



Creation

The fast track to co-create, implement,
and scale impactful innovations

Creation is a curated community and service that accelerates impactful innovation.

We curate challenges

Through input from our community and partners, we identify pressing challenges and find the right people to address them.

We enable solutions

We form and empower diverse teams of practitioners from companies, scientific institutions, NGOs, and public administrations.

We drive scale

We help teams set up implementation partnerships and secure access to funding to bring solutions to life.

With a growing network of collaborators, we create impactful future solutions.

Join our mission-driven community of professionals from organizations such as BayWa, Correctiv, Das Netz, Deutsche Telekom, Deutsche Börse, Deutsche Bank, DHL Group, DLR, EnBW, flex, Ford Motor Company, Lufthansa Industry Solutions, Pro 7, Shell ubitricity, and many more.



100+ collaborators from 60+ participating organizations

“I am very pleased to partner with you because you are doing it right. Together we can accelerate the systemic innovation for sustainability.”

Massamba Thioye
Project Executive, UN Climate Change Global Innovation Hub

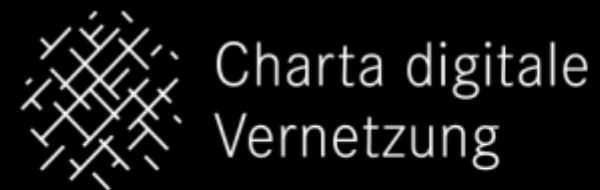
“There are many events out there, but in this network, we jointly focus on building solutions.”

Melanie Kubin-Hardewig
Vice President Group Corporate Responsibility, Deutsche Telekom

“We threw a lot of exciting topics together and found a lot of common ground. It was incredibly inspiring.”

Christina Sell
Chief Sustainability Officer Trading & Clearing, Deutsche Börse Group

Gratitude to our partners for championing our collective goals.



initiated by
T Systems

more to be announced soon

The Creation Journey

Dec 23

COP 28 Dubai

UN Climate Change Global
Innovation Hub

Strategic Innovation Workshop

March

Inspiration Studios

Build a community with trust and
engagement around challenges

Explore challenges in depth

April 16th

Ideation Day

Show the whole spectrum of
challenges and work on them

Onboard additional collaborators
and potential partners

June 10th

Innovation Day

Show solutions and gain
publicity

Create commitment for scale

Dec 24

COP 29 Baku

UN Climate Change Global
Innovation Hub

Strategic Innovation Workshop

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 T Systems

We curate challenges

We enable solutions

We drive scale



Join us to become part of our journey

Events

Creation Inspiration Studios

March, 2024 | Frankfurt, Berlin, Cologne



An open house for meaningful conversations, inspiration, and connection

Our 2024 journey began with Inspiration Studios, a place to explore and create effective solutions that we can showcase at COP 29. Each studio will present an opportunity to meet our network of partners (including the UN Climate Change Global Innovation Hub), take part in special events, and connect with practitioners from companies, scientific institutions, NGOs, and public organizations who share a mission to build a sustainable future.

70+ participating organizations

For example: Allianz SE, BayWa AG, Bosch, Carpe diem, Coroplast, Covestro, Deutsche Bank, Deutsche Börse, Deutsche Telekom, DHL Group, DLR, Dr. Oetker, EU Climate KIC, Eurex Clearing, Fahrzeug-Werke LUEG, Ford Research, Fraport, GEOkomm, Institut der dt. Wirtschaft, IT Dienstleistungszentrum Berlin, Lufthansa Industry Solutions, Markant, Nassauische Heimstätte, Nationale Leitstelle Ladeinfrastruktur, Schott Pharma, Shell, UNFCCC.

Creation Ideation Day

April 16, 2024 | Bonn



A full-day creative session focused on transforming challenges into tangible solution outlines

The Ideation Day marks a pivotal moment in our 2024 journey, designed as an intensive, full-day session dedicated to transforming challenges into actionable insights. This flagship event unites all our teams and partners in a dynamic environment, fostering collaborative creativity and hands-on problem-solving.

Throughout this engaging session, participants are immersed in each challenge, drawing upon the rich diversity of expertise and perspectives within our community. The goal is to collectively craft 'solution napkins'—not just preliminary ideas, but concrete starting points for future innovation. Ideation Day is also an open invitation for new collaborators to join us, offering a unique platform to contribute to our shared quest for groundbreaking solutions.

