



# Improving disaster response with citizen engagement and data

A challenge by T-Systems with German Red Cross

In extreme weather events, voluntary support often floods in, but the lack of coordination can render it ineffective. Cities and regions require systems that integrate real-time data and streamline communication between disaster management teams, volunteers, and citizens. These solutions must address the unique challenges of resource-limited areas, such as those in the Global South.

**How might we improve disaster response by integrating voluntary support, real-time data, and citizen communication?**

The goal is to build resilient cities by optimizing the effectiveness of disaster response systems. This could involve developing lightweight, modular disaster management systems that integrate with social media, local networks, and existing disaster management platforms.

We invite NGOs, governments, tech innovators, and community groups to collaborate on creating scalable, adaptable solutions to enhance disaster response.



# Shared Digital Infrastructure and Blended Finance for Urban Transformation

A challenge by The Urban Transitions Mission

Data sharing and digital applications are central to creating sustainable, resilient, and inclusive cities. However, building such infrastructures remains a major challenge at the local level. Limited municipal funding and fragmented investment opportunities for impact investors hamper progress. Overcoming these hurdles is crucial to accelerating transformation.

**How can we create an infrastructure that reduces costs and engages impact investors to drive urban transformation?**

The goal is to enable municipal platforms to provide cost-effective data spaces and financing models through blended finance — a combination of public and private funds.

Possible approaches are based on the EU Data Act, Gaia-X, and blended finance platforms.

Municipal associations, investors, and operators of digital data spaces must work together to turn this vision into reality.





# Strategiewerkstatt: Accelerating Digital Transformation in German Counties

Showcase of a running co-creation program with german counties.

Germany's municipalities are at a turning point: Digitalization is stalling due to a lack of coordination and unclear responsibilities. The political independence of municipalities has fostered isolated approaches that hinder the modernization of citizen services and administrative processes. As citizens increasingly expect seamless digital services, a unified approach is becoming ever more urgent.

**How can we unite Germany's municipalities to advance digital transformation and improve citizen services?**

The goal is to present the existing Strategiewerkstatt format and jointly develop strategies to further enhance and effectively utilize it. This will enable municipalities to accelerate digitalization and provide user-friendly services.

We invite counties, regional associations, and civil society innovators to collaborate in a practical Strategiewerkstatt to shape digital transformation sustainably – for a connected Germany where citizens can easily access digital services.