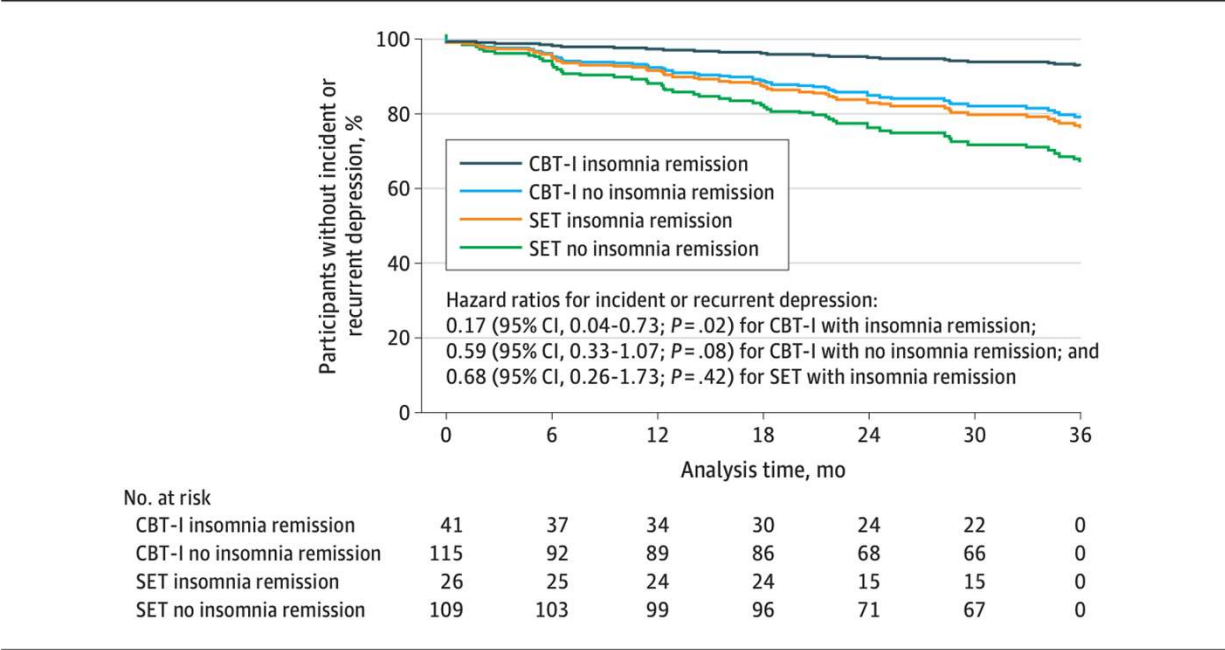
Michael R. Irwin, MD; Carmen Carrillo, MA, MHS; Nina Sadeghi, BS; Martin F. Bjurstrom, MD; Elizabeth C. Breen, PhD; Richard Olmstead, PhD

JAMA Psychiatry.
doi:10.1001/jamapsychiatry.2021.3422
Published online November 24, 2021.

CBT-I: Cognitive Behavioral Therapy for Insomnia
SET: Sleep Education Therapy

“Those in the CBT-I group with sustained remission of insomnia disorder had an 82.6% decreased likelihood of depression (hazard ratio, 0.17; 95% CI 0.04-0.73; P = .02) compared with those in the SET group without sustained remission of insomnia disorder.” [Page E1]

Figure 4. Time to Incident or Recurrent Depression Event by Treatment Group, Stratified by Sustained Remission of Insomnia Disorder



Consumable vs Nonconsumable Interventions

Consumable

- Consumable interventions are “used up” (consumed) when they are administered:
 - Medications
 - Therapy sessions (when administered in person)
 - Preventive interventions (with human providers)

Nonconsumable

- Nonconsumable interventions can be administered again and again without losing their therapeutic power
 - Digital interventions are nonconsumable
 - They can be used any time, anywhere, ideally at no charge to recipients

Consumable vs Nonconsumable Interventions

Consumable

- Cost more
- Should be used primarily for indicated interventions
- For individuals at imminent predictable risk of onset of a depressive episode
- Requires screening for risk

Nonconsumable

- Cost much less
- Should be used primarily for selective and universal interventions
- For groups at higher risk than the general population
- For the general population

Consumable vs Nonconsumable Interventions

Consumable

- Individual interventions
- Group interventions
- Peer support
- Warm lines
- Crisis lines
- Guided self-help
- ***Whenever human time is involved***

Nonconsumable

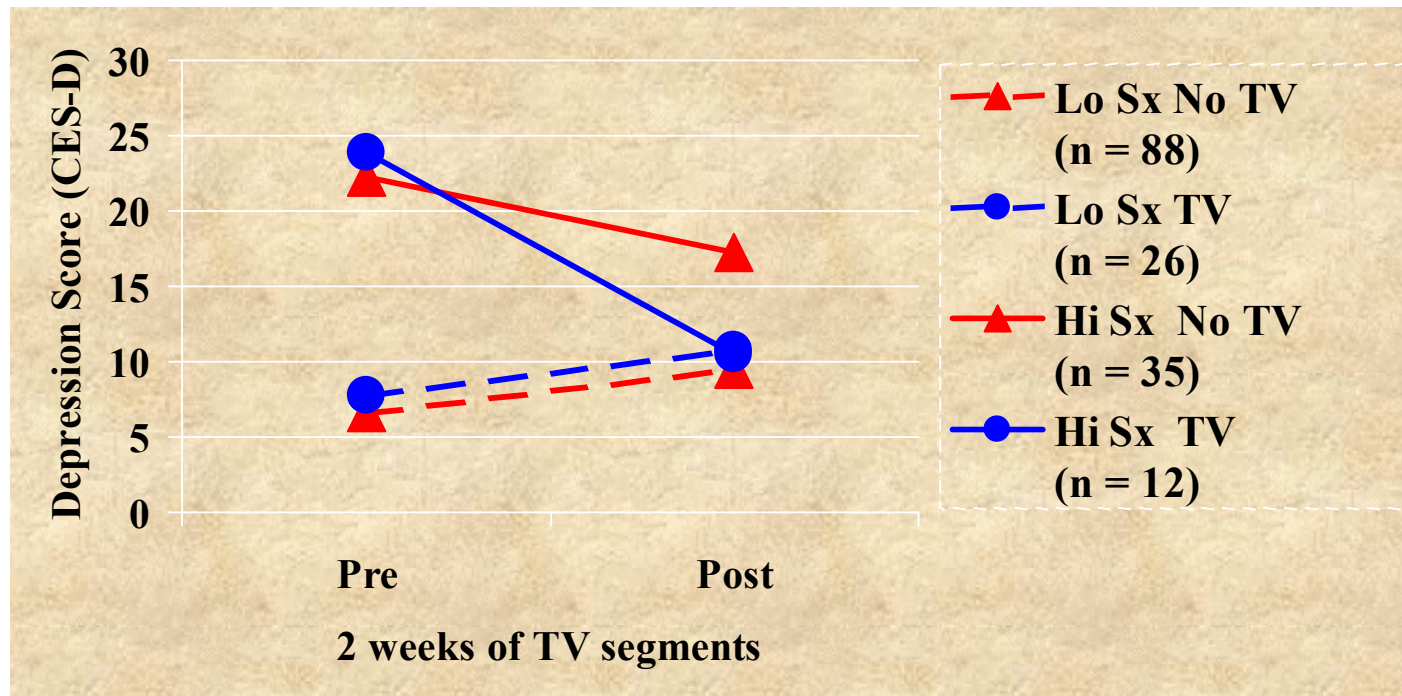
- Websites
- Mobile apps
- Chatbots
- ***Automated*** text messaging programs
- Online videos (for non-readers)
- Online self-help printed matter
- AI-supported online tools

On Harnessing Psychology and Technology to reach the world with Nonconsumable Interventions

- Mass media as a tool to reach large numbers of people
- Digital interventions to reach people worldwide

1978

TV mood management segments reduce symptoms of depression



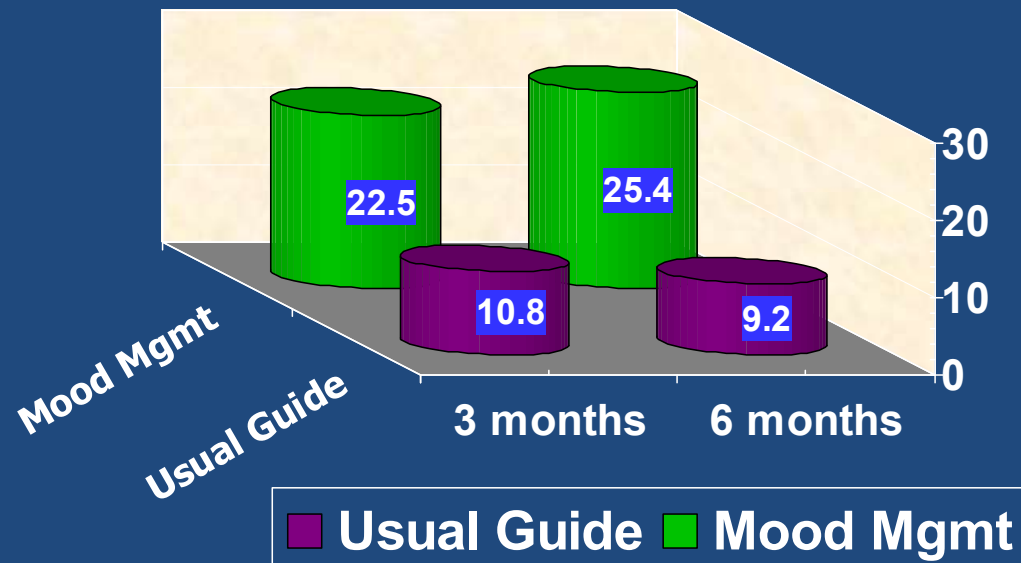
Muñoz, Glish, Soo-Hoo, & Robertson, 1982 (AJCP)

Ricardo F. Muñoz - Groningen June 19 2025

1997

“Tomando Control de su Vida” (TC1)

Abstinence rates for randomized control trial on smoking cessation conducted in Spanish via the mail



Eliseo J. Pérez-Stable, P.I. – supported by NCI grant

Ricardo F. Muñoz - Groningen June 19 2025

Smoking Cessation Rates

Could an Internet intervention yield comparable results?

4-8% for placebo patches

14-22% at 6 months for the nicotine patch

24-27% at 6 months for smoking cessation groups

Can Web-based smoking cessation interventions match the patch?

Proof of concept:
The San Francisco Stop Smoking Internet Project:

www.stopsmoking.ucsf.edu &
www.dejardefumar.ucsf.edu



Can Web-based smoking cessation interventions match the patch?

Proof of concept:
The San Francisco Stop Smoking
Internet Project:

www.stopsmoking.ucsf.edu &
www.dejardefumar.ucsf.edu

Every visitor to the site could
download the Smoking Cessation
Guide in Spanish or English >>>



Can Web-based smoking cessation interventions match the patch?

