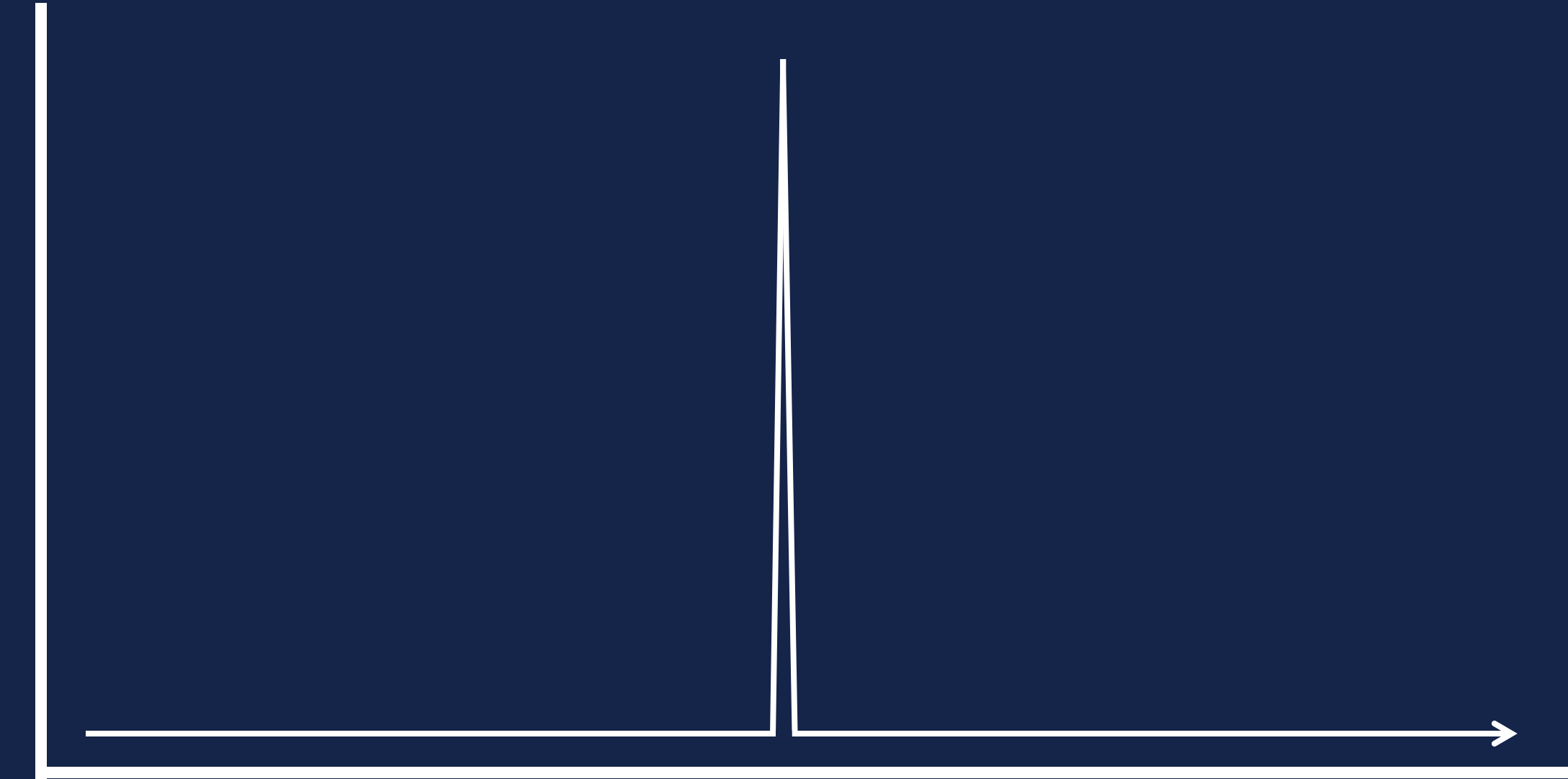








Fossil



Start

Now

Time

Value

Start

Now



Value

Start

Nowish who knows?



