

International ESP Latin America and Caribbean Conference

Sponsorship Package

6 - 10 November 2023

La Serena, Chile

Hybrid conference / English and Spanish

Why become a sponsor?

Introducing ESP

As a global community, we are totally dependent upon the natural world. It supplies us with every oxygen-laden breath we take and every mouthful of food we eat. Ecosystems deliver various ecosystem services (ES) that underpin our human well-being. The loss of biodiversity and degradation of ecosystems has an increasingly negative impact on society and businesses and runs through all sectors and communities.

And although the need for sustainable development is widely recognised, as a society, we still need to achieve a sustainable relationship with our natural environment. An integrated approach to man-environment interactions is essential to bridge the gap between long-term ecological goals and short-term economic interests. The Ecosystem Services Partnership (ESP) was initiated in response to these challenges.

ESP was launched in 2008 and is a global network that connects ecosystem services scientists, practitioners, stakeholders, and policymakers at local, national, regional, and international scales on different sustainability topics. As ESP, we aim to enhance communication, cooperation, and coordination within the fields of sustainability by building a solid network of individuals and organisations that work on the topic of ecosystem services.

We facilitate this collaboration via the partnerships biome, thematic and sectoral working groups and national networks. Currently, there are more than 40 working groups and a growing number of national networks on all continents. The community gathers yearly at global and regional conferences.

Furthermore, ESP provides access to databases, guidelines, educational material, and many other services that help members and non-members enhance ecosystem services science and practical applications.

ESP Conferences

Since 2007, ESP has organised yearly conferences on science, policy and best practices of Ecosystem Services. The ESP conferences are an excellent platform that has proven to build the needed bridges between scientists, policymakers and practitioners. A diverse network enables implementing practical solutions within the growing demand for integrating ecosystem services research for more sustainable decision-making.

The 4th International ESP Latin America and Caribbean Conference will be held at La Serena, Chile, on 6-10 November 2023. This conference focuses on creating synergy in the ecosystem services field in Latin America and the Caribbean and strengthening the regional networks.



Goals ESP LAC Conference

- Target between **300 - 500 delegates** from various countries around the world.
- Provide **networking opportunities** for international ES professionals from **different sectors**: governance, science, society, and business
- Connect different stakeholders to support the **practical implementation of solutions**
- **Enhance** the **knowledge** of participants about ecosystem services by hosting over **300 top-notch** ecosystem services presentations and **inspiring keynote** speeches
- Provide participants with the opportunity to strengthen and/or create new **ideas, projects, and partnerships**
- Provide a **promotion space** for organisations, companies, and institutions with sponsor booths throughout the week and stands during the ES marketplace.

Become an ESP LAC sponsor

To make this event accessible to a wide range of participants, we ask you for your help and kindly invite you to participate as a sponsor/ exhibitor at this event. Your sponsorship will help us to reduce costs and enable individuals from the region who may face difficulties securing funding to attend and participate in vital discussions.

Your support could take the form of a financial contribution or an in-kind donation, such as venue rental, catering, or field trip arrangements.

As an ESP Conference sponsor, your organisation can take advantage of the following benefits:

- **Exposure** of your organisation within the rapidly developing field of ecosystem services
- Consolidate your organisation's **sustainability goals**
- Build and/or expand your **network** of (scientific) professionals
- **Participate** in the science-policy-practice interface of Ecosystem Services
- Have access to the latest **scientific insights**
- **Connect** with an international group of more than 3400 people from over 60 countries
- **Target** more than 300 conference participants with a global outreach in Chile



Sponsor level grid

Please review the entitlement grid and event options and select the sponsorship level that is right for you. If you wish to contribute to the ESP LAC conference in a way not listed below, please contact us. We would be happy to create a custom sponsorship option to best fit your organization.

LEVEL	Platinum	Gold	Silver	Bronze	Basic	Advertise
BENEFITS	€ 7,500 & over	€ 5,000	€ 3,000	€ 1,500	€ 750	€250
Logo placement on website (incl. link to sponsor website)	Large	Large	Medium	Medium	Small	Small
Advertising space in program booklet	Full page	Full page	Half-page	Half-page	Logo	-
Complimentary registration	4	3	2	1	-	-
Free booth exhibition space at the conference marketplace	✓	✓	✓	-	-	-
Special recognition as a leading sponsor during the introductory talk	✓	✓	-	-	-	-
Free participation in conference dinner and field trips	✓	-	-	-	-	-

Additional information

If you have reached the platinum sponsor level, we are happy to discuss additional sponsorship options. When you have decided on which package suits your sponsoring needs, please fill out the [‘Sponsors and exhibitors registration form’](#) at the end of this document.

Market place

During the ESP LAC conference, a market place will be organised. If you would also like to have a stand at the market place, please indicate this in the registration form below. Depending on the selected sponsorship level, additional fees might apply.

Sponsors and exhibitors' registration form

Complete this form and send it to diane.ingabire@fsd.nl to register as an ESP LAC Conference sponsor. We will contact you regarding the payment of the sponsorship fee and provide you with additional details once we receive your form.

Organisation: _____

Contact person: _____

Mailing address: _____

City: _____ Postal Code: _____

Country: _____ Email: _____

Website: _____

Desired sponsorship level (see grid above): _____

ESP institutional member: Y/N

Interested in additional marketplace stand: Y/N

Requirements from your organisation: _____

Comments or questions: _____

Payment can be made through bank transfer, PayPal or credit card. We will provide you with an invoice first.

Contact information

For more detailed information about ESP and the conference, please visit www.es-partnership.org

For further questions about ESP, the ESP Conference, and sponsorship opportunities, please contact the ESP Organising Committee:

Name: Diane Ingabire

E-mail: diane.ingabire@fsd.nl