Location: Hotel Casa

Eerste Ringdijkstraat 4, 1097 BC Amsterdam

CONFERENCE PROGRAM

For program updates and general information on conference practicalities please visit www.gronen2022.com

DAY 1: TUESDAY MAY 31

13:00 – 14:00 ***Registration & badge collection***
Conference registration desk, first floor of the conference area.

14:00 – 15:30 ***Welcome by Prof. Dr. Marc Salomon, Dean of Amsterdam Business School*** Room UvA 3-4

Panel discussion: Sustainability in context Room UvA 3-4

Keynote panelists:

Prof. Frances Bowen, Pro-Vice Chancellor for Social Sciences, University of East Anglia

Prof. Jonathan Doh, Associate Dean of Research and Global Engagement, Villanova University

Prof. Ans Kolk, Professor, Amsterdam Business School, University of Amsterdam

Prof. Michael V. Russo, Lundquist Professor of Sustainable Management, University of Oregon

Chair:

Dr . Valentina De Marchi, Associate Professor, University of Padova, GRONEN President

15.30 – 16.00 ***Long Coffee Break***

16:00 – 17:45 ***Parallel paper sessions***

#01: Social evaluations
Room Erasmus 2
Chair: Ana Aranda

Jesus Valero-Gil, Inés Suárez-Perales, Vera Ferrón-Vílchez
Explaining managers' mistrust of greenwashers using the managerial trust universe

Shiyao Bao, Sebastian Hafenbrädl
When and Why Audiences "Admire" Corporate Scandals

Fabian Maendli, Estefania Amer, Jean-Philippe Bonardi
Private Politics, Dynamics of Negative Media Exposure and Firm Strategy

Sofia Villo
Greenwashing on moral markets: The case of the "green aluminium" category

#02: NGOs and stakeholders
Room UvA 2
Chair: Pushpika Vishwanathan

Alvaro Cuervo-Cazurra, Ivan Montiel, Junghoon Park
The Role of NGOs in Pursuit of Corporate Sustainability in Emerging Markets

Wenjie Liu, Pursey Heugens
MNE embeddedness in global supply chains as an opportunity structure: How NGOs promote corporate sustainability in China

Lucrezia Nava, Celina Scott-Buechler, David Reiner
Science Or Morality? The Effects of Frames on Stakeholder Dialogue, a Field Experiment

Luca Sabini, Daniel Muzio, Stewart Clegg
Managing sustainability tensions through project lifecycle

#03: Climate change
Room UvA 1
Chair: Miron Avidan

Jonathan Doh, Mirko Benischke, Hyungseok (David) Yoon, Peter Tashman, Namil Kim
Climate change adaptation and innovation: The role of climate risk and institutions

Kerrigan Unter, Jorge Rivera
California wineries and climate change: Extreme events, resource-supply adaptation, and wine quality

Julia Prömpeler, Dennis Veltrop, Floor Rink, Janka Stoker
What determines environmental sustainability focus in the boardroom? The role of biospheric and egoistic values among directors and CEOs

Matthew Johnson, Brigitte Frank, Theresa Rötzel
Beyond corporate responses to climate change towards deep decarbonization: A systematic literature review

#04: Innovation and change
Room Oxford
Chair: Joern Hoppmann

Eva Niesten, Guillermo Pereira, Jonatan Pinkse
Transitioning to sustainable energy by incumbent utilities: Insights from corporate deals from 1990 to 2019

Jana Loew, Marco Berti, Marcus Wagner
Dynamics of paradox salience. Objectives and tensions in organizing sustainably

Jianlei Han, Martina Linnenluecke, J. Shi, T. Smith
Political connections and the transition to low-carbon sources in China: Evidence from a quasi-natural experiment

Maria Ruiz-Castillo, Juan Alberto Aragon-Correa, Nuria Esther Hurtado-Torres
The influence of board independence on firms' environmental innovations: How environmental shareholder activism matters

17:45 – 19:15 ***Welcome reception with drinks***
Hotel Casa Upper Bar on the 1st floor (same as conference floor)

DAY 2: Wednesday, June 1

9.00 – 10.15 ***Plenary Paper Session: Sustainable transformation in organizations***
Room UvA 3-4
Chair: Elisa Alt

Grace Augustine, Leanne Hedberg, Tae-Ung Choi, Mike Lounsbury	Between the Waves: Expanding Opportunity Structures Through Practice-driven Activism
Cynthia Friedrich, Katharina Spraul	"Either you need me, or I'm leaving!" How sustainability managers influence the legitimacy process?
Joern Hoppmann, Kerstin Lopatta, Thomas Tammen, Sebastian Tideman	Capital Market Reactions to Managerial Framing of Emerging Strategic Issues: The Case of Environmental Sustainability