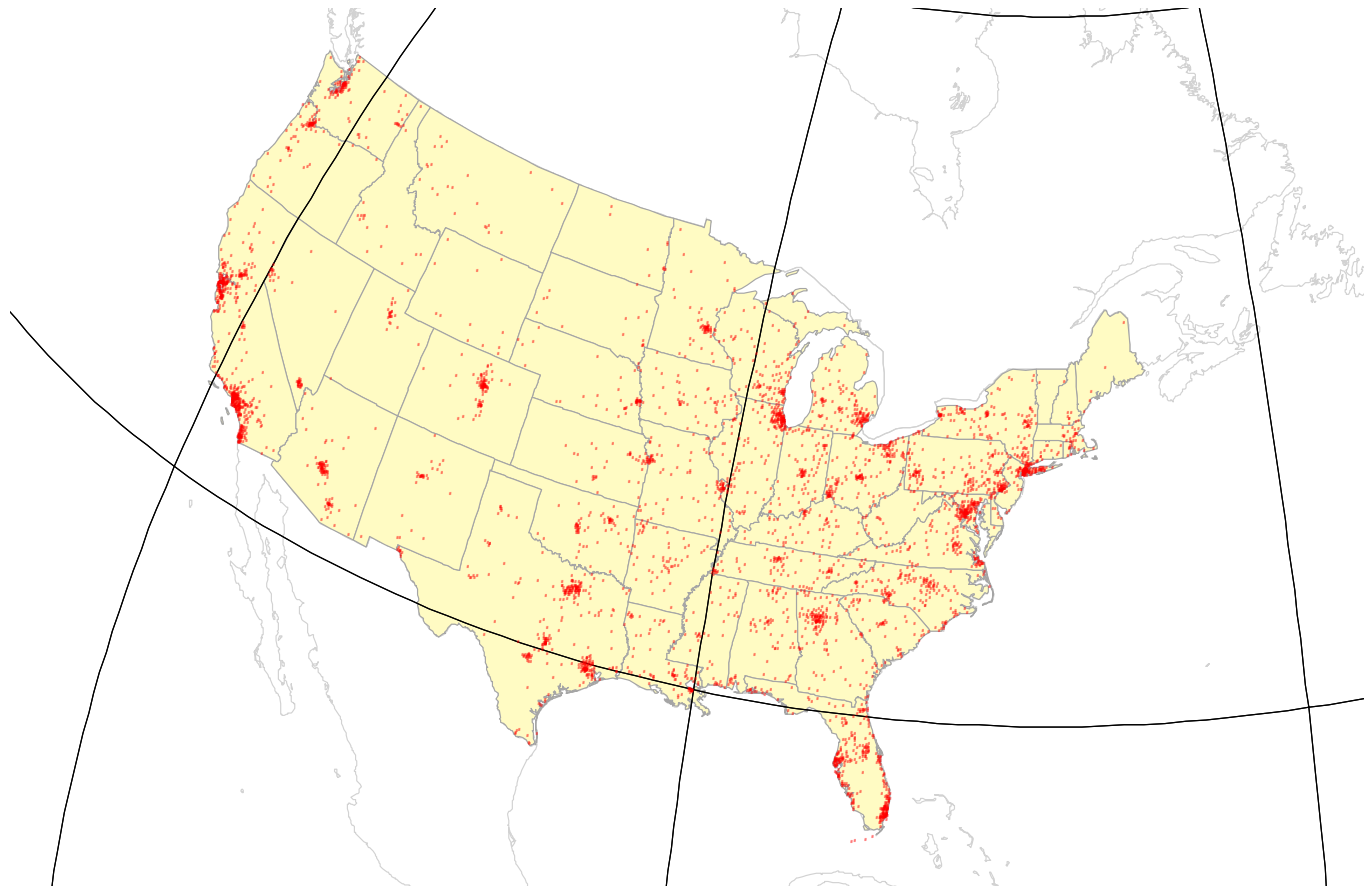
Proof of concept:
The San Francisco Stop Smoking Internet Project
(Using Missing = Smoking outcomes)

Best condition tested yields **26% at 6 months** for Spanish speakers (Muñoz et al., 2006)

12-month quit rates (Muñoz et al. 2009):
20% for Spanish speakers
21% for English speakers

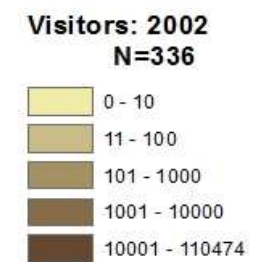
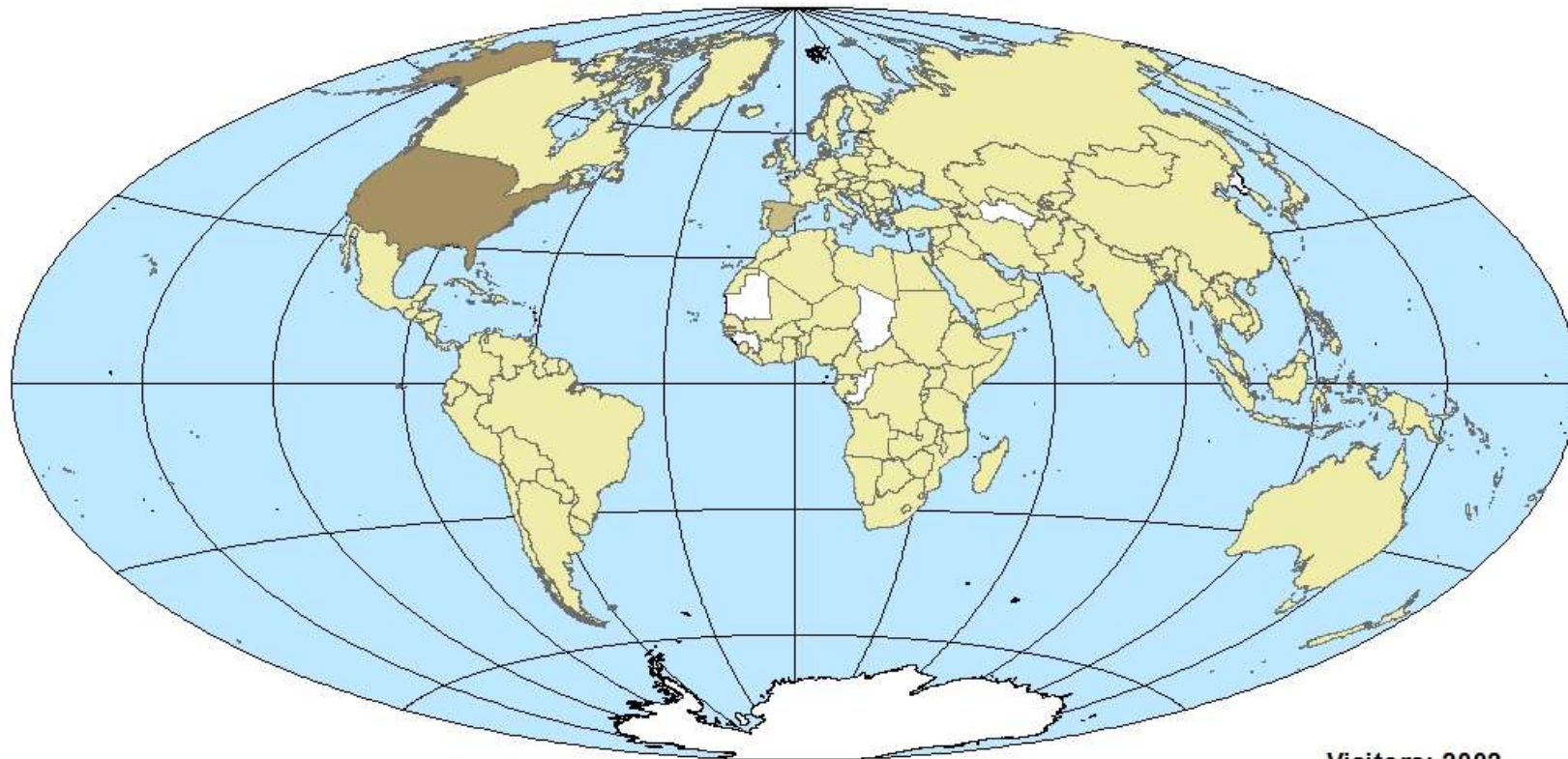
We were able to match the patch!

But the reach is remarkable...

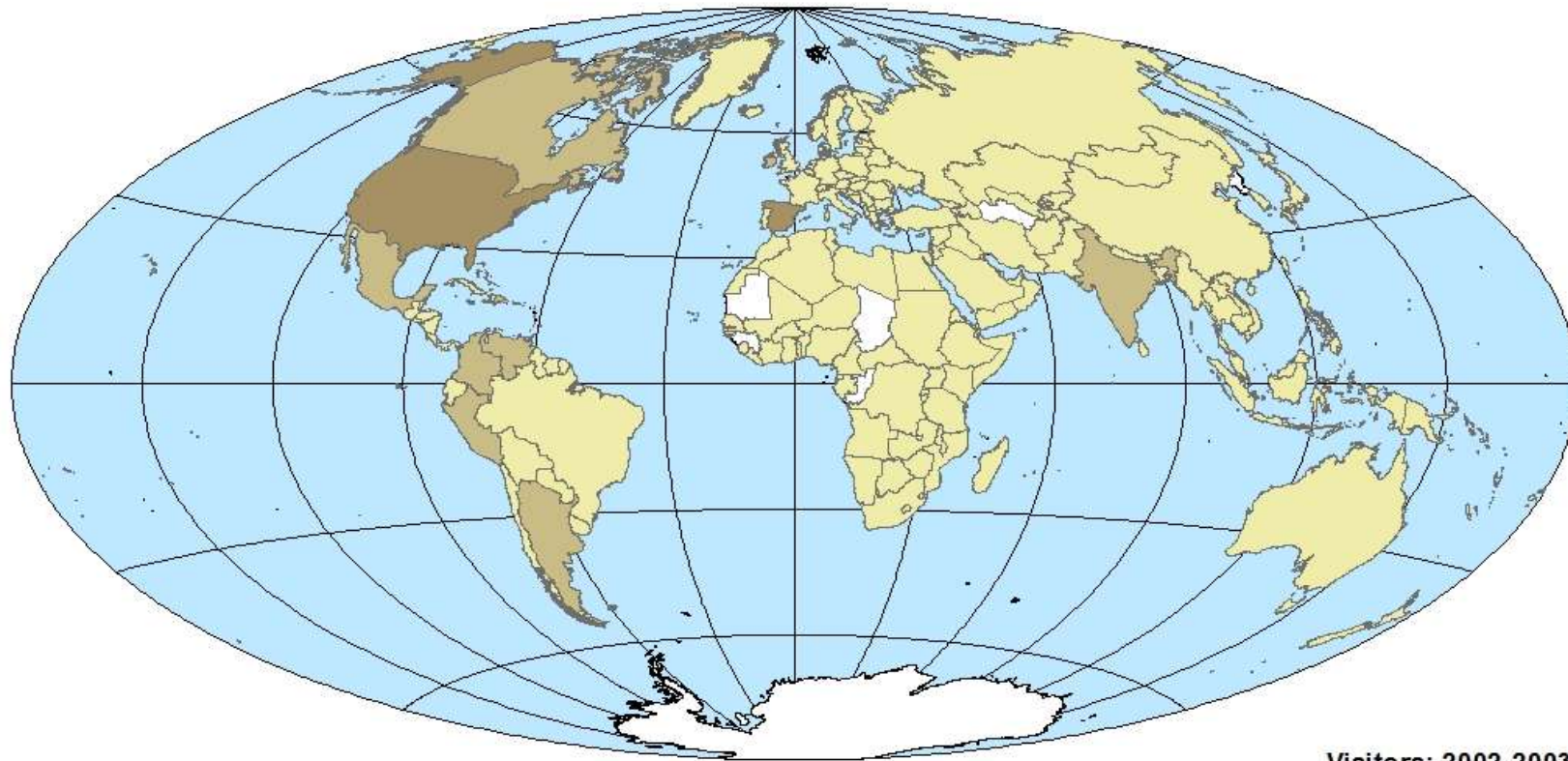


US Distribution of TC2 & TC3 Respondents

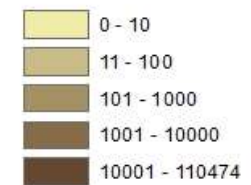
Ricardo F. Muñoz - Groningen June 19 2025