PowerWindow





PowerWindow



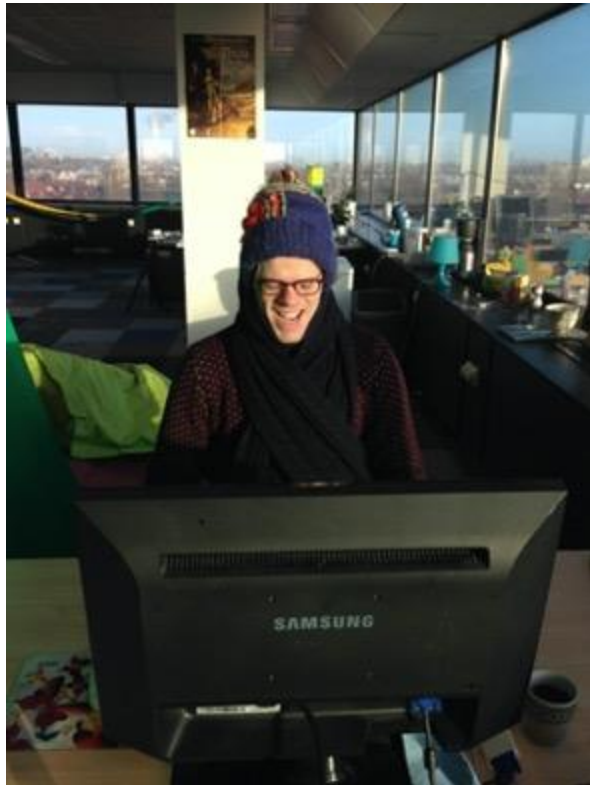
Value



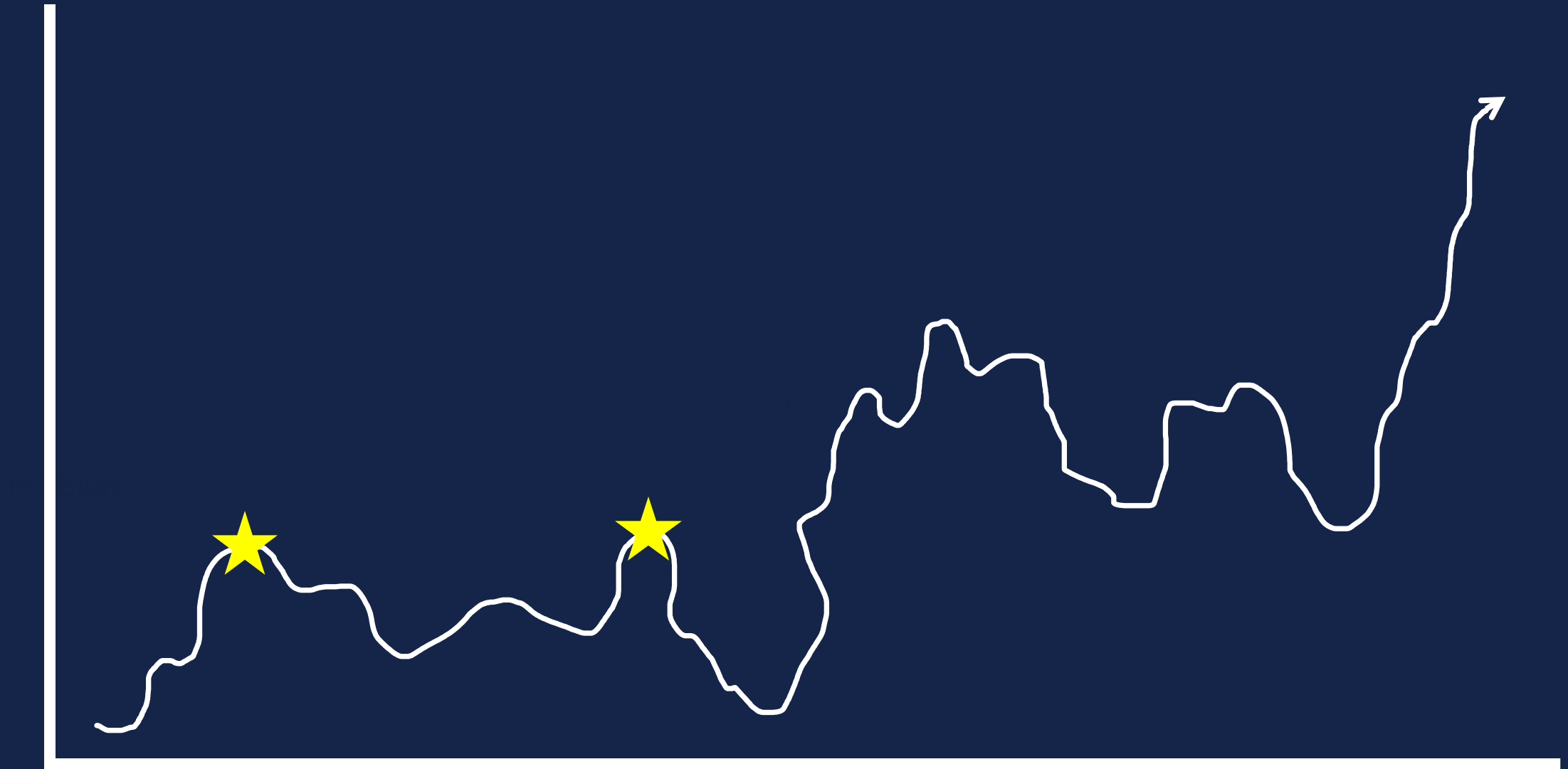
Start

Nowish who knows?