10:15 – 10.45 ***Long Coffee Break***

10:45 – 12:15 ***Parallel Professional Development Sessions***

Sustainability in a digital context *Room UvA 1*	***Sustainable governance in context*** *Room UvA 2*	***Moral markets in context*** *Room Erasmus 2*
The aim of this PDW is twofold: First, to provide participants with an overview of the latest research on sustainability in a digital age based on short impulses from the Guest Editors of the recent special issue 'Sustainability in the Digital Age'. Second, to give participants the opportunity to network and work together in 'magic tables' to jointly explore where future research on sustainability in a digital context needs to move. [click here for more information]	There has been a recent surge of interests in rethinking capitalism and corporate governance. Against this backdrop, this PDW will focus on how management research can further theorize and contextualize sustainable corporate governance. Four speakers will present and espouse new research directions, reflect on each other's presentations, and respond to questions from the audience. [click here for more information]	Several moral markets--including but not limited to green energy, organic goods, ethical fashion, or plant-based meat--have recently emerged as market solutions to global sustainability challenges. In this PDW, we will put research on moral markets in context and engage with participants in roundtables to brainstorm about theories, methods, contexts, and levels of analysis for advancing knowledge on moral markets. [click here for more information]
Organizers & Panelists: **René Bohnsack, Christina Bidmon, Jonatan Pinkse**	Organizers: **Pushpika Vishwanathan, Natalia Ortiz-de-Mandojana.** Panelists: **Chris Pitelis, Jonathan Doh, J.W. Stoelhorst, Georg Wernicke**	Organizers: **Birthe Soppe, Panikos Georgallis** Panelists: **Mike Russo, Grace Augustine, Jeroen Struben**

12:15 – 13:15 **Lunch**
Erasmus 1 and Foyer

13:15 – 14:45 ***Parallel Professional Development Sessions***

The future of your paper: Reflections on dealing with rejections *Room UvA 1*	***The future of sustainability teaching: Modes, methods, and tools*** *Room UvA 3-4*	***The future of sustainability publishing: A conversation with editors*** *Room Erasmus 2*
In a PDW with active participant engagement mixed with a panel discussion, we will focus on how to deal with (paper) rejections in academia. Using a world-café format, participants will bring up questions and topics which will then be addressed during a moderated panel discussion. Potential topics for discussion include dealing with own emotions, paper repositioning, and editorial thoughts on fatal flaws and paper 'survival strategies'. [click here for more information]	This PDW aims to share specific experiences and best practices on how to teach corporate sustainability in the classroom, and generate debate on the future of corporate sustainability teaching. Specifically, five speakers will present specific teaching methods and tools, content and program design. The speakers will also engage with each other and the participants during Q&A to discuss the why, what, and how of sustainability teaching. [click here for more information]	The aims of this PDW are two-fold. First, participants get to know some leading journals publishing work on organizations and the environment (emphasizing what makes each different) through a participatory Q&A with editors. Second, through interactive roundtable discussions we tackle important issues related to the future of sustainability publishing, focusing less on content and research topics and more on formats and the role of journals in the future. [click here for more information]
Organizers: **Margo Enthoven, Johannes Meuer, Miguel Perez-Vals**	Organizers: **Javier Delgado-Ceballos, Raquel Antolin Lopez**	Organizers: **Arno Kourula, Kayleigh Bruijn**
Panelists: **Ralf Barkemeyer, Elisa Alt, Dror Etzion, Tobias Hahn (tentative)**	Panelists: **Nicole Darnall, Minna Halme, Sanjay Sharma, Panikos Georgallis, Georg Wernicke**	Panelists: **Luca Berchicci, Jonathan Doh, Ans Kolk, Martina Linnenluecke, Johanna Mair, Mike Russo**

14:45 – 15.00 ***Short Coffee Break***

15.00 – 16.15 ***Parallel Short Paper Development Sessions***

#01: Sustainability strategy
Room Erasmus 2
Chair: Georg Wernicke

Pushpika Vishwanathan, Henk Volberda, Jatinder Sidhu, Zahra Kashanizadeh, Kevin Heij
On becoming a purpose-driven firm: Practices and drivers of corporate purpose

Christopher Luederitz, Dror Etzion, Animesh Animesh, Katrin Rohrbacher, Tiange Li, Andrew Piper
Don't show me the money: Non-monetary narratives are more effective in motiving businesses to engage with climate change

Georg Wernicke
Let's not get sued: How litigation risk affects firms' engagement in Corporate Social Responsibility

Armand Smits, Julia Borgers
Growing apart: untangling voluntary sustainability standard disengagement in established firms

#02: Sustainability drivers
Room Oxford
Chair: Ivan Montiel

Josua Oll, Swantje Freund, Joern Hoppmann
How shareholders affect corporate divestment strategies: The case of German electric utilities and coal power

Dietmar Sternad, James Kennelly
Everything Happens Someplace: Place Attachment and Responsible Management Behavior

Cristina De Stefano, Maria Montes-Sancho
Carbon emission trade-offs in complex supply chain structures: can the proper management of equivocality reduce tensions?

