



LTAS 11th Edition

MAASTRICHT | THE NETHERLANDS

Program

Conference Reception & Preconference Workshop

Wednesday December 4, 2024

- | | |
|-------------|--|
| 12:00-13:00 | Registration at conference location (Tapijn Kazerne 11) |
| 13:00-16:00 | Preconference workshop DEXLab and Maastricht Center for Robots (at conference location: Tapijn Kazerne 11) |
| 16:30-20:00 | LTAS Welcome and registration, dinner with social event @ Olround Maastricht (Boschstraat 30, Maastricht) |

Conference Day I

Thursday December 5, 2024

- | | |
|---------------|--|
| 08:30 - 09:00 | Welcome and late registration |
| 09:00 - 09:30 | Opening LTAS organizers |
| 09:30 - 10:00 | Keynote Koen Pauwels: <i>To Insight and Beyond: Crafting your Research Product and Impact</i> |
| 10:00 - 10:30 | Coffee break |
| 10:30 - 11:00 | Keynote Martin Wetzels: <i>These are the Voyages of the Service Community: The Quest for Impact</i> |
| 11:00 - 11:30 | Keynote Peeter Verlegh: <i>To Pimp a Butterfly: Creating Research Ideas with Impact</i> |
| 11:30 - 13:00 | Lunch and networking |
| 13:00 - 14:00 | Panel discussion |
| 14:00 - 16:00 | Workshop |
| 16:00 - 16:30 | Coffee break |
| 16:30 - 17:00 | Keynote Linda Alkire: <i>Creating Impact through Transformative Service Research: Insights for Societal Change</i> |
| 17:00 - 22:00 | LTAS social dinner |



LTAS 11th Edition

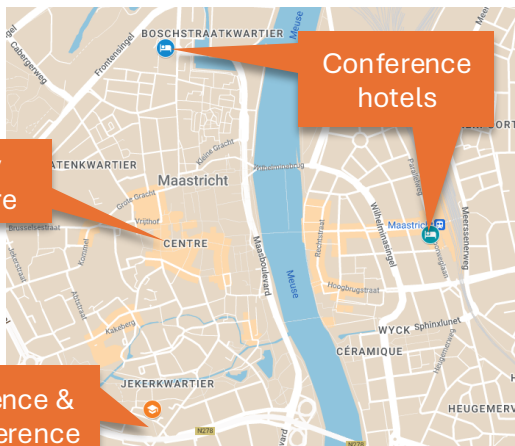
MAASTRICHT | THE NETHERLANDS

Program

Conference Day II

Friday December 6, 2024

08:30 - 09:30	Workshop
09:30 - 10:00	Keynote Dip Biswas: <i>Harnessing Behavioral Insights to Drive Societal and Managerial Impact: Using Research for Real-world Change</i>
10:00 - 10:30	Coffee break
10:30 - 11:00	Keynote Jelena Spanjol: <i>The Power of Collectives for Creating Impact</i>
11:00 - 11:30	Keynote Stephanie Noble: <i>From Research to Retail: Creating Impactful Research</i>
11:30 - 12:00	Workshop
12:00 - 13:00	Lunch and networking
13:00 - 16:00	Workshop
16:00 - 17:30	Team presentations and Q&A
17:30 - 18:00	Closing remarks and announcement of next LTAS edition
18:00-19:00	Closing reception



Conference & Preconference location

Tapijn Kazerne 11
6211 ME Maastricht
The Netherlands