

Ministry of Agriculture, Fisheries, Food Security and Nature

# Navigating the twin transitions together

Wageningen Model and Data Day 2025

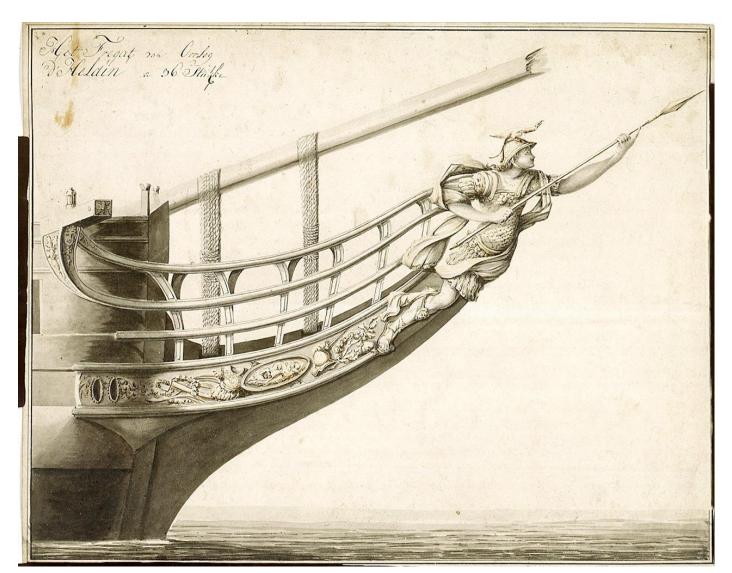
Pim van der Horst, MSc

Programme manager / coordinating policy officer



# Casting off

- > Who's on board?
- > Home port
- > Current vessel
- > Figureheads
- > Compass





#### Home port:

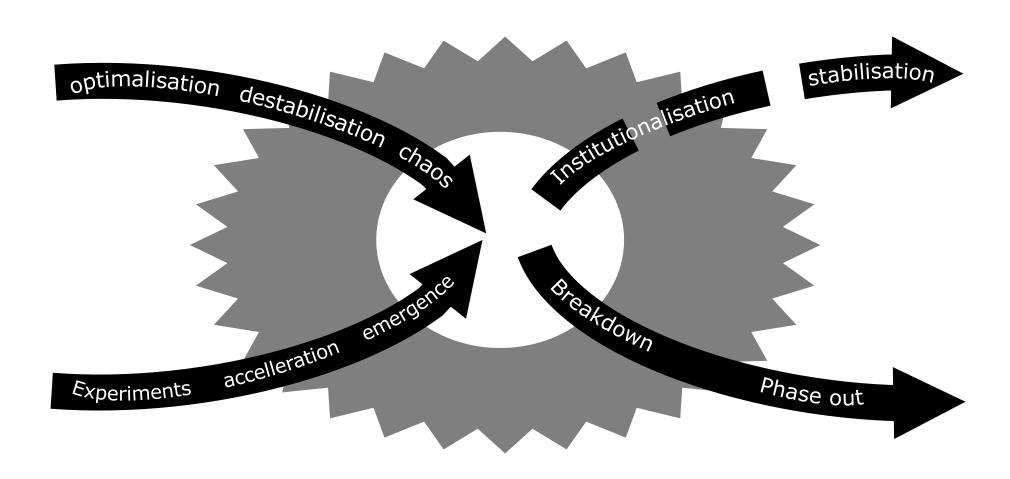
- WUR
  - BSc Forest and Nature conservation (policy)
  - MSc Organic Agriculture (agro ecology)
- Fruit cultivation (crop protection and post-harvest research)
- ERP-consultant in greenhouse horticulture

#### Current vessel:

- Ministry of Agriculture, Fisheries, Food Security and Nature
- Department of Strategy, Knowledge and Innovation Team Digitalisation (crew: 7)
- > Figureheads: Dutch Digital Synergy Days, Action Programme Digitalisation
- > Compass: Facilitate cross-overs / apply systems approach / combine efforts



