



# International Conference on Strongly Correlated Electron Systems 2022



## Sponsorship and exhibition opportunities





22<sup>nd</sup> in a series of conferences with a history dating back to 1992

SCES is one of the larger global conferences covering condensed matter physics and brings together leading scientists from many countries, including the US, Canada, Japan, Germany, France, UK, China and South America.

Recent previous SCES conferences have been held in the Americas, Far East and Europe:

Garuja	Brazil	2021	<a href="https://sces2020.org">sces2020.org</a>
Okayama	Japan	2019	<a href="https://sces2019.org">sces2019.org</a>
Prague	Czech Republic	2017	<a href="https://sces2017.org">sces2017.org</a>
Hangzhou	China	2016	

The SCES community does research into various aspects of correlated electron systems, and SCES 2022 will report on a wide range of novel materials and quantum phenomena.

# This prospectus outlines the possibilities for Sponsors & Exhibitors at SCES 2022

Please direct sponsorship & exhibition enquiries to:  
[conference@uva.nl](mailto:conference@uva.nl) & Mark Golden: [M.S.Golden@uva.nl](mailto:M.S.Golden@uva.nl)

On behalf of the Organisation committee for SCES 2022



In the summer of 2022 we expect to welcome 700 leading scientists and researchers from across the globe to Amsterdam for SCES 2022.



We offer a varied program of talks (plenary, invited, contributed), three or more lively poster sessions and close-up interaction with leading suppliers, publishers and partners of the science of SCES.

All of the SCES 2022 scientific participants as well as their corporate and commercial partners, will be very welcome guests of one of the world's most attractive cities, with famous architecture, culture, excellent gastronomy and the city's renown night-life just a stroll away from the conference center's doors.

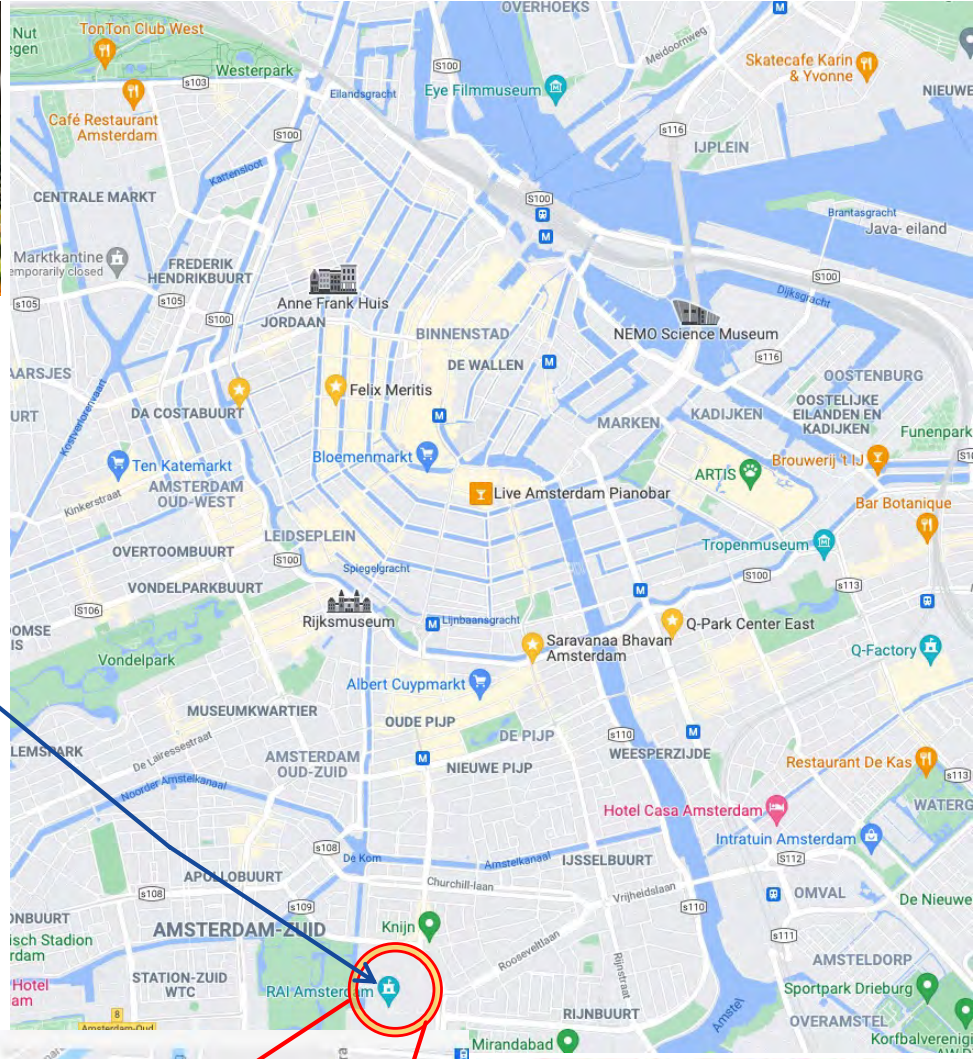


This prospectus explains the many ways in which you can use SCES 2022 to (re)connect to your customers, win new ones and pick up the latest trends in this dynamic, high-tech research field.