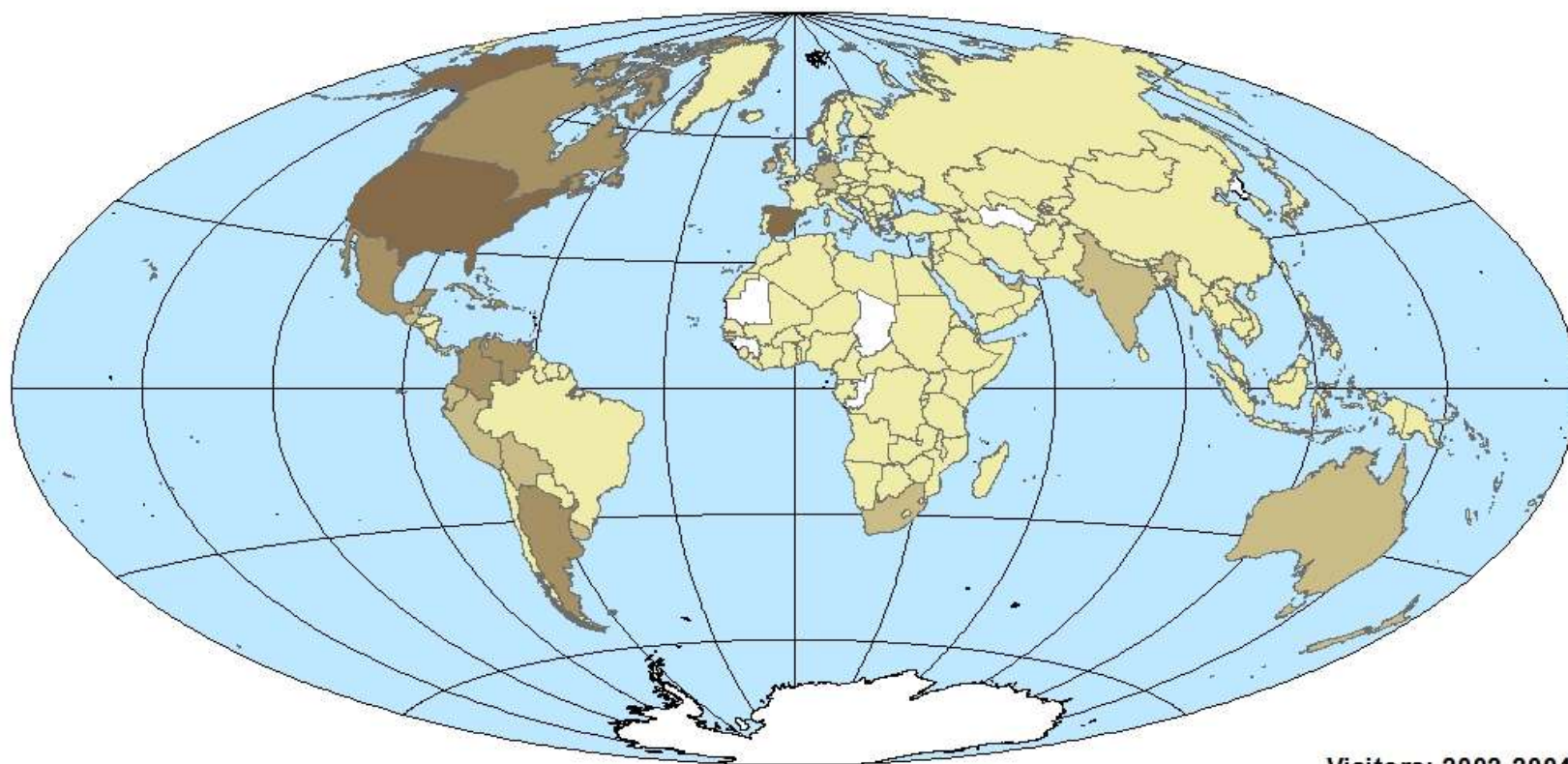
Ricardo F. Muñoz - Groningen June 19 2025



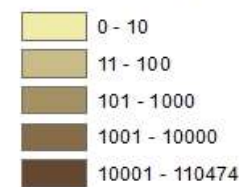
Visitors: 2002-2003
N=1,247



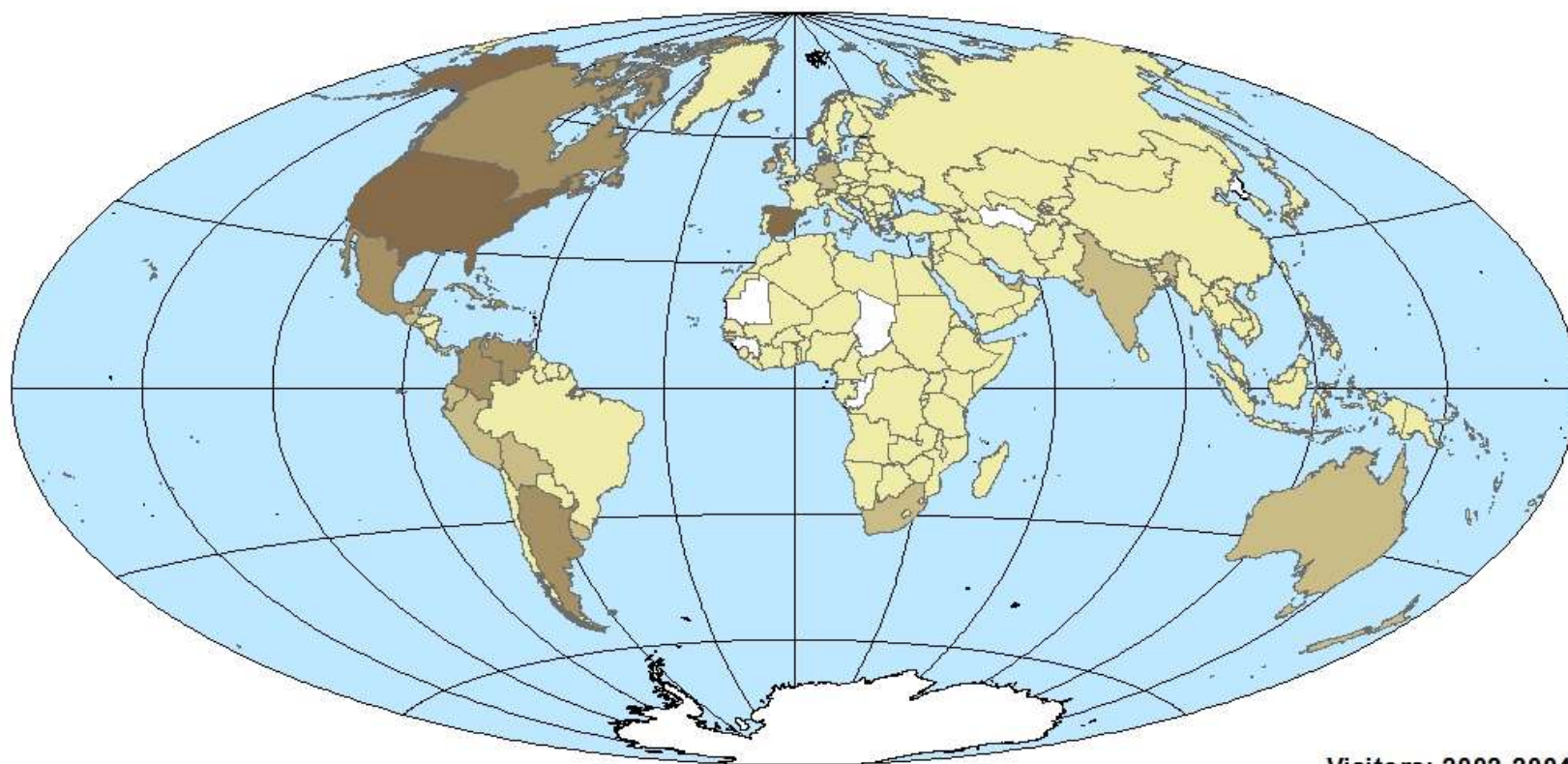
Ricardo F. Muñoz - Groningen June 19 2025



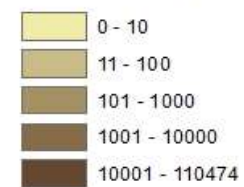
Visitors: 2002-2004
N=7,119



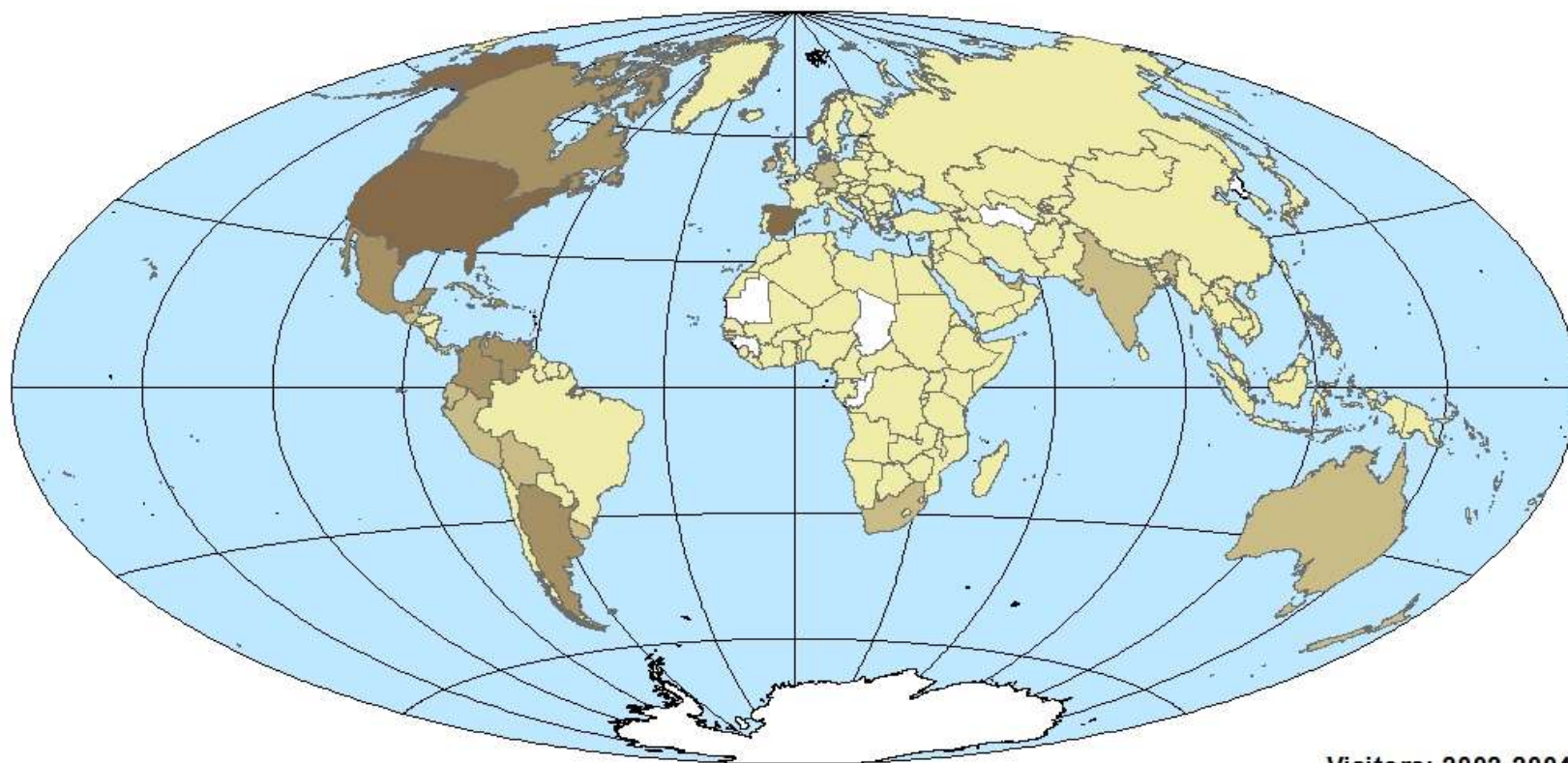
Ricardo F. Muñoz - Groningen June 19 2025