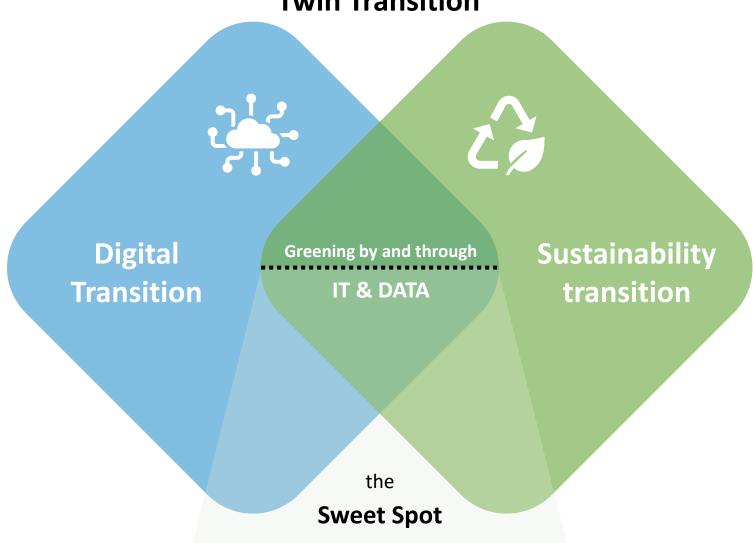
# Walking the plank



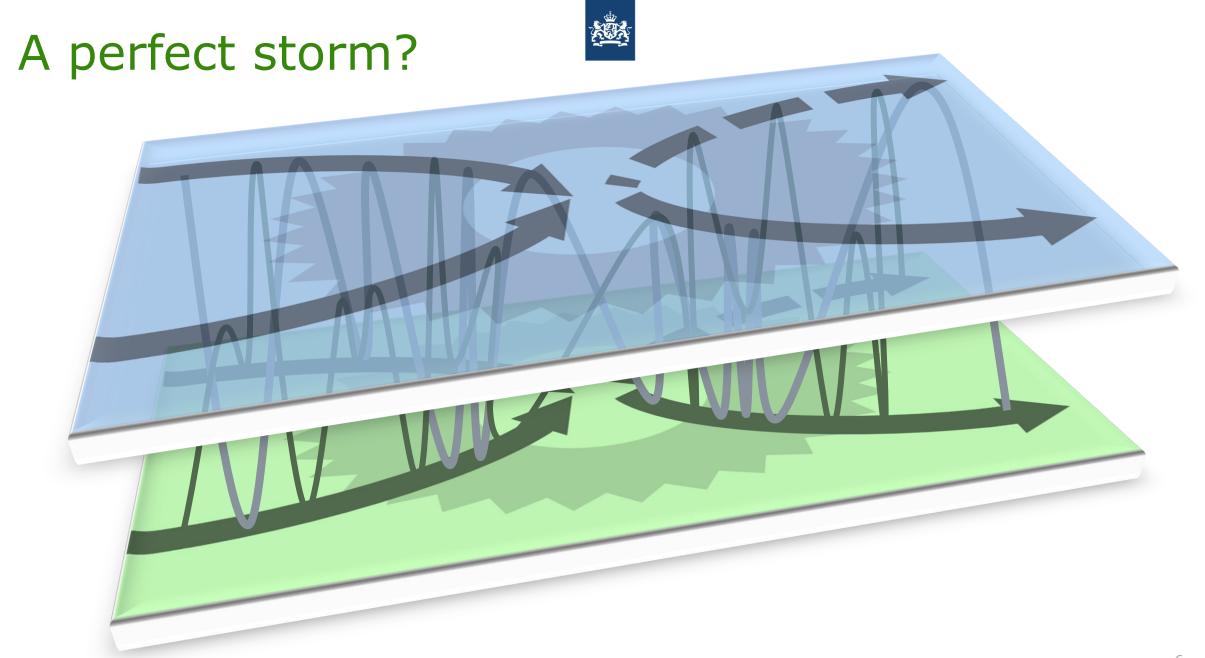




#### **Twin Transition**



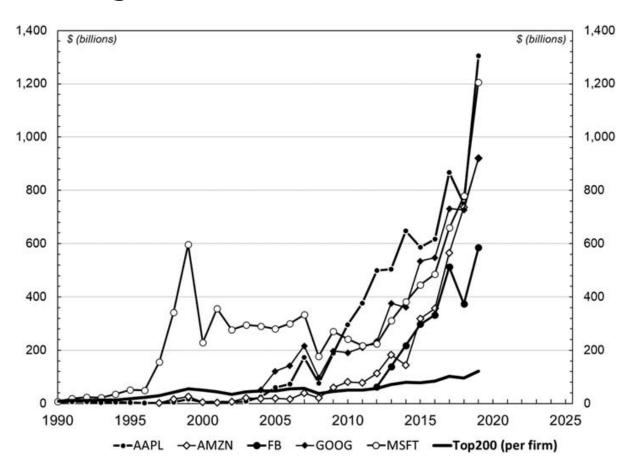
Where digitalisation amplifies sustainability





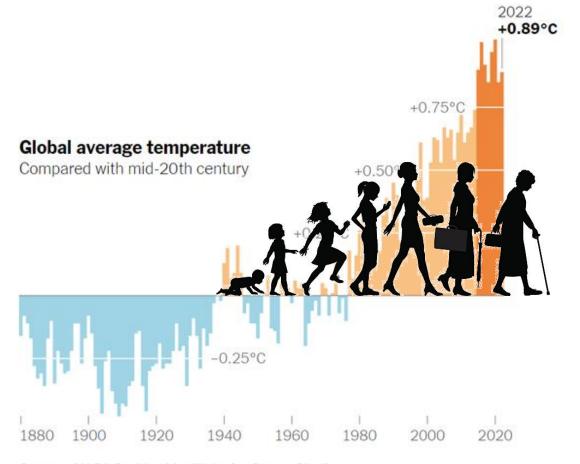
## All hands on deck

- Climate change
- Big tech



Kean Birch & D. T. Cochrane (2021): Big Tech: Four Emerging Forms of Digital Rentiership, Science as Culture, DOI: 10.1080/09505431.2021.1932794