Contact: Mark Golden (local organising committee member for sponsors + exhibitors): [M.S.Golden@uva.nl](mailto:M.S.Golden@uva.nl) or the UvA at [conferences@uva.nl](mailto:conferences@uva.nl)

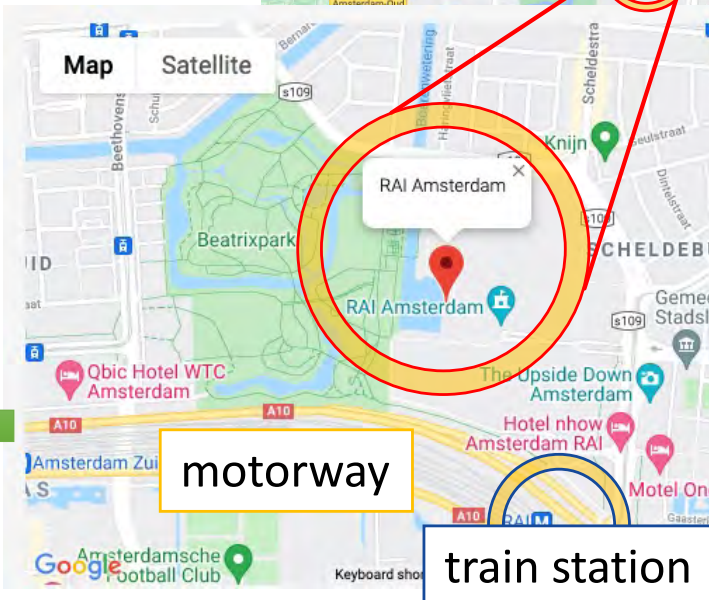
# LOCATION

SCES Amsterdam  
2022



The conference is held in the Amsterdam Conference & Exhibition center called RAI [rai.nl/en](http://rai.nl/en). This is in the south east of the city, handily close to the city circular motorway, and a 10-minute, €4 train ride from Schiphol Airport.

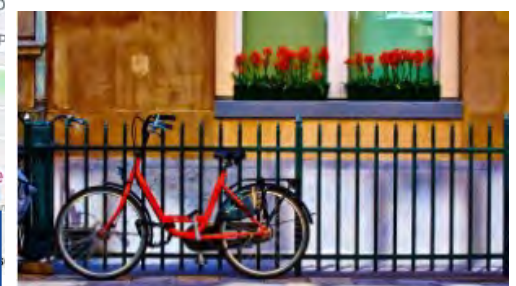
From the RAI, you reach the famous museums or *grachten* in less than 15 minutes using Amsterdam's excellent, affordable and safe public transport network.



Schiphol

motorway

train station



# Conference area

SCES Amsterdam  
2022



SCES 2022 takes place in a compact, close-knit space in the RAI called the **FORUM**, which combines two 'town square' like spaces, one on the ground floor (the **FORUM Lounge**) on the 1st floor (the **RUBY Lounge**), together with the **E Rooms**.



SCES 2022 has its own entrance (**E**) at the ground floor that opens straight into the **FORUM Lounge**, which hosts the break-time catering, poster sessions, bars, cloakroom & restroom facilities.

The **FORUM Lounge** is the natural hub in which sponsors & companies can mingle with the delegates, soak up the atmosphere and attract people to their stand, and/or display their brand awareness / advertising material.



A broad flight of stairs (or lifts) up from the **FORUM Lounge** is the **RUBY Lounge**. The poster sessions will be held across these two lounges, and the **RUBY Lounge** is *en route* to the **E Rooms** which, together with the 700 seat **Auditorium** (opening into the **FORUM Lounge** on the ground floor), host the parallel sessions.

The organising committee decided for this location for its intimate and logistically compact setting in which 700 people can meet, inspire each other, hear about and discuss the latest science and liaise with partners from the scientific instrumentation and publication/information services sectors.

