**Abstract: Profiling Complex Statistical Units (SUs)**

Fiji has less than 20,000 establishments and due to the smallness of the number, all business units in Fiji are profiled. The Business Register (BR) has an up-to date profile of businesses: type of organization, accounting period, key people, economic activities, operating locations, etc., to enable all surveys to proceed in a uniform way. Profiling has helped to build a working relationship between the BR and the businesses and has led to efficiency in data collection. The use of these standardized statistical units in the Fiji BR guarantees time-consistency in surveys, avoids duplications and omissions in data collection and improves the final quality of results by allowing greater coordination between business surveys.