Professional Development Workshop (PDW): THE FUTURE OF SUSTAINABILITY PUBLISHING: A CONVERSATION WITH EDITORS

GRONEN conference, 1st of June 2022, 13:15 – 14:45 (CEST)

Hotel Casa Room Erasmus 2

Target audience: Scholars interested in learning about how to position their research for a broad range of journals and/or reflecting together on how sustainability publishing will change in the future. No registration is needed (beyond registration to the GRONEN conference) and no preparation needed.

Speakers and roundtable chairs:

Luca Berchicci (Erasmus University Rotterdam, Rotterdam School of Management, the Netherlands)

Jonathan Doh (Villanova University, USA)

Ans Kolk (University of Amsterdam Business School, the Netherlands)

Martina Linnenluecke (Macquarie University, Australia)

Johanna Mair (Hertie School, Germany)

Mike Russo (University of Oregon, Lundquist College of Business, USA)

Organizers:

Arno Kourula (University of Amsterdam Business School, the Netherlands) & Kayleigh Bruijn (University of Amsterdam Business School, the Netherlands)

Overview: The aims of this PDW are twofold. First, participants get to know some leading journals publishing work on organizations and the environment (emphasizing what makes each different) through a participatory Q&A with editors. Second, through interactive roundtable discussions we tackle important issues related to the future of sustainability publishing, focusing less on content and research topics and more on formats and the role of journals in the future.

Part 1: Q&A with Editors

The first part of the PDW is a Q&A with editors of leading journals publishing GRONEN related research. This panel discussion is intended to be very interactive without extensive journal presentations. The following journals are represented:

- Academy of Management Annals: Johanna Mair
- Accounting & Finance: Martina Linnenluecke
- Australian Journal of Management: Martina Linnenluecke
- Journal of Accounting Literature: Martina Linnenluecke
- Journal of Business Ethics: Arno Kourula
- Journal of International Business Studies: Ans Kolk
- Journal of Management Studies: Jonathan Doh
- Journal of World Business: Ans Kolk
- Organization & Environment: Mike Russo
- Stanford Social Innovation Review: Johanna Mair
- Strategic Organization: Luca Berchicci

Part 2: Roundtable discussions with Editors

In the second part of the PDW, we organize ourselves in roundtables by specific themes. Editors stay at a thematic table and participants move around in groups from table to table.

The themes we will tackle in roundtables include the following:

- The future of engagement with practice in sustainability research
- The future of interdisciplinarity in sustainability research
- The future of the relationship between general management and sustainability field specific journals
- The future of experimentation in article formats in sustainability research
- The future of academic journals in sustainability
- The future of your career and publishing sustainability at different career stages