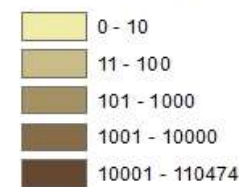
Visitors: 2002-2004
N=7,119



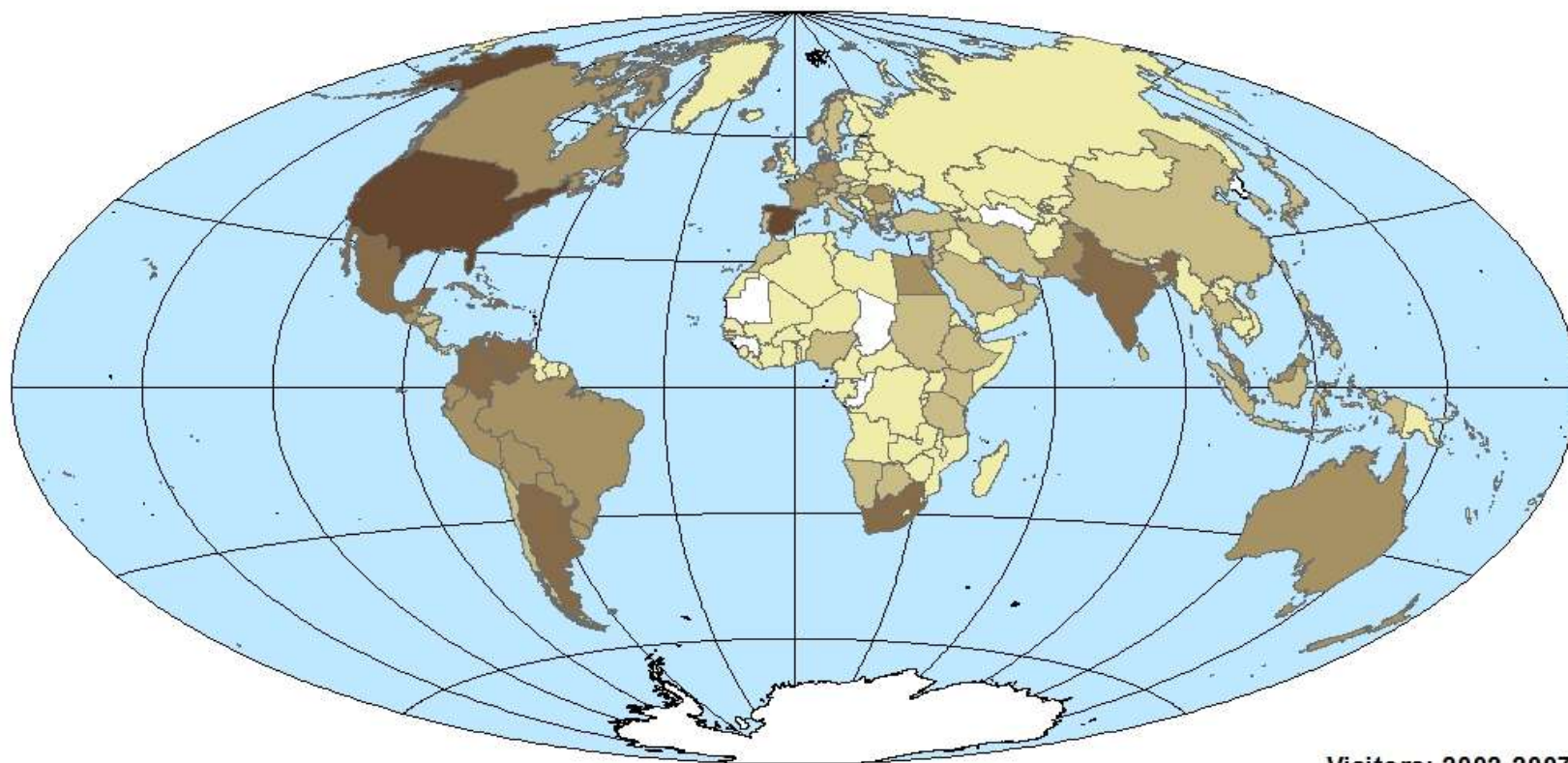
Ricardo F. Muñoz - Groningen June 19 2025



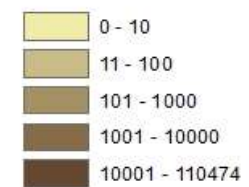
Visitors: 2002-2004
N=7,119



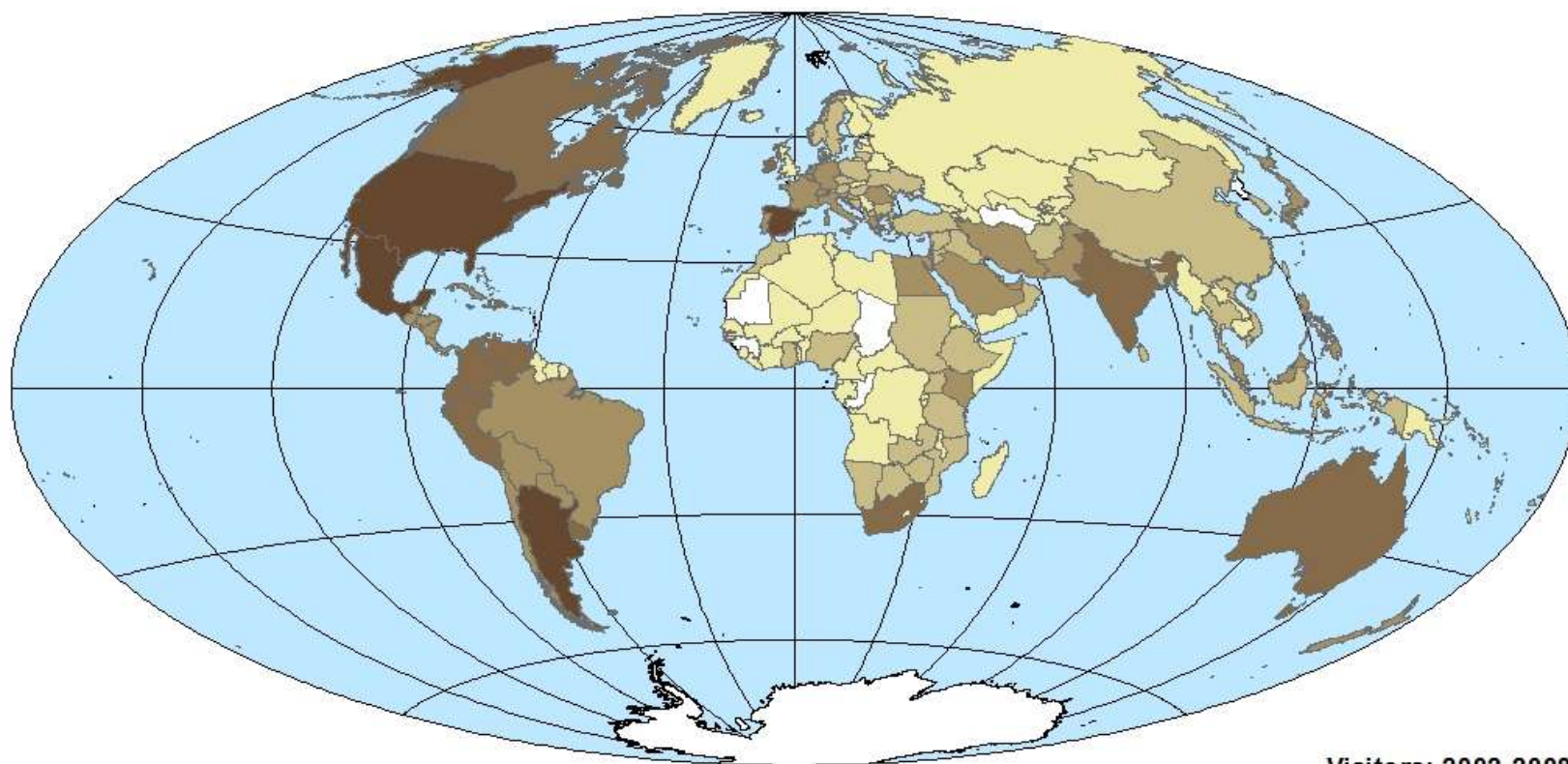
Ricardo F. Muñoz - Groningen June 19 2025