Value



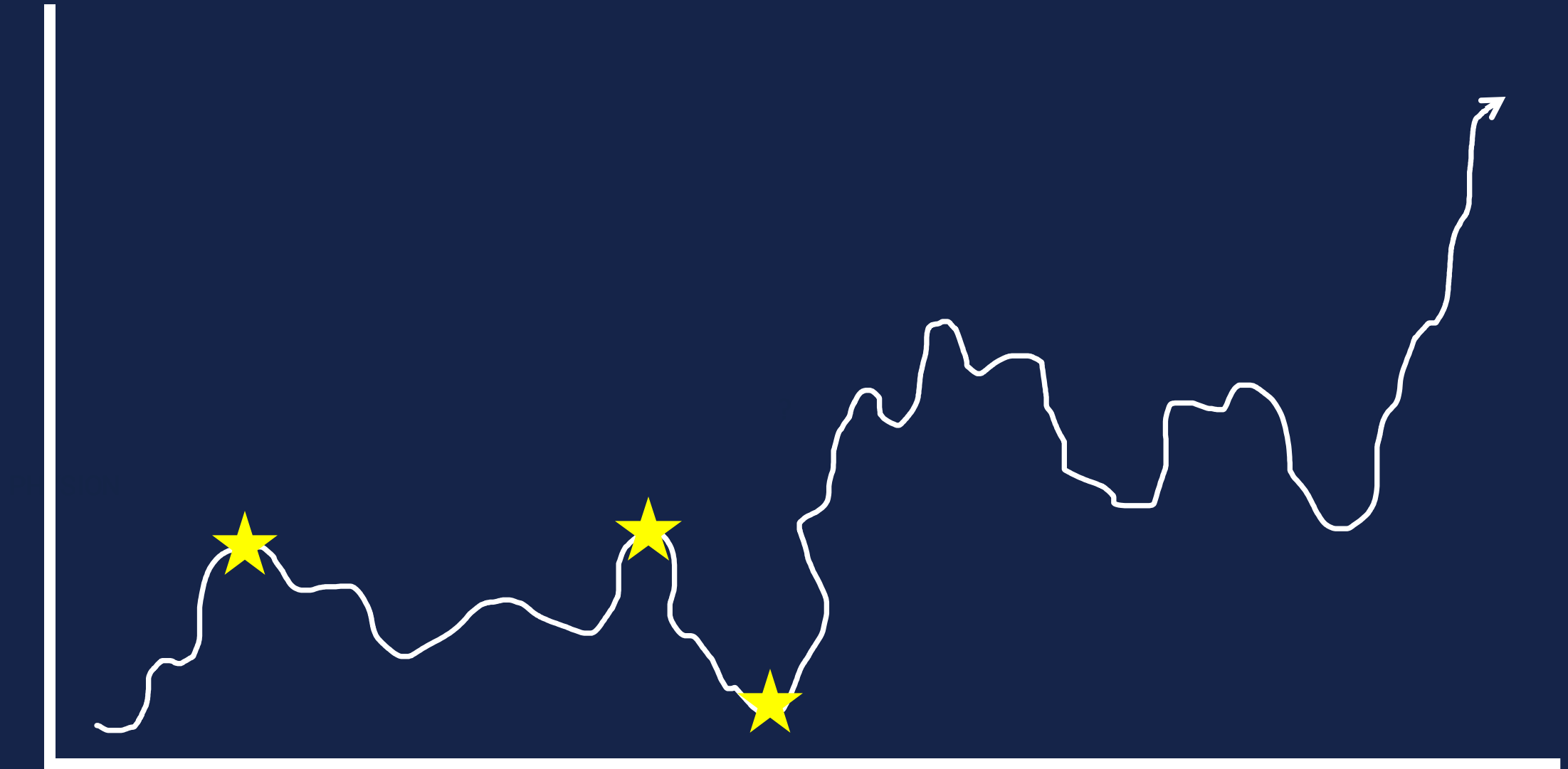
Start

Nowish who knows?