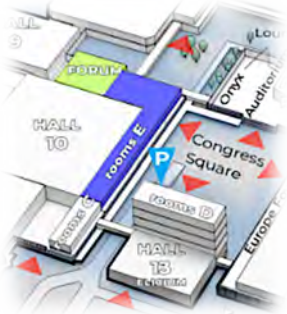
At SCES 2022, as a sponsor or exhibitor you are never more than 50 steps away from all of the conference activities, located right in the heart of the conference, playing an active part in building what is going to be a great SCES 2022 vibe.

SCES Amsterdam  
2022



# Talks & posters

SCES 2022 Amsterdam



A great conference thrives from intense scientific, technical, social and deal-making interaction. SCES 2022's location and organisation greatly facilitates each of these key activities.

Plenary talks  
Parallel sessions

700-seat Auditorium @FORUM Lounge



Plenary and parallel sessions



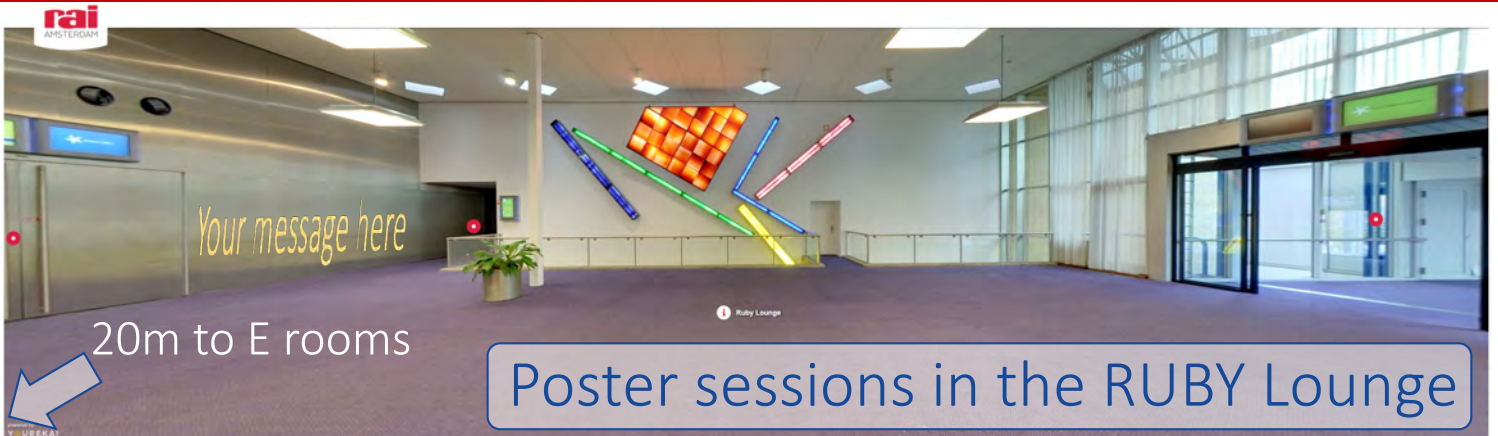
Flexible 200-300 seat E rooms

Parallel sessions

Parallel sessions



Additional branding possibilities such as banners, column wraps, placement of own pull-ups are indicated schematically with 'Your message here'. These can be negotiated outside regular sponsorship packages & are subject to space and costing agreements.



20m to E rooms

Poster sessions in the RUBY Lounge

*This is the view from the top of stairs up from the FORUM Lounge*



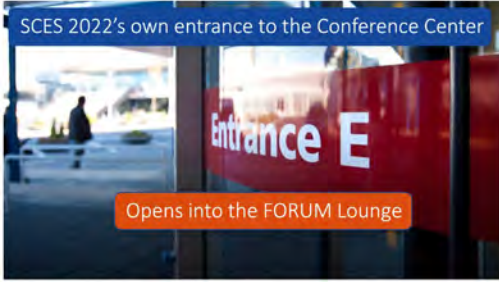
Left: example from SCES 2017 (Prague) of how sponsors can have added visibility also during the presentations.

