# **Call for Participation quality guidelines – ONE Conference 2023**

The ONE Conference always receives many high quality proposals and we can unfortunately not always accommodate as many entries as we would like. To increase your chances of success, please use the guidelines below to make your entry stand out.

## A full outline of your session is the most important

The programme committee uses all information, but in the end, the actual content of your session is what matters most. If you have your session fleshed out, use this field to iterate through your whole story. If you are still working on it, please at least take some time to mention the individual points you expect to go into, or the structure of how your story will unfold.

If you plan to do a session on developments that are still to be expected, such as an as-of-yet unfinished event or project you expect to be ready by the time the ONE Conference starts, please include information on the planning and what you hope to get out of it.

## Use a clear title and abstract to attract the right audience

A clear title and abstract is important for all conference visitors to be able to choose which session they want to visit. Please keep in mind that the audience of the ONE Conference is very diverse – from technical specialists, scientists and policy makers to aspiring students and industry veterans. Please take some time to think about who you would like to reach and adjust your title and abstract to attract those people specifically and set their expectations.

## Choose the session type, topic and abstraction level appropriate for your audience

The programme committee uses the information you provide about the session type, topic, target audience and complexity to compile a diverse and balanced programme with something interesting for everyone. Here are some insights in what we expect when you choose these options.

#### Session type

- General audience talk: a presentation that is not geared towards audience in a specific sub-field of cybersecurity
- Specialised talk: a presentation that goes into more detail about the topic at hand, and is more geared towards people working in that sub-field of cybersecurity
- Deep dive session: a session that gets to the bottom of things and digs out all the details for those who are deeply interested in the topic at hand
- Workshop: a session that requires active participation by the audience, such as a hands-on training or demonstration
- Panel discussion: a session with multiple participants from different backgrounds who discuss one or more statements

- Fireside conversation: a free-form discussion between two people or a one-on-one interview without slides
- Lightning talk: a very short talk for unpolished ideas or short statements that is presented in a session with multiple lightning talks in rapid succession.

## Primary session topic

The topic helps the programme committee to place your presentation in the appropriate track. These tracks can still offer diversity in itself, so please specify your topic if possible. Other topics than the ones listed are also welcome.

# Session complexity

- Entry-level: anyone present will be able to understand your session; all content is gently introduced
- General: most people present will be able to understand your session; you may presume some background knowledge with the audience, such as what ransomware or phishing is
- Intermediate: many people present will be able to understand your session; you may presume background knowledge regarding your topic, such as what CTI or an ECLI is
- Specialised: you target specific specialists in the audience who have an understanding of your topic; you do not have to explain what XSS or the principle of subsidiarity is
- Hardcore: your audience is not scared of buffer overflows or competitive dialogue procurement procedures.

## We welcome both experienced and new speakers

If you can provide a video of a previous presentation you gave, please do. This does not have to be the same presentation. We use the video to get an impression of your presenting skills. If you do not have a video or if this will be your first presentation, no worries! There is plenty of room for new speakers as well.

## Unfortunately, there will always be factors you cannot control

Keep in mind that the ONE Conference usually receives between 150 and 200 submissions, of which we can only accept a few dozen. We understand that a rejection is always disappointing, but it is not always due to the quality of the submission. When we receive multiple submissions about similar topics, we choose one or two that we hope are complementary.

We also want to offer a diverse programme and therefore try to get a good mix of speakers, from private, public and academic organisations, domestic and abroad, and industry veterans and newcomers. Your chances depend on the mix of all the proposals, so sometimes you also need a bit of luck to get through.