Creation Innovation Day

Where Commitments to Impact are made

June 10, 2024 | Bonn



X-Creation invites you to join its annual Innovation Day where commitments to impact are made.

Innovation Day marks an end and a beginning.

The end of a co-creation journey

by a mission-driven community of 90+ collaborators from 60+ organizations. This journey has led to concrete innovation opportunities to tackle pressing challenges for our planet and people, including two innovation projects from the UN Climate Change Global Innovation Hub.

And the beginning of implementing and scaling

these innovative future solutions to accelerate the sustainable / circular economy, leverage open data and open source for regional impact, and use AI for responsible ESG practices in business.

Bonn

June 10, 2024

Creation Innovation Day

Where Commitments to Impact Are Made

Telekom Forum

Landgrabenweg 151, 53227 Bonn

Get to know innovative thinking and scalable future solutions

of our 2024 challenges.

Hear the latest industry perspectives

and learn about cutting-edge products and services from X-Creation partners such as AWS, Intel, Lenovo, PureStorage, T-Systems.

Move beyond the talk

by making and collecting commitments for accelerating innovative solutions.

Become part of a tight-knit community

with great ambition and impact.

Creation Challenges 2024

June 10, 2024 | Bonn

The Next Stage of ESG

How AI is making ESG harder and easier simultaneously

- Safeguarding Democracy from AI Risks
- Putting Responsible AI into Practice - The EU AI ACT and Beyond
- Training ESG Skills With the Help of AI

Accelerating the Sustainable Economy

How we can reconfigure and build sustainable industrial value chains

- Sustainable Fashion Revolution
- Building a Marketplace to Reuse Building Commodities
- Implementing sustainable procurement practices

Transitions in Mobility, Energy, and Food

How open-source principles and open data resources can accelerate regional impact

- Digital Toolbox for Urban Transitions Planning and Mobility
- Accelerating Green Energy Infrastructure Deployment
- Revolutionizing Regional Agriculture

Creation Innovation Day Agenda

June 10, 2024 | Bonn

09:00 | Doors Open

Grab a coffee, roam through our Future Solutions Area, and meet the X-Creation community, the UN Climate Change Global Innovation Hub, the EIT Climate-KIC and our co-host the Open Connector Alliance.

10:00 | Crossroad Moments

Our opening session focuses on the pivotal decisions needed to create real positive impact in times of a polycrisis | Moderated by Lisa Lang, Massamba Thioye, and Stephan de Haas

10:20 | Sustainable Innovations

Get to know the innovation challenges and future solutions that our community co-created over the last months in a series of entertaining talks | Moderated by Lejla Pandzi, Yvonne Zwick and Tim Bruysten

12:00 | Solutions Lunch

Dive deeper into the challenges and future solutions that piqued your interest. Explore the products and services that our partners can bring to the table. Get to know other attendees while enjoying lunch.

14:00 | Industry Perspectives

Hear inspiring point-of-views and get into conversation with senior executives from AWS, EIT Climate-KIC, Intel, Lenovo, Open Connector Alliance, T-Systems, and UNFCCC | Moderated by Knuth Molzen

15:30 | Commitment Time

It's time for real commitments to create scalable positive impact! For each future solution, we'll move the needle together from talk to action and idea to implementation.

16:45 | New Beginnings

In our grand finale, we celebrate the commitments made to accelerate and scale innovations with impact | Moderated by Lejla Pandzi, Yvonne Zwick and Tim Bruysten

17:30 | Farewell Drinks

Spend quality time with our community. End Innovation Day with meaningful conversations over healthy (and less healthy) drinks.

Meet your Moderators

June 10, 2024 | Bonn



Knuth Molzen
SVP Digital Sales,
T-Systems



Lejla Pandzi
Sustainability Business
Development, T-Systems



Lisa Lang
Director Policy & EU Affairs
Orchestrator, EIT Climate KIC



Massamba Thioye
UN Climate Change Global
Innovation Hub, UNFCCC



Stephan de Haas
VP Co-Creation,
T-Systems



Prof. Tim Bruysten
CEO, richtwert



Yvonne Zwick
CEO, B.A.U.M. e.V.



Become part of the X-Creation community to co-create and scale sustainable innovations.

Join us



Take part
in our
Innovation Day

Sign up at
www.event.telekom.com

Become a
partner or
collaborator

Reach out to
x-creation@t-systems.com

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us on LinkedIn

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