Resilient and Sustainable Supply Chains in a Digital Era

A challenge by Deutsche Telekom Purchasing

Economic instability and climate change are forcing supply chains to evolve beyond traditional models. Organizations must now navigate supplier risks such as financial instability and extreme weather while maintaining commitments to sustainability. Digital solutions adopted for Scope 3 transparency provide a strong foundation to build more resilient and efficient supply chains.

How might we harness digital innovations to proactively manage supplier risks and transform supply chains into sustainable, resilient systems?

This challenge aims to accelerate the dual transformation of supply chains to achieve operational efficiency, resilience, and environmental responsibility.

Potential solutions include predictive analytics, collaborative risk management platforms, and transparent frameworks for supplier engagement.

We invite businesses, technology developers, sustainability experts, and policy advocates to collaborate in shaping the future of resilient and sustainable supply chains.

Unlocking the Twin Transformation with AI

A challenge by CSCP

In a world marked by economic uncertainty, businesses must integrate sustainability and innovation to remain competitive. The sheer volume of data across digital and environmental domains often leaves decision-makers unable to identify high-impact opportunities for sustainable growth. Without actionable insights, companies struggle to transform sustainability from a cost center into a driver of innovation and profitability.

How might we design an AI-based assistant to empower decision-makers in identifying leverage points that align sustainability goals with profitable innovation?

The goal of this challenge is to accelerate the twin transformation of becoming both competitive and sustainable, driving growth while reducing environmental impact.

Solutions could include AI-powered strategic tools, data visualization platforms, or adaptive decision-support systems that enable leaders to unlock actionable insights.

We invite innovators, industry leaders, and sustainability advocates to collaborate in turning sustainability into a competitive advantage through AI-driven solutions.

AI for All: A Framework for Workforce-Wide Adoption

A challenge by Deutsche Telekom

AI is becoming the defining tool for knowledge workers, unlocking new levels of efficiency and resilience in the face of economic and resource challenges. However, its benefits remain unevenly distributed across organizations, slowing progress and limiting potential gains. Companies like Deutsche Telekom illustrate that with the right frameworks, AI adoption can become a widespread reality, driving innovation and collaboration at all levels.

How might we democratize AI adoption within organizations, creating inclusive frameworks that inspire, educate, and empower every worker to leverage AI effectively?

The goal is to create a scalable, replicable approach for AI adoption that ensures every knowledge worker can confidently use AI to enhance productivity and contribute to organizational resilience.

Proposed solutions include fostering widespread inspiration for AI, building foundational literacy, enabling effective prompt usage, developing practical use cases, and sharing best practices across industries.

This challenge calls on corporations, AI experts, training specialists, and industry leaders to collaborate on developing frameworks, sharing insights, and driving the democratization of AI adoption globally.