OECD and UNSD have developed a new MNE profiling tool, the Multinational Enterprise Information Platform (MEIP), with the first release in February 2023 and annual updates envisaged for the future. It has relied on public sources and exploited a range of techniques, including but not limited to webscrapping and text mining.

Primarily, the tool provides a framework for determining an MNEs’ subsidiaries (including jurisdiction, hierarchy and addresses – with links to other corporate databases including OpenCorporates, GLEIF and PermID). This is complemented with new digital sources, such as websites and social media profiles.

In the longer term, the platform will aim to join information from a global news initiative, to provide a near real-time news information system for the largest companies, with a particular aim to highlight restructuring, investment, financial difficulties, and Mergers and Acquisitions activity.