

Assignment EfVET youth conference 2024 “Gen Z”

Goal

Creating/designing your own dreamschool based on the characteristics of Generation Z.

Introduction of the competition theme

The main theme for the competition is; create your generation Z dreamschool. Research shows that students from Gen Z (born between 1995-2010) prefer their education to be personal, technology-based, sustainability-oriented and community-oriented. Further research during the competition will help the students to take further notice of the needs and characteristics of Generation Z.

Assignment

During the conference the student teams will prepare a plan for their dreamschool that they will pitch using the topics above and the information gathered during the workshops and by doing research. All students will get the exact guidelines for the assignment on the first day of the conference. The students will receive extra training during workshops on how to pitch, creative thinking and how to conduct research on the subject.

Teams

The team will consist of 4 students from different countries. Teams will be created on the first competition day. In the simulation the students are hired as advisors to a schoolboard.

Guidelines:

- The students are promoting their innovative plan for their Gen Z dreamschool
- All four students participate in the pitch
- All students show spoken English language skills in the pitch
- The students specify the targetgroup in the pitch. The targetgroup will be chosen by the team during the workshops on location.
- Research and sources are mentioned in the pitch
- The pitch has a clear goal and structure
- The pitch should be between 5 and 7 minutes in length
- A written version of the pitch is handed to the organization at the end of the challenge
- Please note that students are not allowed to use any pre-fabricated PowerPoints or pitches from their home school and teachers are not allowed to be involved in the making of the pitch (we ask you to help us make the contest as fair for all students as possible)
- Judging will be done by all participating members of the EfVET conference
- Feedback will be given to the students after the prizegiving ceremony