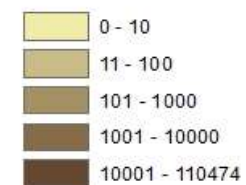
Visitors: 2002-2007
N=70,005



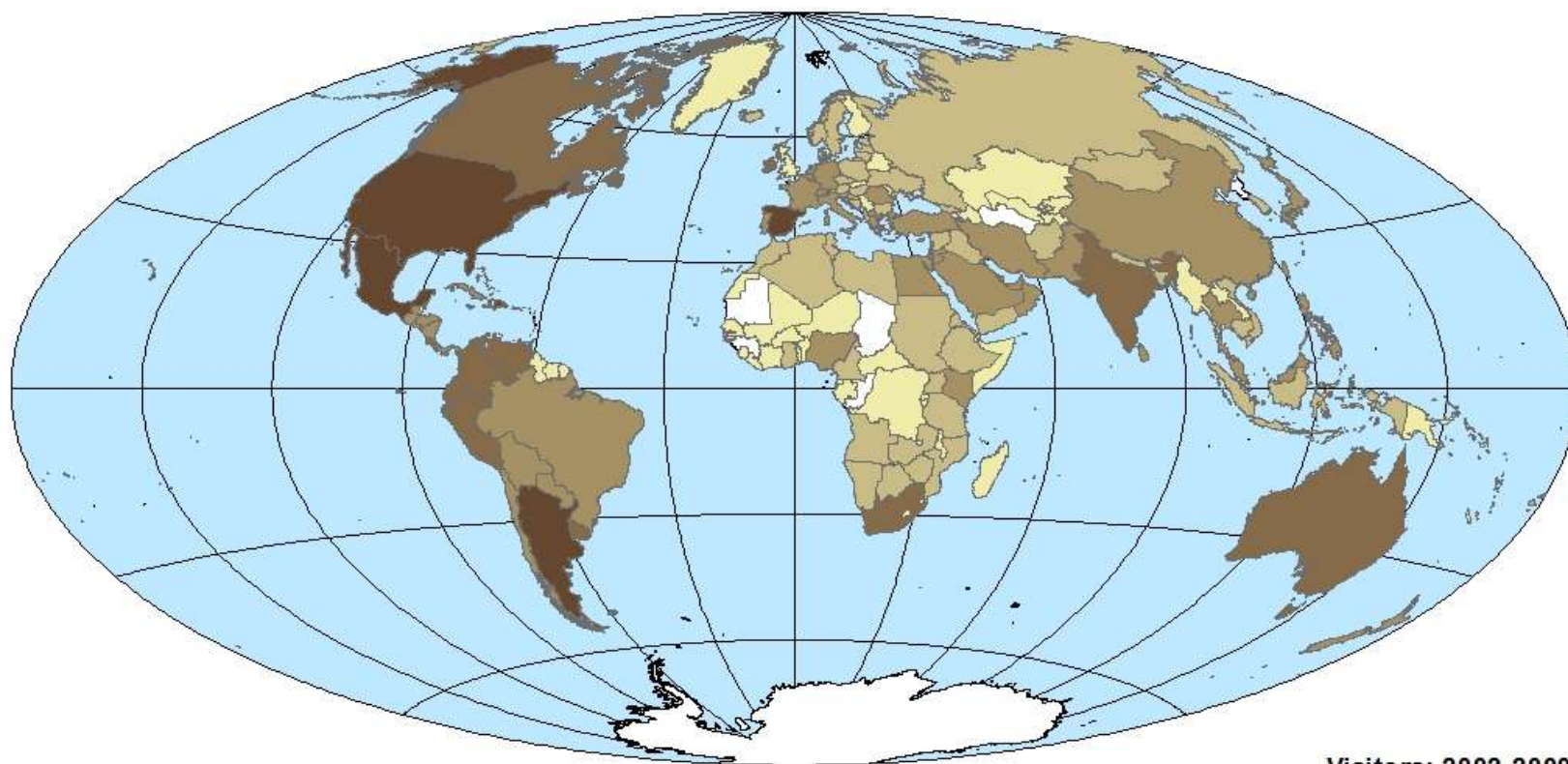
Ricardo F. Muñoz - Groningen June 19 2025



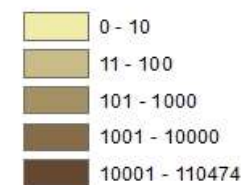
Visitors: 2002-2008
N=152,984



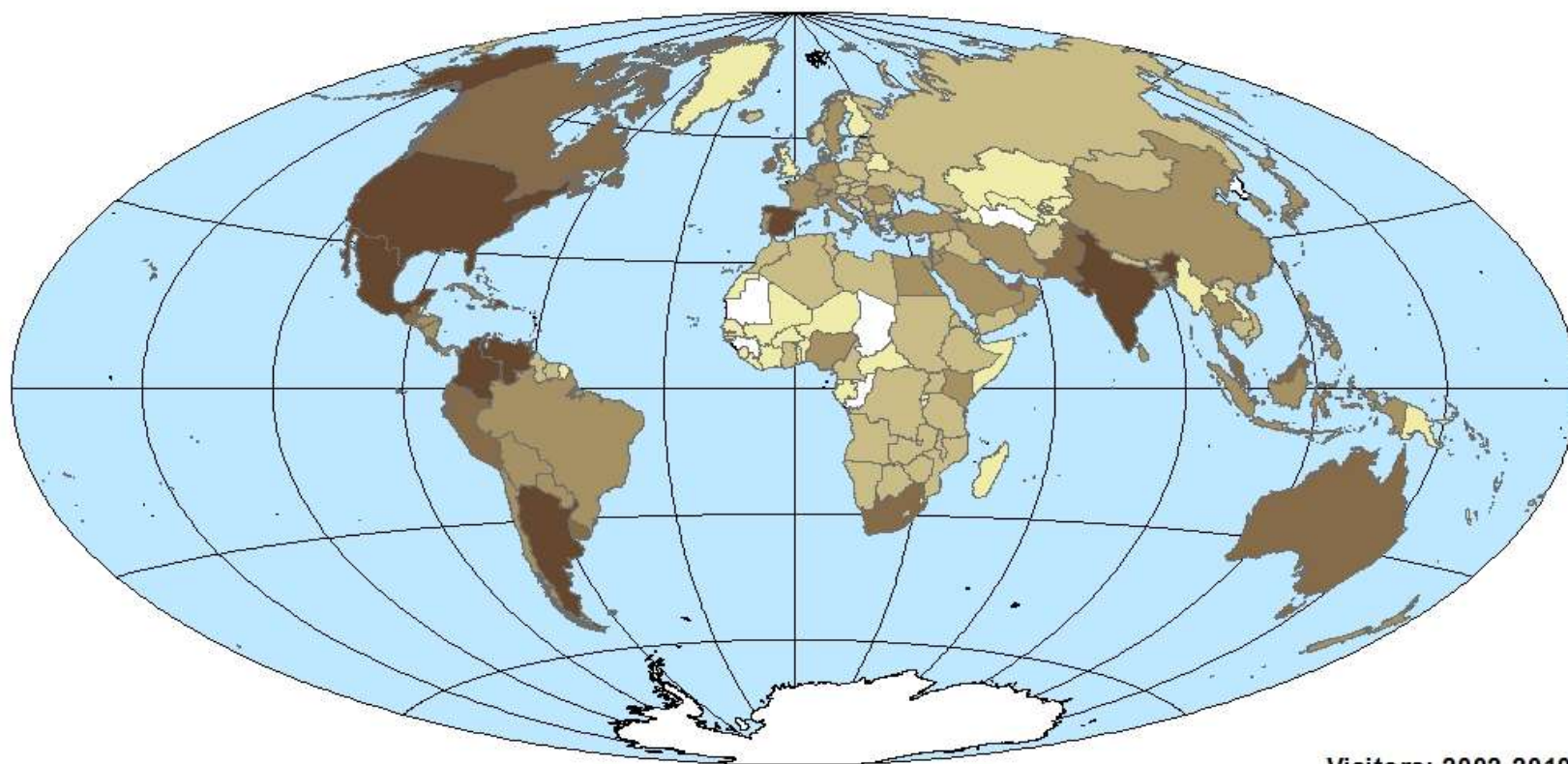
Ricardo F. Muñoz - Groningen June 19 2025



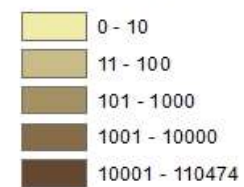
Visitors: 2002-2009
N=242,051



Ricardo F. Muñoz - Groningen June 19 2025



Visitors: 2002-2010
N=318,799 ←



Cost

A Participant Preference Trial

- **18,154 entered the study**
- **3,479 (19%) gave us data showing they had quit**
- **To help that many smokers quit, it would have taken \$3,652,950 worth of nicotine patches**
- **We were able to do this in 2½ years, for \$200,000 by keeping the website open after the grant ended.**

How did we get \$3,652,950?

- Nicotine patches cost \$3 to \$4 each.
- \$3/day x 7 days = **\$21/week**
- Patches are used for **10 wks: \$21 x 10 = \$210.**
- *Patches yield quit rates of 14% to 22%.*
- Let's use 20% (1 out of 5) for our estimate.
- To get 3,479 smokers to quit, we would have to give the patches to 5 times that many, or a total of 17,395 smokers.
- **17,395 x \$210 = \$3,652,950!**

\$3,652,950 vs. \$200,000!

- Consumable interventions are VERY expensive!

The Marginal Cost of Non-consumable Interventions

If a fully automated digital health intervention website costs **\$1 million** to create and evaluate and if...

... this many people use the intervention,	... the <i>marginal cost</i> (The cost of offering the intervention to <i>one</i> more person) is:
1,000	\$1,000



The Marginal Cost of Non-consumable Interventions

If a fully automated digital health intervention website costs **\$1 million** to create and evaluate and if...

... this many people use the intervention,	... the <i>marginal cost</i> (The cost of offering the intervention to <i>one</i> more person) is:
1,000	\$1,000
100,000	\$10



The Marginal Cost of Non-consumable Interventions

If a fully automated digital health intervention website costs **\$1 million** to create and evaluate and if...

... this many people use the intervention,	... the <i>marginal cost</i> (The cost of offering the intervention to <i>one</i> more person) is:
1,000	\$1,000
100,000	\$10
1,000,000	\$1



The Marginal Cost of Non-consumable Interventions

If a fully automated digital health intervention website costs **\$1 million** to create and evaluate and if...

... this many people use the intervention,	... the <i>marginal cost</i> (The cost of offering the intervention to <i>one</i> more person) is:
1,000	\$1,000
100,000	\$10
1,000,000	\$1
10,000,000	\$0.10



Today we can reach 2 out of 3 of the 8 billion people in the world

- Source: Internet World Stats

Date	Number of users	Percentage of the world's population
December 1997	70 million	1.7%
December 1998	147 million	3.6%
September 2010	2.0 billion	28.8%
June 2019	4.5 billion	58.8%
December 2022	5.5 billion	69.0%