Value

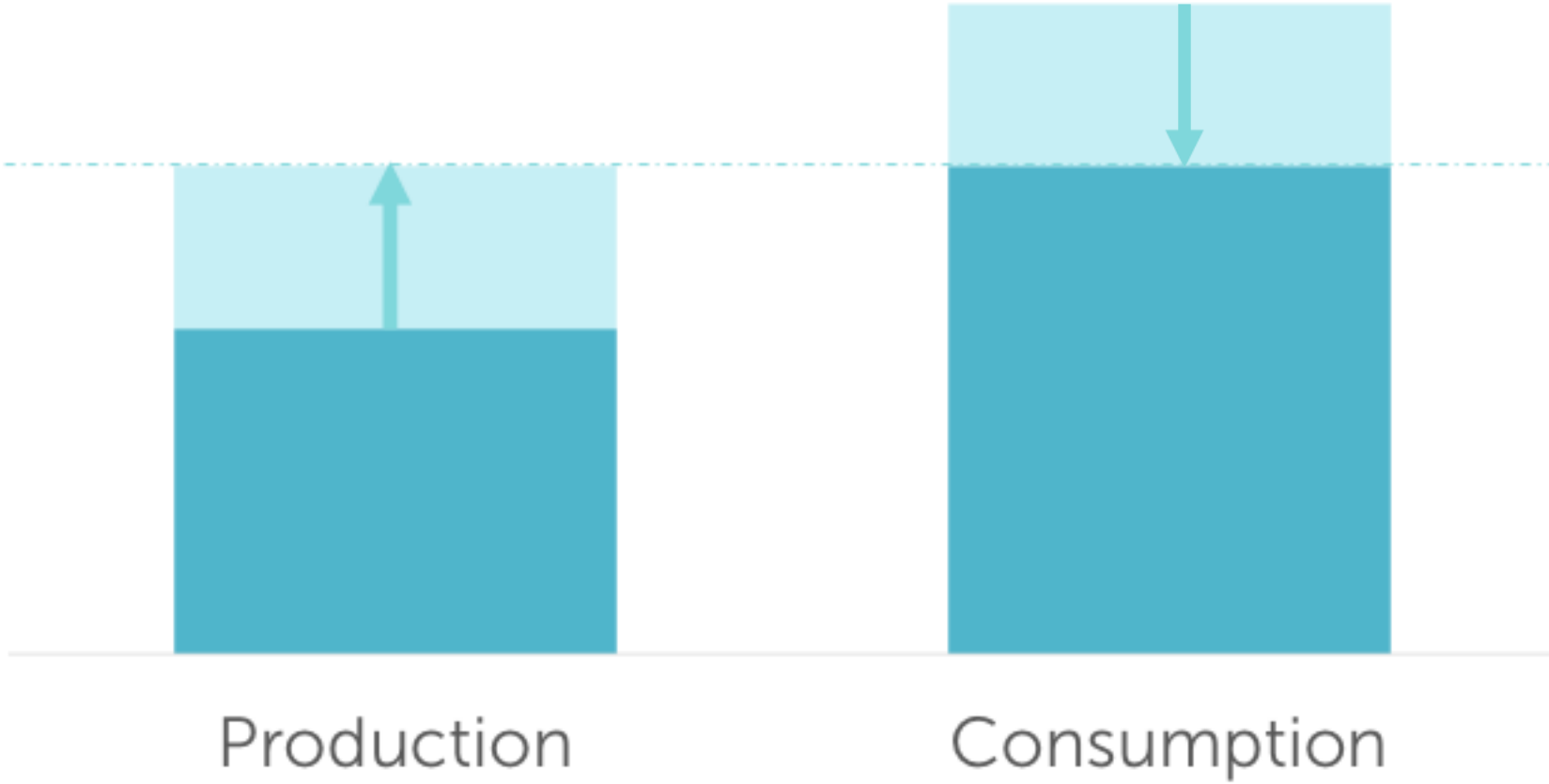


Start

Nowish who knows?

PowerWindow -> PHYSEE

BALANCE





Value



Start

Nowish who knows?

Value



Start

Nowish who knows?

Value



Start

Nowish who knows?

Value



Start

Nowish who knows?