#03: Sustainability performance
Room UvA 1
Chair: Raquel Antolin-Lopez

Saeed Sheykhi, Ambra Galeazzo, Natalia Ortiz-de-Mandojana
The effects of divergence of measurement systems in corporate sustainability on financial performance

Ruben Ordoñez-Borrallo, Natalia Ortiz-de-Mandojana, Javier Delgado-Ceballos
The effects of corporate green bond issuance on environmental performance

Miron Avidan, Judith Walls, Glen Dowell, Virginie Cauderay
An Exploration of GHG Target-setting Over Time

#04: Sustainable transformation
Room UvA 2
Chair: Joel Malen

Matthijs Mouthaan
Institutional complexity in sustainability transitions: Conceptualizing co-existing contestations of 'sustainability' and degrees of institutional overlap

Marcela Leme, René Bohnsack, Christina Bidmon, Jonatan Pinkse
Digital Sustainability: Towards Conceptual Clarification

Jeroen Struben, Florian Kapmeier
Overcoming intra- and inter-organizational traps for sustainability transformations

16.15 – 16.45 ***Long Coffee Break***

16.45 – 18.00 ***Plenary Paper Session: Impact***
Room UvA 3-4
Chair: Johannes Meuer

Carina Keller, Myriam Bechtoldt, Karin Kreutzer	The paralysis of perceived power(lessness) – How emotional tensions influence corporate climate action
Lukas Falcke, Ann-Kristin Zobel, Stephen Comello	Tackling the Grand Challenge of Climate Change with Ecosystem Innovation
Timo Busch, Lisa Scheitza, Tobias Bauckloh, Christian Klein	The Effect of Shareholder Proposals on Firms' ESG and Carbon Performance

18:45 – 21:30 ***Conference Dinner*** *
House of Watt, James Wattstraat 73, 1097 DL Amsterdam

* Do not forget your conference badge. It is your entry pass to the dinner venue.

DAY 3: Thursday, June 2

9.00 – 10.15 ***Parrallel Paper Sessions***

#01: Micro/tensions
Room UvA 1
Chair: Grace Augustine

Shahzeb Ali Khan Abdali, Tobias Hahn, Carolin Hoyer
Micro-macro Tensions in CSR: Sensemaking Logics and Emotional Reactions to Incongruent CSR Preferences

Jana Loew, Janina Prinz, Sven Spieß, Marcus Wagner
Employee Green Behavior and Sustainability-Related Tensions in Teams. Evidence from a Multi-Company, International Study.

Timo Busch, Sarah Louise Carroux, Matthew Johnson, Falko Paetzold
What difference does it make? The role of cognitive frames in impact investing

#02: Organizational sustainability
Room UvA 2
Chair: Javier Delgado-Ceballos

Nikolas Rathert, Georg Wernicke, Brayden King
The Role of Organizational Implementation Capacities and Constraints in Firms' Sequential Responses to Stakeholder Issues

Gianluca Gionfriddo, Daniele Licari, Francesco Testa, Andrea Mario Cuore Piccaluga
Overcoming reductionist CSR: Evidence on the iterative formative movement among CSR talk and CSR walk

Manuel Bueno García, Blanca Delgado Márquez, Flore Bridoux, Alberto Aragón Correa
How Employees' Competitive Orientation matters on firm's generation of social welfare: A micro-foundational view

#03: Sustainable consumption
Room Erasmus 2
Chair: Nicole Darnall

Francesco Rizzi, Marina Gigliotti, Luca Ferrucci, Andrea Runfola
Boosting green consumption: insights on in-store display strategies to promote green products

Ralf Barkemeyer, William Young, Phani Chintakayala, Anne Owen
Eco-labels, conspicuous conservation and moral licensing: An indirect behavioural rebound effect

Leena Lankoski, Sari Ollila
Driving towards sustainable choice: A configurational analysis with framing effects

#04: Inter-organizational relationships
Room Oxford
Chair: Birthe Soppe

Tulin Dzhengiz, Jouni Juntunen, Samuli Patala, Andra Riandita
Alliance portfolios and sustainability performance: A configurational approach

Stefano Romito, Clodia Vurro, Stefano Pogutz
Multi-stakeholder initiatives and firm environmental performance

Marianne Kuhlmann, Johannes Meuer, Catharina Bening
Circularizing the value chain of flexible packaging: Inter-organizational alignment in vertical stakeholder alliances