<https://www.internetworldstats.com/emarketing.htm>

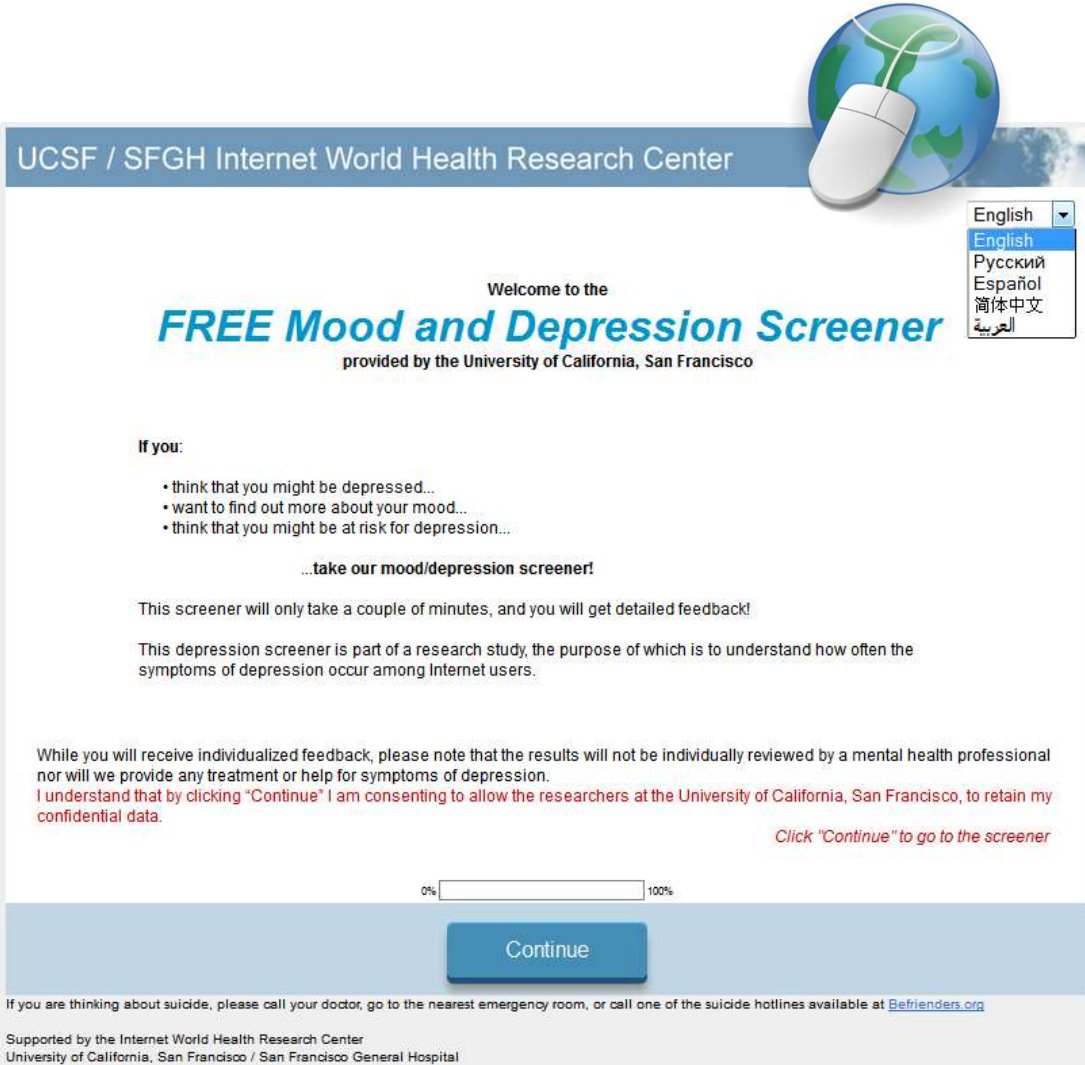
Most people who are depressed are not
receiving treatment

Mood Screener

Who searches for
depression
information
online?



Yan Leykin, 2015



UCSF / SFGH Internet World Health Research Center

Welcome to the
FREE Mood and Depression Screener
provided by the University of California, San Francisco

English
English
Русский
Español
简体中文
العربية

If you:

- think that you might be depressed...
- want to find out more about your mood...
- think that you might be at risk for depression...

...take our mood/depression screener!

This screener will only take a couple of minutes, and you will get detailed feedback!

This depression screener is part of a research study, the purpose of which is to understand how often the symptoms of depression occur among Internet users.

While you will receive individualized feedback, please note that the results will not be individually reviewed by a mental health professional nor will we provide any treatment or help for symptoms of depression.
I understand that by clicking "Continue" I am consenting to allow the researchers at the University of California, San Francisco, to retain my confidential data.

Click "Continue" to go to the screener

0% 100%

Continue

If you are thinking about suicide, please call your doctor, go to the nearest emergency room, or call one of the suicide hotlines available at Befrienders.org

Supported by the Internet World Health Research Center
University of California, San Francisco / San Francisco General Hospital

Broad recruitment: In English, Spanish, Chinese, Russian, and Arabic



Anyone 18+ years of age

Google AdWords

[Think you are depressed?](#)
ucsf.us.qualtrics.com
Find out. 5 minute mood screener
from UCSF.

[فحص مجاني للحالة المزاجية](#)
ucsf.us.qualtrics.com
أنت تشعر بالغم؟ أنت تشعر باكئاب؟ خذ هذا
الاختبار من جامعة UCSF.

[免费情绪和抑郁症筛检表](#)
ucsf.us.qualtrics.com
心情有点低落吗？抑郁吗？
填这个加州大学－旧金山分校的问卷

[Думаете у Вас депрессия?](#)
ucsf.us.qualtrics.com
Узнайте если ли у Вас депрессия.
Пройдите тест настроения из УКСФ

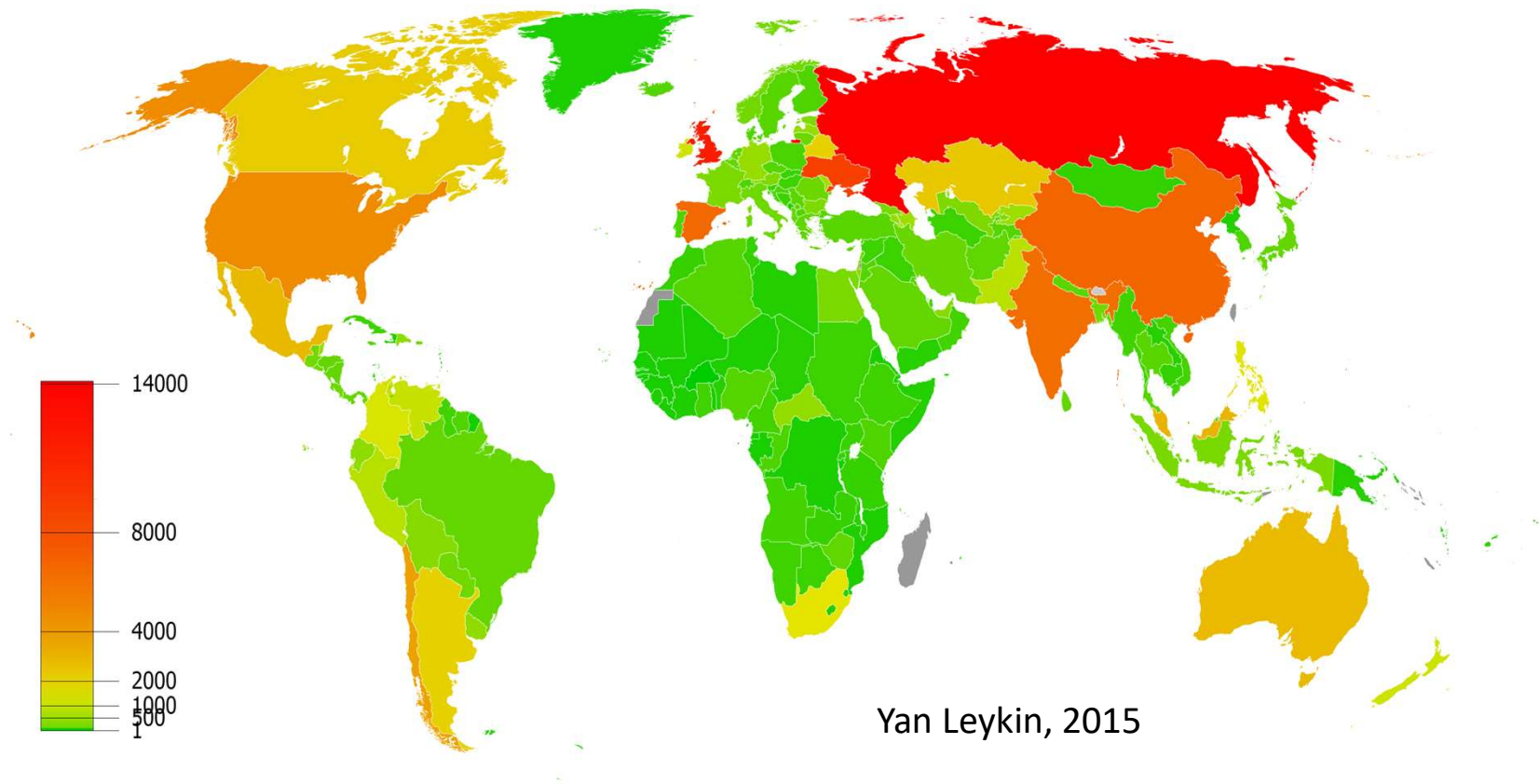
[Examine su ánimo](#)
ucsf.us.qualtrics.com
¿Preocupado de que pueda estar
deprimido? Test diseñado por UCSF

Yan Leykin, 2015

Worldwide reach



231 countries and territories represented



Large sample



	English	Spanish	Russian	Chinese	Arabic
Visitors	215,000	37,000	79,000	38,000	45,000
% eligible	79%	87%	67%	71%	75%
Screened for current depression	77,000	17,500	24,000	9,500	10,500

Not eligible = under 18 years old

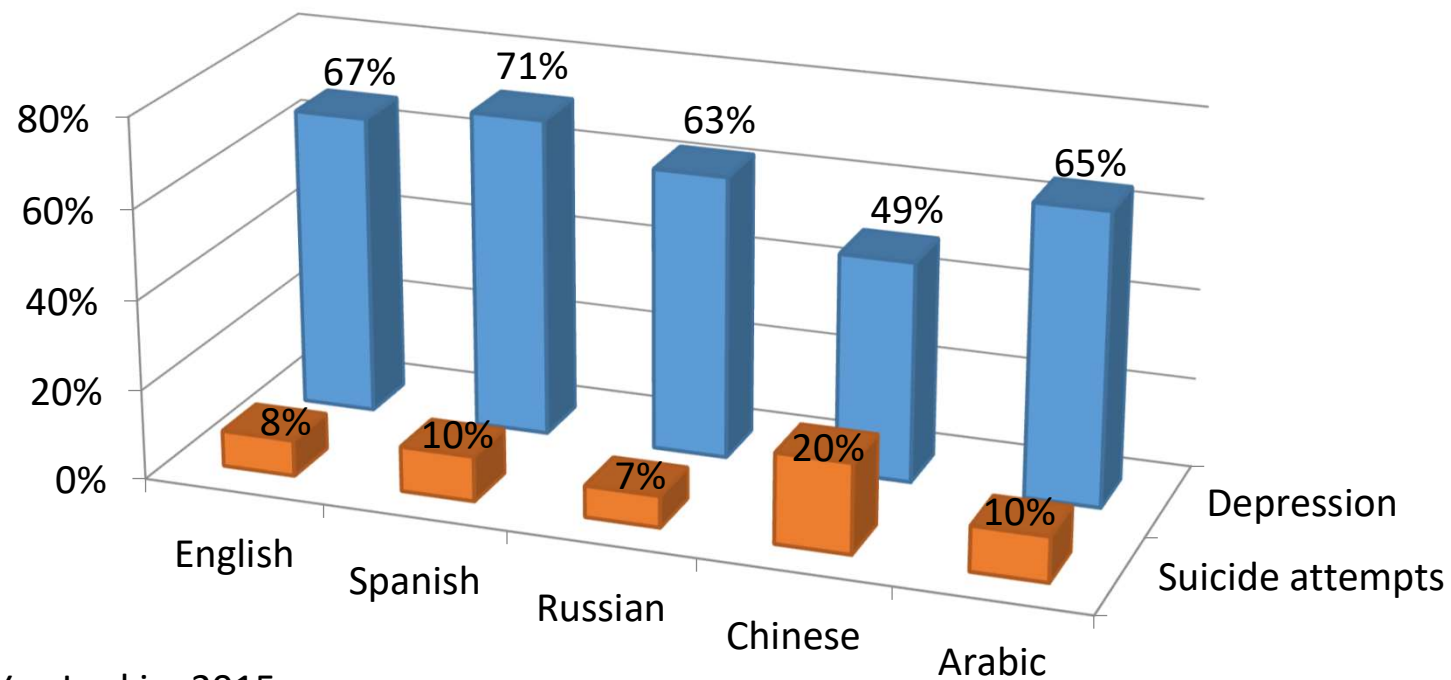
http://tiny.ucsf.edu/mood_screener

Yan Leykin, 2015



Rates of depression and suicide

In the past 2 weeks...