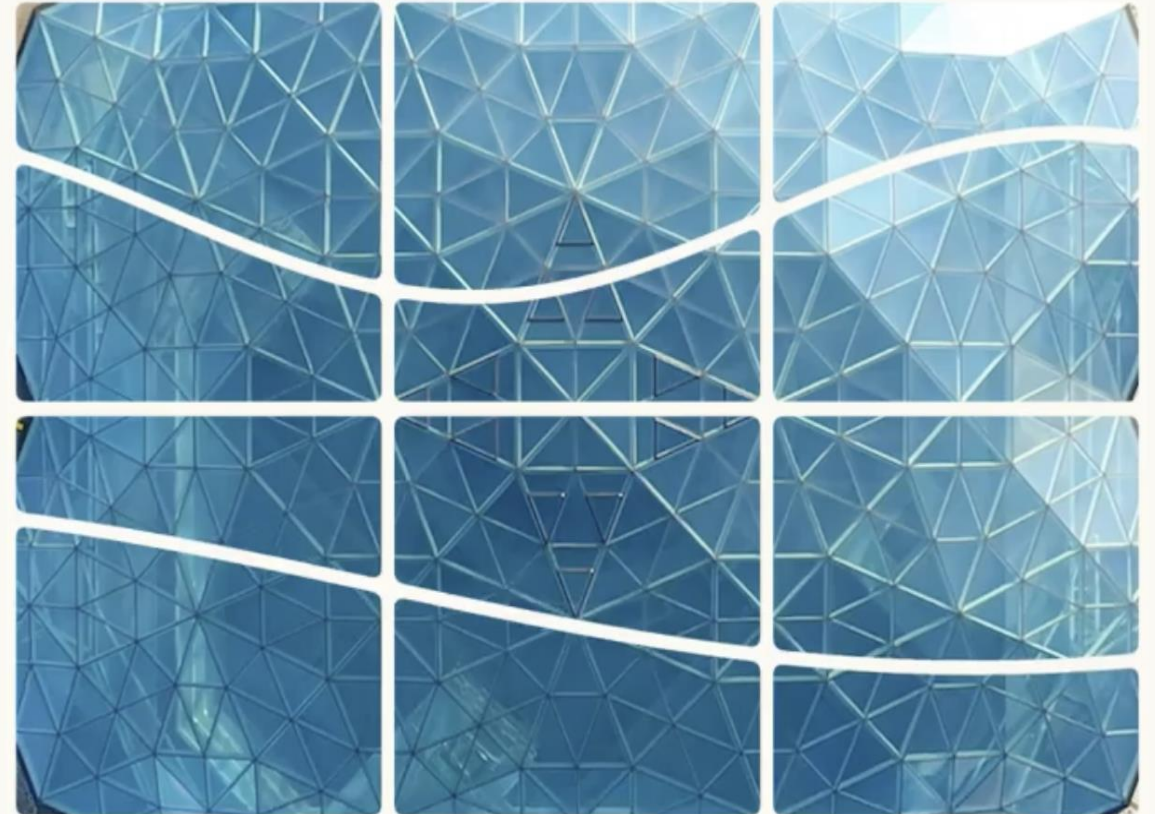
PHYSEE -> Demerger

PHYSEE + EDGE -> Next Sense

Decarbonizing real estate with purpose

By turning insights into actions

Discover more



Trusted by the industry



PHYSEE -> Fotoniq

An aerial photograph of a massive, modern greenhouse. The structure is composed of a complex, repeating pattern of glass panels held together by a white metal framework. The perspective is from directly above, looking down the length of the building. In the upper right portion of the image, a small platform with scaffolding is visible, where two workers in red clothing are performing maintenance or construction. The overall scene conveys a sense of large-scale agricultural technology.

