

ESP The Ecosystem Services Partnership

Worldwide Network to enhance the Science and practical Application of Ecosystem services assessment

Sponsorship package

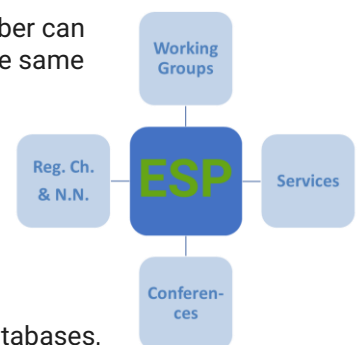
Introducing ESP

The Ecosystem Services Partnership (ESP) is a worldwide network to enhance the science, policies and practical application of ecosystem services by providing a platform for scientists and professionals worldwide. Through our platform, members share knowledge and collaborate in order to improve the conservation of biodiversity and sustainable management of ecosystems (our Natural Capital) at the local, national and global level.

ESP at a glance

ESP provides four main services to our community:

- **ESP Working Groups:** through Working Groups, scientists who are ESP member can find peers, collaborate, share knowledge and learn from others working in the same field.
- **Regional Chapters and National Networks:** these enable ESP members who work in the same region to find each other and to collaborate.
- **Conferences:** at ESP conferences, both members and non-members can meet, network, enhance ecosystem services knowledge and work on ideas how to apply this knowledge.
- **Other Services:** to assist our growing community, ESP provides access to databases, guidelines, education material and many other services which help both members and non-members to enhance ecosystem services science and practical applications.



ESP community

ESP has a large number of individual and institutional members from around the world and with different backgrounds. The ESP website attracts a lot of visitors and subscribed readers to the ESP updates and news feeds. ESP significantly increases its communication efforts in the run-up to and during the conference. By using the ESP Conference as an advertising vehicle, your organisation will target an audience of international ecosystem services professionals.

ESP	ESP social media outreach
300+ individual ESP members	3400+ ESP monthly update receivers
40+ institutional ESP member organizations	270000+ ESP10 conference website page views
40+ working groups	3500+ Facebook likes
40+ national networks in 12 regional chapters	4400+ Twitter followers



ESP Conferences

Since 2007, ESP organises yearly global conferences on science, policy and best practices of Ecosystem Services. During the 8th international ESP conference in South Africa in 2015, it was decided to organise international conferences bi-annually and regional conferences in the intermediate years. With our program of global and regional conferences, we enable ecosystem services professionals on each continent to actively engage in our network.

The ESP conferences are an excellent platform to build bridges between scientists, policymakers and practitioners. A diverse network enables the implementation of practical solutions within the growing demand for integrating ecosystem services research. During the conferences, ES professionals network, strengthen ties, present work and learn. ESP creates synergy, as we offer both offline and online meeting opportunities through which societal impact is made.

Goals ESP EU Conference

- Target over **500 delegates** from various countries around the world.
- Provide **networking opportunities** for international ES professionals from **different sectors**: governance, science, society, and business
- Connect different stakeholders to support the **practical implementation of solutions**
- **Enhance knowledge** of participants about ecosystem services by hosting over **500 top-notch** ecosystem services presentations and **inspiring keynote** speeches
- Provide participants the opportunity to strengthen and/or create new **ideas, projects, and partnerships**
- Provide a **promotion space** for organisations, companies, and institutions with sponsor booths throughout the week and stands during the ES market place

Output previous ESP Conferences

- More than **3500 conference participants** since 2015
- Participants from **76 different countries** in 2016
- A vibrant community that works towards the **implementation of scientific research in decision making** in policy-making, business, and society
- Around **750 participants** for the 10th ESP world conference in 2019, **450 participants** for the ESP Europe conference in 2021
- **Scientific journal Special issues** published as outcome of the conference sessions
- Both national and international **media outreach**
- **Integration** of offline conference meeting space within online ESP community

Become an ESP EU sponsor

ESP EU value proposition

ESP is a leading worldwide network organization in the field of Ecosystem Services. As an ESP Conference sponsor, your organization can take advantage of the following benefits:

- **Exposure** of your organisation within the rapid developing field of ecosystem services
- Consolidate your organisation's **sustainability goals**
- Build and/or expand your **network** of (scientific) professionals
- **Participate** in the science-policy-practice interface of Ecosystem Services
- Have access to the latest **scientific insights**
- **Connect** with an international group of more than 3000 people from over 60 countries
- **Target** around 500 conference participants with a global outreach in Greece

Sponsor categories

The ESP invites you to participate as a sponsor/ exhibitor at this event. The level of visibility of your organisation can receive at the conference is progressively scaled. Please review the entitlement grid and event options and select the sponsorship level that is right for you.

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ESP institutional members receive significant sponsor benefits to the below stated sponsor grid.

Additional information

If you have reached the platinum sponsor level, we are happy to discuss additional sponsorship options. When you have decided on which package suits your sponsoring needs, please fill out the '[Sponsors and exhibitors registration form](#)' at the end of this document.

Market place

During the ESP EU conference, a market place will be organised. If you would also like to have a stand at the market place, please indicate this in the registration form below. Depending on the selected sponsorship level, additional fees might apply.

Sponsor level grid

LEVEL	Platinum € 7,500 & over	Gold € 5,000	Silver € 3,000	Bronze € 1,500	Basic € 750	Advertise €250
BENEFITS						
Logo placement on website (incl. link to sponsor website)	Large	Large	Medium	Medium	Small	Small
Advertising space in program booklet (A5)	Full page	Full page	Half-page	Half-page	Logo	-
Complimentary registration	4	3	2	1	-	-
One free booth exhibition space at the conference marketplace	✓	✓	✓	-	-	-
Special recognition as leading sponsor during introductory talk	✓	✓	-	-	-	-
Free participation in conference dinner and field trip	✓	-	-	-	-	-



Sponsors and exhibitors registration form

Complete this form and send it to diane.ingabire@fsd.nl to register as an ESP EU Conference sponsor. We will contact you regarding the payment of the sponsorship fee and provide you with additional details, once we receive your form.

Organisation: _____

Contact person: _____

Mailing address: _____

City: _____ Postal Code: _____

Country: _____ Email: _____

Website: _____

Desired sponsorship level (see grid above): _____

ESP institutional member: Y/N

Interested in additional market place stand: Y/N

Requirements from your organisation: _____

Comments or questions: _____

Payment can be made through bank-transfer, PayPal or credit card. We will provide you with an invoice first.

Contact information

For more detailed information about ESP and the conference, please visit www.espconference.org.

For further questions about ESP, the ESP Conference, and sponsorship opportunities please contact the ESP Organising Committee:

Name: Diane Ingabire

E-mail: diane.ingabire@fsd.nl