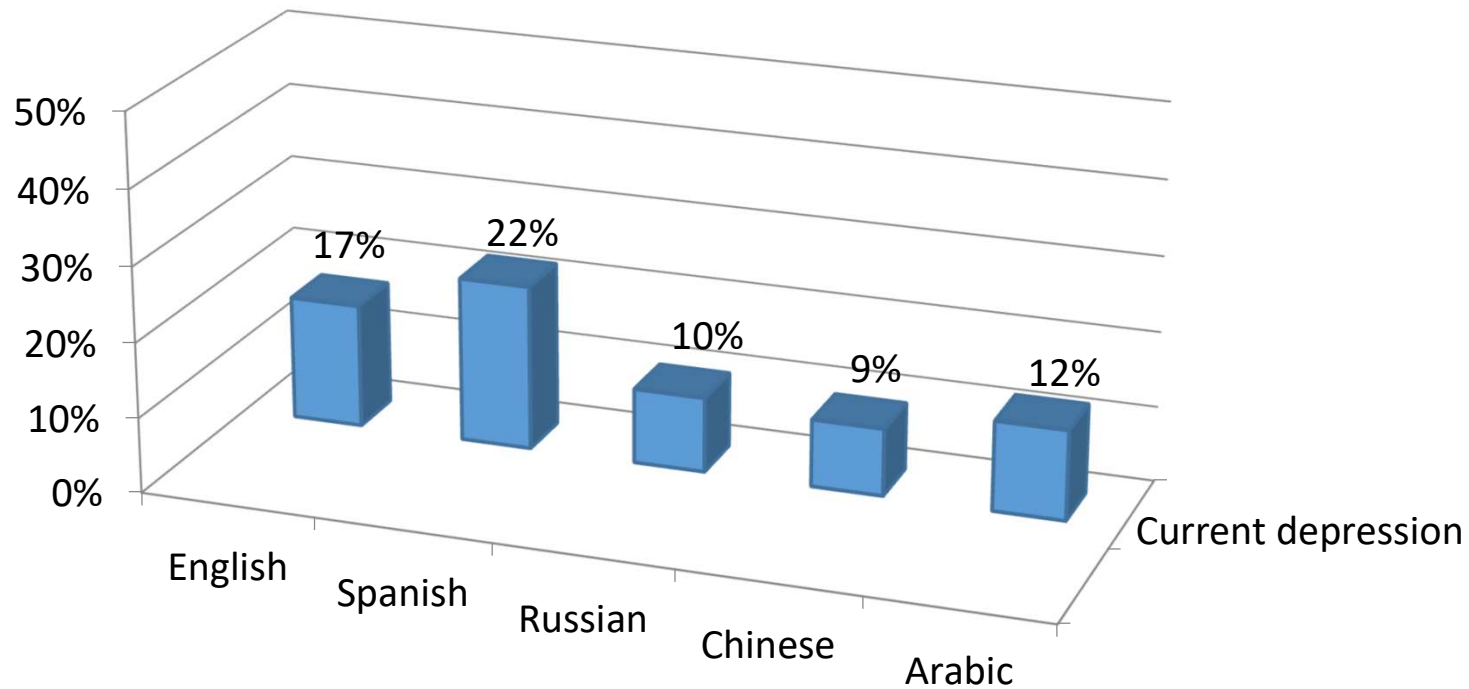


Yan Leykin, 2015



Who is in treatment?

How many report current antidepressants or psychotherapy?

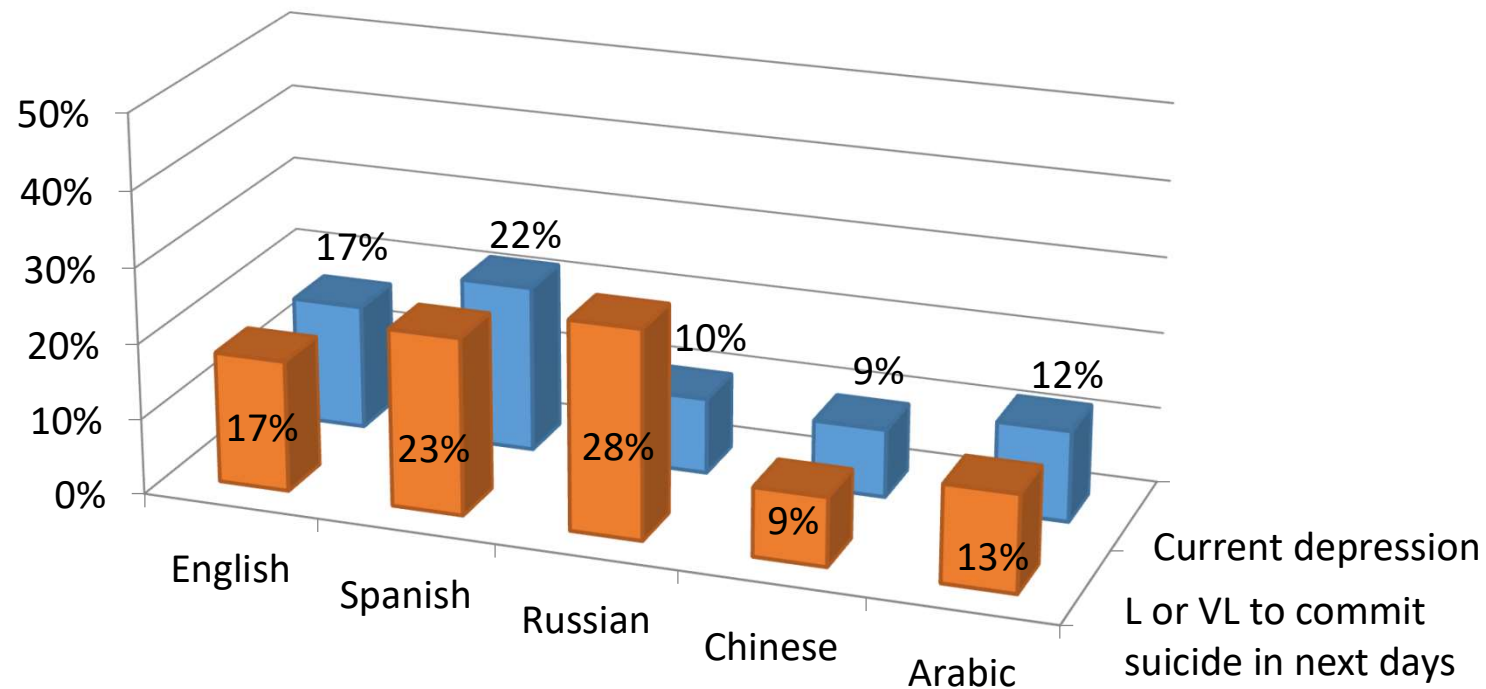


Yan Leykin, 2015



Who is in treatment?

How many report current antidepressants or psychotherapy?



Yan Leykin, 2015

2016

On MOOCs and MOOIs (*moo-ees*)

From Massive Open Online Courses (MOOCs) to

Massive Open Online Interventions

Empirical Article



Massive Open Online Interventions: A Novel Model for Delivering Behavioral- Health Services Worldwide

**Ricardo F. Muñoz^{1,2,3}, Eduardo L. Bunge^{1,2}, Ken Chen^{1,2},
Stephen M. Schueller^{4,5}, Julia I. Bravin^{1,2}, Elizabeth A.
Shaughnessy^{1,2}, and Eliseo J. Pérez-Stable⁶**

Clinical Psychological Science
1–12

© The Author(s) 2015

Reprints and permissions:

sagepub.com/journalsPermissions.nav

DOI: 10.1177/2167702615583840

cpx.sagepub.com



2018

Digital Apothecaries: **Online repositories for MOOIs**

Review Article

Page 1 of 13

Digital apothecaries: a vision for making health care interventions accessible worldwide








Ricardo F. Muñoz^{1,2}, Denise A. Chavira³, Joseph A. Himle⁴, Kelly Koerner⁵, Jordana Muroff⁶, Julia Reynolds⁷, Raphael D. Rose³, Josef I. Ruzek^{8,9,10}, Bethany A. Teachman¹¹, Stephen M. Schueller¹²

mHealth 2018;4:18

Building up Digital Apothecaries

Health Problems x Languages

Systematic development of
evidence-based digital interventions

	Smoking	Depression	Pain	Diabetes	Obesity...
English					
Spanish					
Chinese					
Russian					
Arabic					
Etc...					

Participant Preference Research Site: Visitors and Participants in 2 ½ Years

Stage	Spanish	English	Total
Visitors to the Site	138,154	63,803	201,957
Demographic data	35,153	14,101	49,254
Eligible	27,152	8,915	36,067
Consented	13,615	4,858	18,473

Participant Preference Research Site: Visitors and Participants in 2 ½ Years

Stage	Spanish	English	Total
Visitors to the Site	138,154	63,803	201,957
Demographic data	35,153	14,101	49,254
Eligible	27,152	8,915	36,067
Consented	13,615	4,858	18,473

Only 9% of those
interested
participated in the
outcome study

Participant Preference Research Site: Visitors and Participants in 2 ½ Years

Provide something for all >>

Stage	Spanish	English	Total
Visitors to the Site	138,154	63,803	201,957
Demographic data	35,153	14,101	49,254
Eligible	27,152	8,915	36,067
Consented	13,615	4,858	18,473

Participant Preference Research Site: Visitors and Participants in 2 ½ Years

Allow
eligible
access to
tools >>

Stage	Spanish	English	Total
Visitors to the Site	138,154	63,803	201,957
Demographic data	35,153	14,101	49,254
Eligible	27,152	8,915	36,067
Consented	13,615	4,858	18,473

Participant Preference Research Site: Visitors and Participants in 2 ½ Years

Allow
eligible
access to
tools >>

Stage	Spanish	English	Total
Visitors to the Site	138,154	63,803	201,957
Demographic data	35,153	14,101	49,254
Eligible	27,152	8,915	36,067
Consented	13,615	4,858	18,473

- Provide nonconsumable digital interventions for all who are interested
- Conduct research studies with those who provide consent
- Allow access to the research interventions to those who choose not give consent to use their data in research studies

Single session interventions?