10.15 – 10.45 ***Long Coffee Break***

10:45 – 12.15 ***Keynote Panel Discussion: Zooming Out*** *
Room UvA 3-4

Keynote Panelists:

Tatiana Glad, Executive Director of Impact Hub Global, co-founder of Impact Hub Amsterdam and Waterlution

Eva Gouwens, CEO of Fairphone

Prof. Johanna Mair, Professor of Organization, Strategy and Leadership, Hertie School

Chair:

Prof. Willemijn van Dolen, Professor of Marketing, University of Amsterdam

* This plenary is planned as a hybrid session with the possibility to participate online in addition to in person. The online participation link will be made available via www.gronen2022.com.

12:15 –13:15 ***Lunch***
Erasmus 1 and Foyer

13:15 – 15:00 ***Parallel paper sessions***

#01: Place and Sustainability I *
Room UvA 1
Chair: Panikos Georgallis

Lori Divito, Rob Lubberink
Circular Economy Ecosystem Coordination: A comparative study of two sectoral cases

Lucie Baudoin, François Collet, Daniel Arenas
Collaborative environmental governance organizations in the face of climate change: Lagging behind?

Raquel Antolín-López, Javier Martínez-del-Río, María del Mar Martínez-Bravo
How to make our cities more livable? The longitudinal and interactive impact of urban sustainability and institutions

Birthe Soppe, Stephan Bohn
Accelerating vs. buffering markets for sustainability: A discursive comparative study of the market for electrical cars in Norway and Germany

#02: Place and Sustainability II *
Room UvA 2
Chair: Arno Kourula

Haitao Yu
Sense of place and sustainable development: The case of a Tibetan enterprise

Sanjay Sharma, Joerg Hofstetter, Mellie Pullman, Tatiana Bouzdine-Chameeva
The Time is Ripe: Interpretation of Subjective Time in the Context of Natural Environment Challenges

Shova Thapa Karki, Pablo Munoz
Conservation entrepreneurship as practiced by conservation biologists – The mechanism of integrating entrepreneurial actions with conservation actions for marine biodiversity conservation

Simone Carmine, Valentina De Marchi
Game of Green Thrones. Sustainability Tensions and Power in Global Value Chains

#03: System Change
Room Erasmus 2
Chair: Siri Boe-Lillegraven

Eva Niesten, Albert Jolink, Jonatan Pinkse
Success and failure of ecosystem strategies: The ability of solar firms to mitigate environmental uncertainty

Elizabeth Miller, Olli Sahimaa, Minna Halme
Pursuing more impactful sustainability initiatives: Adapting social-ecological systems thinking for organizations and management

Margo Enthoven, Sarah Jack
Breaking inertia in markets through public procurement: how procurers act to articulate and communicate demand for sustainability

Lori DiVito, Erin Leitheiser, Charlotte Piller
Circular Moonshot: Understanding field logic shifts and the influence of business models for sustainability on field change

#04: Environmental/Social Performance
Room Oxford
Chair: Dante Leyva-de la Hiz

Ralf Barkemeyer, Anatole Douaud, Christophe Revelli
Selection Bias in ESG Controversies

Bram van der Kroft, Dennis Bams
Inflated ESG ratings: An inverse relation to non-financial performance

Gozal Ahmadova, Blanca Delgado-Márquez, Luis Pedauga, Dante Leyva-de la Hiz
Boosting the environmental performance through digital transformation. Panacea or not?

Sara Moghaddam Tabar, Christof Miska
A Bibliometric of Social Sustainability – a Neglected Perspective in Business and Management Scholarship

* Linked to a Special Issue of *Organization & Environment* on The role of Place in Sustainability.

15:00 – 15.30 ***Long Coffee Break***

15.30 – 16.45 ***Panel Discussion: Should Sustainability management be a field?*** *
Room UvA 3-4

Keynote Panelists:

Dr. Lucrezia Nava, Postdoctoral Fellow, Judge Cambridge Business School

Prof. Minna Halme, Professor of Sustainability Management, Aalto University School of Business

Dr. Christopher Wickert, Associate Professor of Ethics & Sustainability, VU Amsterdam

Prof. Sanjay Sharma, Dean of the Grossman School of Business, University of Vermont

Chair:

Dr. Simone Carmine, Postdoctoral Researcher, University of Padova

Dr . Valentina De Marchi, Associate Professor, University of Padova, GRONEN President

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16.45 – 17.15 ***GRONEN Plenary: Awards and Goodbye***
Room UvA 3-4

17:30-19:00 ***Sustainability and urban architecture boat tour*** *
Meet at hotel lobby

** Pre-registration needed: Email to register was sent to all conference participants.*