Optimised daylight +
Improved climate =

**Efficiency, quality,
and yield gains!**

Value

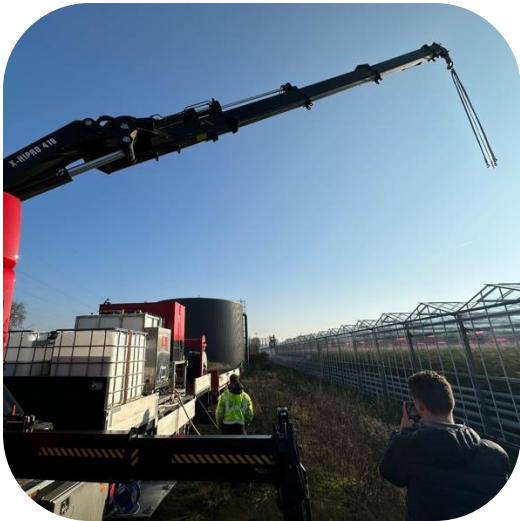
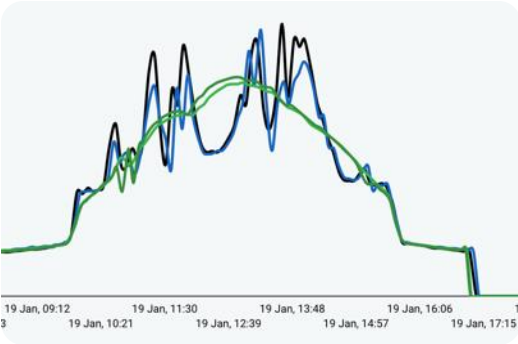
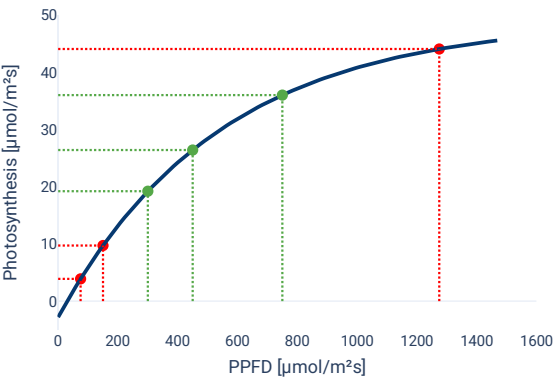


Start

Nowish who knows?

Creating value on 10 different crops

Photoresponse Curve for a Tomato Crop



Value



Start

Nowish who knows?

Value



Start

Nowish who knows?

- Culture eats strategy for breakfast
- Bias to action, betting average counts
- Fall in love with the problem (not your solution)
- Hocus pocus focus, kill (or freeze;) your darling
- 'tis pas binnen als je het kan pinnen'
- Never confuse activity with progress, sales is fuel

Thank you