Free range users and one hit wonders: community users of an Internet-based cognitive behaviour therapy program

Helen Christensen, Kathy Griffiths, Chloe Groves, Ailsa Korten

Australian and New Zealand Journal of Psychiatry 2006; 40:59–62

“It may well be that the Internet’s role in disease prevention will be in the delivery of short positive health messages, rather than through the delivery of ‘therapy’ that requires hours of online work.”



A randomized trial of online single-session interventions for adolescent depression during COVID-19

Jessica L. Schleider ¹✉, Michael C. Mullarkey ¹, Kathryn R. Fox ², Mallory L. Dobias ¹, Akash Shroff ¹, Erica A. Hart ² and Chantelle A. Roulston ¹

Nature Human Behaviour
VOL 6

February 2022, 258–268
www.nature.com/nathumbehav

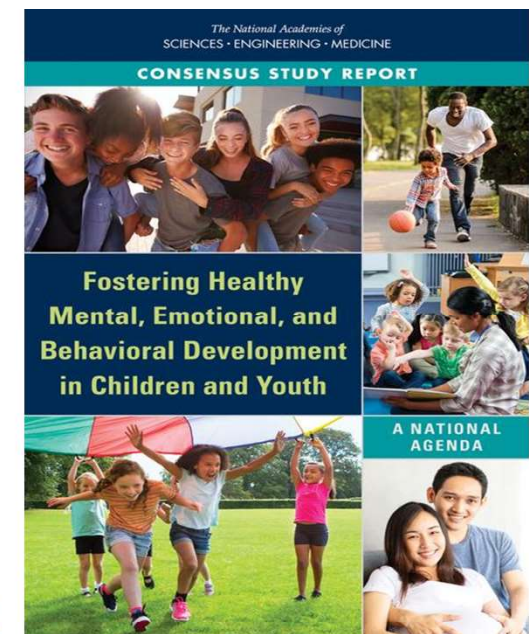
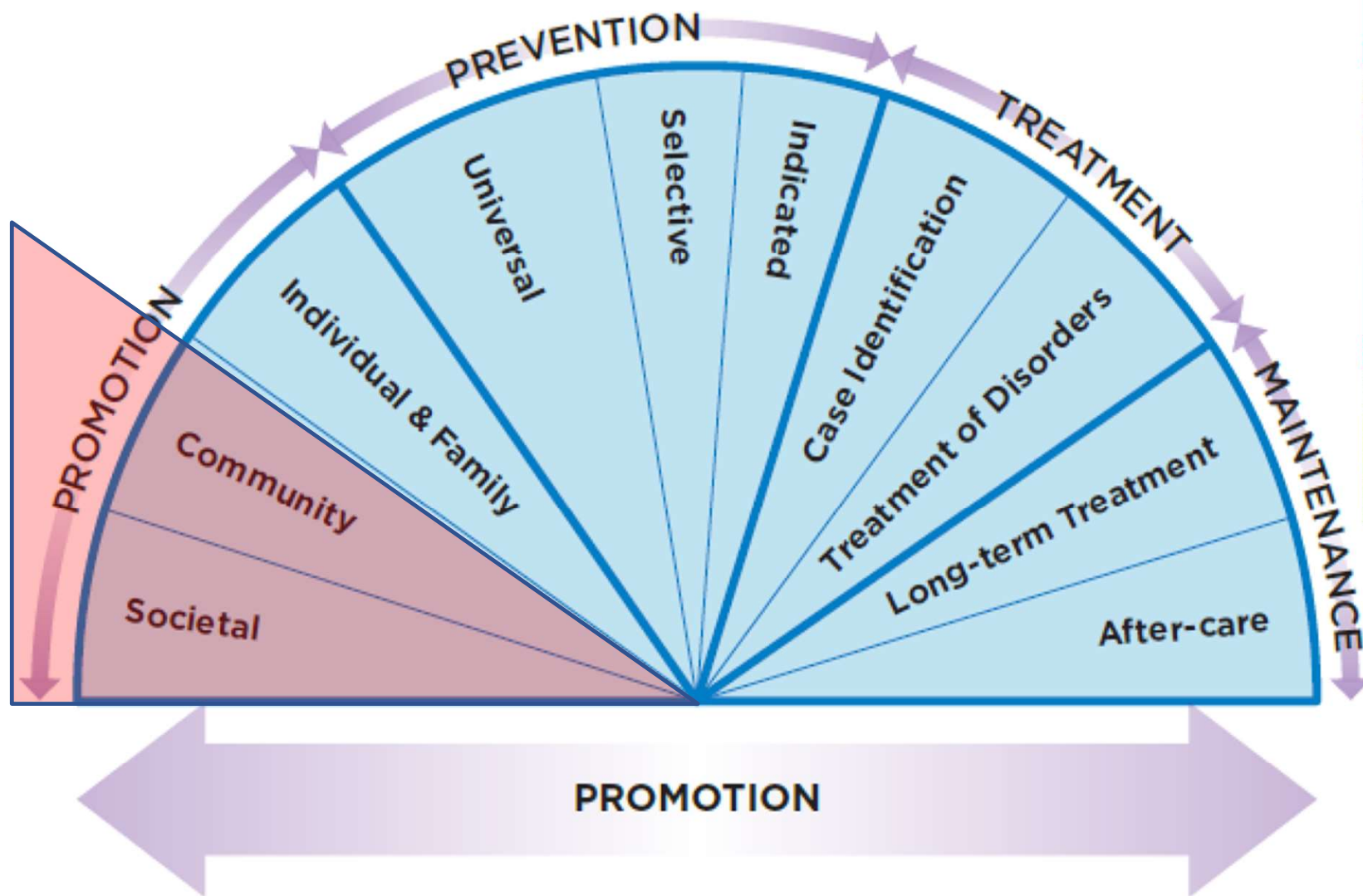
“Compared with the control, both active SSIs

- reduced three-month depressive symptoms (Cohen’s $d = 0.18$),*
- decreased post-intervention and three-month hopelessness ($d = 0.16–0.28$),*
- increased post-intervention agency ($d = 0.15–0.31$) and*
- reduced three-month restrictive eating ($d = 0.12–0.17$)...*

These results confirm the utility of free-of-charge, online SSIs for high-symptom adolescents, even in the high-stress COVID-19 context.”

What about the people for whom current prevention or treatment interventions are not accessible or effective?

*We need to expand our focus
to address*
Social Determinants of Health



**2019 National
Academies of
Science,
Engineering, and
Medicine
Consensus Study
Report**

FIGURE 1-3 2019 update of the spectrum of MEB interventions.

Ricardo F. Muñoz - Groningen June 19 2025

American Psychologist, May-June 2012

The Critical Role of Nurturing Environments for Promoting Human Well-Being

Anthony Biglan	<i>Oregon Research Institute</i>
Brian R. Flay	<i>Oregon State University</i>
Dennis D. Embry	<i>PAXIS Institute</i>
Irwin N. Sandler	<i>Arizona State University</i>

The Effects of Poverty on the Mental, Emotional, and Behavioral Health of Children and Youth

Implications for Prevention

Hirokazu Yoshikawa	<i>Harvard University</i>
J. Lawrence Aber	<i>New York University</i>
William R. Beardslee	<i>Harvard Medical School/Children's Hospital Boston</i>

'Randomistas' who used controlled trials to fight poverty win economics Nobel

Abhijit Banerjee, Esther Duflo and Michael Kremer have been awarded the prize for their experimental approach to alleviating poverty.

Ewen Callaway



Esther Duflo (left), Michael Kremer and Abhijit Banerjee (right) applied techniques from the medical sciences to research on poverty. Credit: Eric Fougere/VIP Images/Corbis/Getty, Jon Chase/Harvard University, Saumya Khandelwal/Hindustan Times/Getty

RELATED ARTICLES

Can randomized trials eliminate global poverty?



Aid burst lifts people out of extreme poverty



Chemistry Nobel honours world-changing batteries



Physics Nobel goes to exoplanet and cosmology pioneers



RESEARCH ARTICLE

DEVELOPMENT ECONOMICS

Banerjee et al.,
Science
15 May 2015

A multifaceted program causes lasting progress for the very poor: Evidence from six countries

Abhijit Banerjee,^{1,2,3,4} Esther Duflo,^{1,2,3,4} Nathanael Goldberg,⁵ Dean Karlan,^{2,3,4,5,6*} Robert Osei,⁷ William Parienté,^{4,8} Jeremy Shapiro,⁹ Bram Thuysbaert,^{5,10} Christopher Udry^{2,3,4,6}

We present results from six randomized control trials of an integrated approach to improve livelihoods among the very poor. The approach combines the transfer of a productive asset with consumption support, training, and coaching plus savings encouragement and health education and/or services. Results from the implementation of the same basic program, adapted to a wide variety of geographic and institutional contexts and with multiple implementing partners, show statistically significant cost-effective impacts on consumption (fueled mostly by increases in self-employment income) and psychosocial status of the targeted households. The impact on the poor households lasted at least a year after all implementation ended. It is possible to make sustainable improvements in the economic status of the poor with a relatively short-term intervention.

Six randomized trials in Ethiopia, Ghana, Honduras, India, Pakistan, and Peru.

N = 21,063 adults
in 10,495
households

Poorest villages
identified.
Poorest
households
identified using
Participatory
Wealth Ranking,
done by villagers.

Mental Health



"...We do see some improvement in the self-reported well-being of the beneficiaries..."

Much more detailed psychological measurement would be necessary to fully understand this result and its underlying mechanisms."

(Page 1260799-14)

Where to next?

- Provide access to as many people as possible to
 - Preventive interventions to reduce incidence
 - Treatment interventions to reduce prevalence
- Address social determinants of health
 - To reduce risk factors at a population level

Priorities

Populations	Individual Interventions	Modalities to consider to increase access to all	Social and Community Interventions	Social and Community Interventions
Major Depressive Episodes	Treatment			
Subthreshold depression (Indicated)	Consumable preventive interventions			
High-risk groups (Selective)	Nonconsumable interventions			
Low-risk groups (Universal)	Nonconsumable interventions			

Priorities

Populations	Individual Interventions	Modalities to consider to increase access to all	Social and Community Interventions	Social and Community Interventions
Major Depressive Episodes	Treatment	<u>Consumable:</u> Professionals Lay Health Workers Volunteers Peers <u>Nonconsumable:</u> Digital, mass media interventions Printed matter	Helpful at all levels	Creating nurturing environments
Subthreshold depression (Indicated)	Consumable preventive interventions			Reducing: <ul style="list-style-type: none"> • Poverty • Discrimination • Epidemics
High-risk groups (Selective)	Nonconsumable interventions			
Low-risk groups (Universal)	Nonconsumable interventions			

Think Globally

*Depression is the leading cause of disability worldwide.
Smoking is the number one cause of preventable death worldwide.*

Think Globally Act Locally

*Develop and test preventive and treatment interventions
that work in **your** communities.*

Think Globally Act Locally Share Globally

*Share your interventions widely,
for example, with those who speak the same language.
Develop, test, and disseminate digital interventions,
such as websites and apps worldwide and ideally at no charge.*



Ricardo F. Muñoz - Groningen June 19 2025





© 2006 Europa Technologies
Image © 2006 TerraMetrics
Image © 2006 DigitalGlobe

© 2006 Google™

Let's blanket the world with
preventive and treatment interventions
to protect as many people as possible
from preventable depression.



Thank you!

rmunoz@paloalto.edu