Session Description

ID: B5

Assessment of positive impacts on sustainability

Language: English **Format:** Online

Hosts

	Name	Organisation	E-mail
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Abstract

Most ethical markets and biodiversity friendly users put their focus on final positive impacts on sustainability of their products and services rather than conditions that should be met to build sustainability in a causal chain of supply.

This scope of vision could fall into type III ecolabeling and provide advantages in terms of B2B marketing, Life cycle analysis and and science based decisions.

Goals & Objectives

The present session aims to invite ecolabeling promoters and certification bodies to share their findings and prospectives

Planned output

A global mapping of the type 3 ecolabeling scheme.

Session format

Online session

Acceptance of voluntary contributions

Yes, I allow any abstract to be submitted to my session for review.

Relation to ESP Working Groups or National Networks Biome Working Groups: <u>BWG 5 - Mediterranean systems</u>