- > Aging workforce
- Geopolitical developments



Source: NASA Goddard Institute for Space Studies



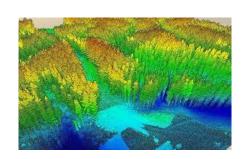
## LVVN's plotted course on digitalisation:

Leverage digitalisation to accelerate the transition towards a sustainable future of agriculture, fisheries, food, and nature







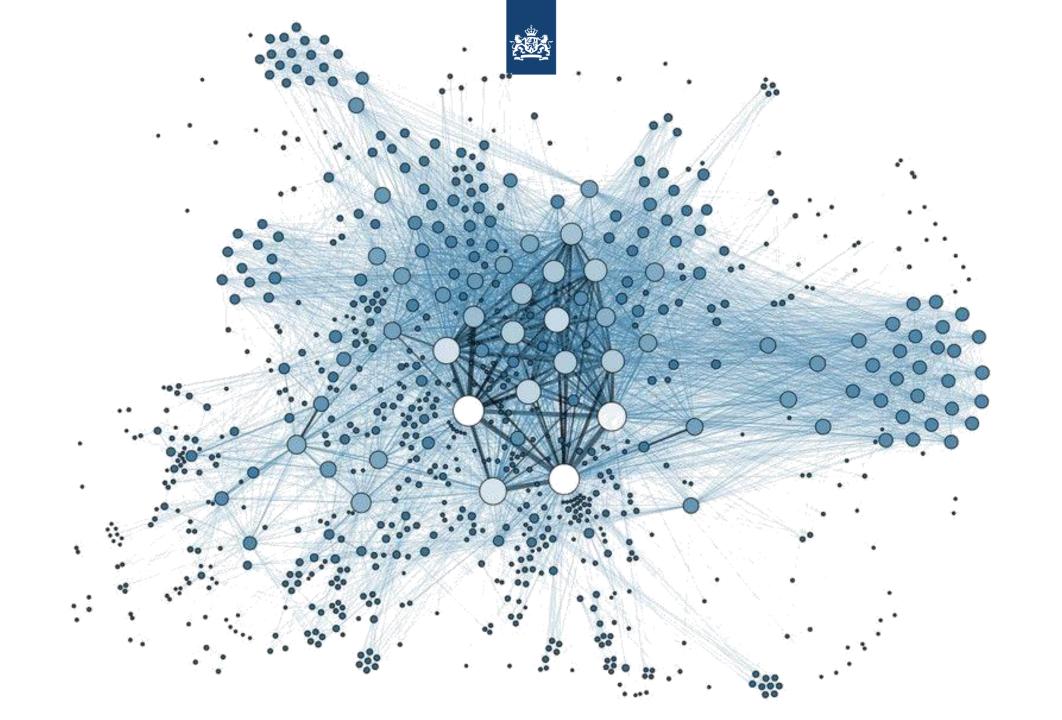






### An armada of initiatives

- Digitalisation Action Programme (2023-2030)
- > Innovation programme 'On-farm Robotics' (2025-2030)
- Dutch Digital Synergy Days
- > European Innovation Partnerships subsidy (EIP) → 11-11-2025
- European Digital Infrastructure Consortium (EDIC)
- Horizon Agriculture of Data
- > WUR LVVN digitalisation meetings KB, WPR, WSER
- Common European Agricultural Data Space (CEADS)
- Agrifood Testing and Experimentation Facility (AgrifoodTEF)
- > Ethical, Legal and Social Aspects of AI (ELSA Lab)
- > National facility precision agriculture (NPPL)
- AI-factory Groningen
- Groenpact Accelleration programme for digitalisation and technology
- > Innovation Hub Agro (Netherlands Enterprise Agency)





### Full steam ahead



- New cabinet
- Robotics innovation program up and running
- Development of DESA, generic federative data-ecosystem
- increased "resilience thinking": geopolitical context
- What's beyond 2030? Strategy development, information council, data authority



- Accelerating drone applications (swarming)
- Rolling out goal-oriented policy systems
- AI Factory in production
- Advancing and deploying AI agents, general AI, AR/VR, and new Interfaces (haptic, voice)
- Geo/political context: new cabinet again (Netherlands), new U.S. elections, stronger EU autonomy, institutionalised AI ethics, increased cyberwarfare



### Uncharted waters

5-10

- Quantum technology is institutionally mature
- Quantum sensing/ computing/ networks/ security
- Generative AI adopted, federated machine learning, Web 3.0
- Privacy-by-design, remote / autonomous control/management legalised
- digital twins of environments, smart habitats
- Accelerated computing power > more complex models
- Automated grants and subsidies
- Real-time automated supervision, coaching and enforcement



- AI agents fully embedded in society; government adoption on the rise
- Widespread robotic adoption in society



## One fleet, one course

- Digitalisation is driven by dialogue
- You're not alone; especially not digitally.
- > Seek common grounds to overcome differences
- > Show what you're doing, tell what you're missing, ask for support

Connect – Converge - Convert



Dutch Synergy Days

May '25



# Join the voyage! to the buffet



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