

4th ESP LAC 2023

International conference

La Serena, Chile, 6–10 November

Session Description

ID: T18d

Towards a certification and labelling scheme based on the ecosystem services approach

Format: hybrid

Hosts

	Name	Organisation	E-mail
Host	Alexandre Altmann	University of Caxias do Sul - Brazil	aaltmann@ucs.br

Abstract

Certification and labelling are considered economic instruments with potential for the preservation of ecosystems and biodiversity, since they incorporate sustainability criteria into production chains and allow consumers to make choices of more environmentally friendly products. In fact, several sectors already adopt labels and certification and traceability systems to certify that their products are sustainable. Notwithstanding these advances, there are several issues to be overcome for certification and labelling schemes to effectively achieve their environmental preservation purpose. Greenwashing is perhaps the best example of the problems related to certification and labelling. But also the lack of adequate technical, legal, accounting and economic criteria hinders or denies the achievement of the purpose of environmental labels and certification. This session aims to discuss how the consideration of ecosystem services can contribute to the creation or improvement of certification and labeling schemes.

Goals & Objectives

This session aims to discuss how the consideration of ecosystem services can contribute to the creation or improvement of certification and labeling schemes, particularly with regard to:

- Involving the production chain in the preservation of ecosystems and biodiversity;
- Informing consumers about the preservation measures adopted by the production chain; and
- Achieving the conservation objectives of ecosystems and biodiversity.

Planned output

Planning organize a book with the session outputs.

Session format

Abstract presentation follow by discussion. 2 or 3 hours in total.

Acceptance of voluntary contributions

Yes, I allow any abstract to be submitted to my session for review.

Relation to ESP Working Groups or National Networks

Thematic Working Groups: [TWG 18 – Governance & Institutional aspects](#)