

BOOK OF ABSTRACTS

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I. SESSION DESCRIPTION

ID: S6a

Transforming business conduct: Integrating the value provided by nature and people in private section decision-making

Hosts:

	Name	Organisation	E-mail
Host:	Martine Van Weelden	Capitals Coalition	martine.vanweelden@capitalscoalition.org
Co-host(s):	Erika Winquist	Natural Resources Institute Finland	

Abstract:

This session will focus on advancements that are being made to transform business models on the path towards nature positive. The session will bring together concrete private sector examples from several EU projects that incorporate ecosystem services, natural capital and biodiversity in their decision-making. The EU projects that will feature their advancements are SELINA, CircHive, SUSTAIN, GoNaturePositive! and A-Track. Business representatives that are working on the integrating of ecosystem services and natural capital information in their decision-making will present what they are working on, the challenge and the advancements made.

Planned output / Deliverables:

Improved collaboration across EU projects that aim to transform business action

Session format:

Discussion forum



II. SESSION PROGRAM

Room: Expert Street 5

Date of session: 18th of November 2024

Time of session: 11:00 – 12:30