Right: place your message right below the screen in SCES-2022's Auditorium



# Exhibitor spaces

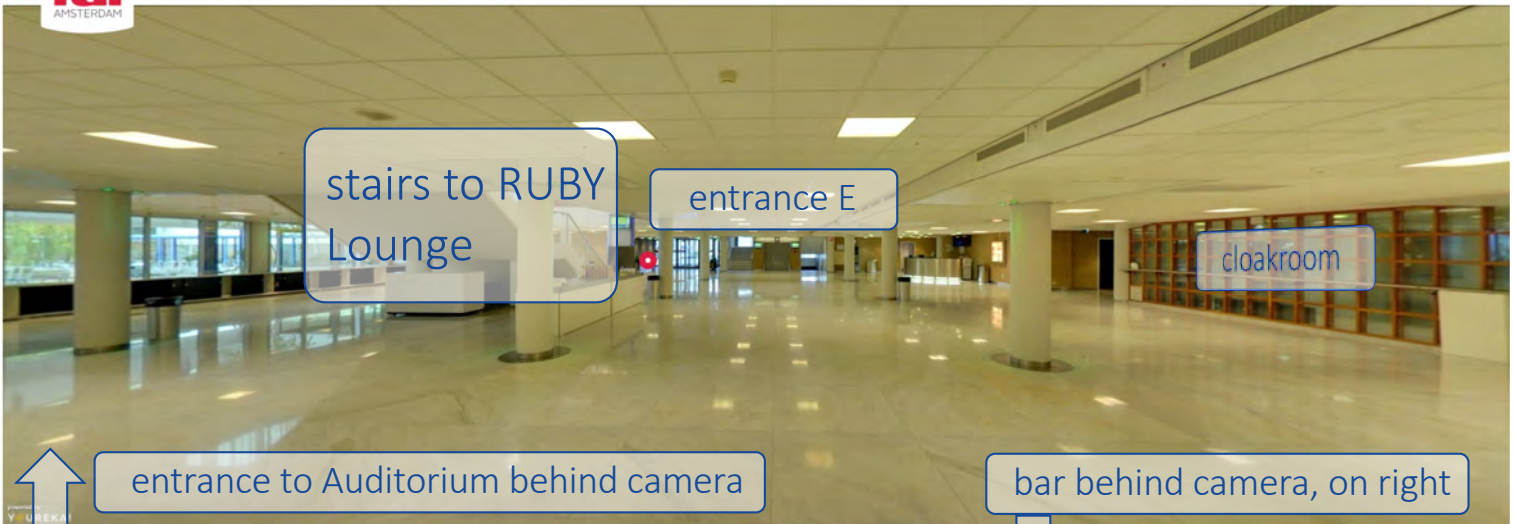
SCES Amsterdam  
2022



stairs between FORUM Lounge and RUBY Lounge

Additional branding possibilities such as banners, column wraps, placement of own pull-ups are indicated schematically with 'Your message here'. These can be negotiated outside regular sponsorship packages & are subject to space and costing agreements.

rai  
AMSTERDAM



FORUM Lounge, which hosts the **exhibitors zone**, break-time catering, the bars, posters, cloakroom & restroom facilities + entrance to Auditorium



High footfall @exhibitors guaranteed



SCES Amsterdam  
2022





## Platinum sponsor €5000.00 (maximum 3 available)

- 2 free registrations | 2 free exhibition tables
- Listed as Platinum partner on [sces2022.org](https://sces2022.org) & conference program, including company logo
- Special recognition during opening and closing ceremonies
- Logo on SCES 2022 pull-up banners in all talk sessions
- Logo (appropriate size) on participants' name badges
- Logo (appropriate size) on SCES LCD screens outside talks
- Logo/name on security wristbands\* for 2 of the 6 SCES days
- Company name, company logo, link through to the company URL on sponsors tab of [sces2022.org](https://sces2022.org)

\* if relevant as part of COVID QR code security: one armband per participant per day



## Gold sponsor €2500.00

- 1 free registration | 1 free exhibition table
- Listed as Gold partner on [sces2022.org](https://sces2022.org) & in conference program, including company logo
- Special recognition during opening and closing ceremonies
- Company name, company logo, link through to the company URL on sponsors tab of [sces2022.org](https://sces2022.org)



## Silver sponsor €750.00

- No registration(s) or exhibition tables included
- Listed as Silver partner on [sces2022.org](https://sces2022.org) & in conference program including company logo
- Special recognition during opening and closing ceremonies
- Company name, company logo, link through to the company URL on sponsors tab of [sces2022.org](https://sces2022.org)





# Additional sponsorship options

## Visibility

Conference bag including sponsor logo		€5000
1 x A4 insert in the (sponsored) conference bag		€750
1 page colour ad in the .pdf programme booklet		€300
0.5 page colour ad in the .pdf programme booklet		€150

## Visibility – please get in touch to discuss wishes & pricing

Logo/name under screen in Auditorium

Logo/name on walls or your own pull-ups in some/all session rooms

Hanging banner / brand material: FORUM Lounge, RUBY Lounge

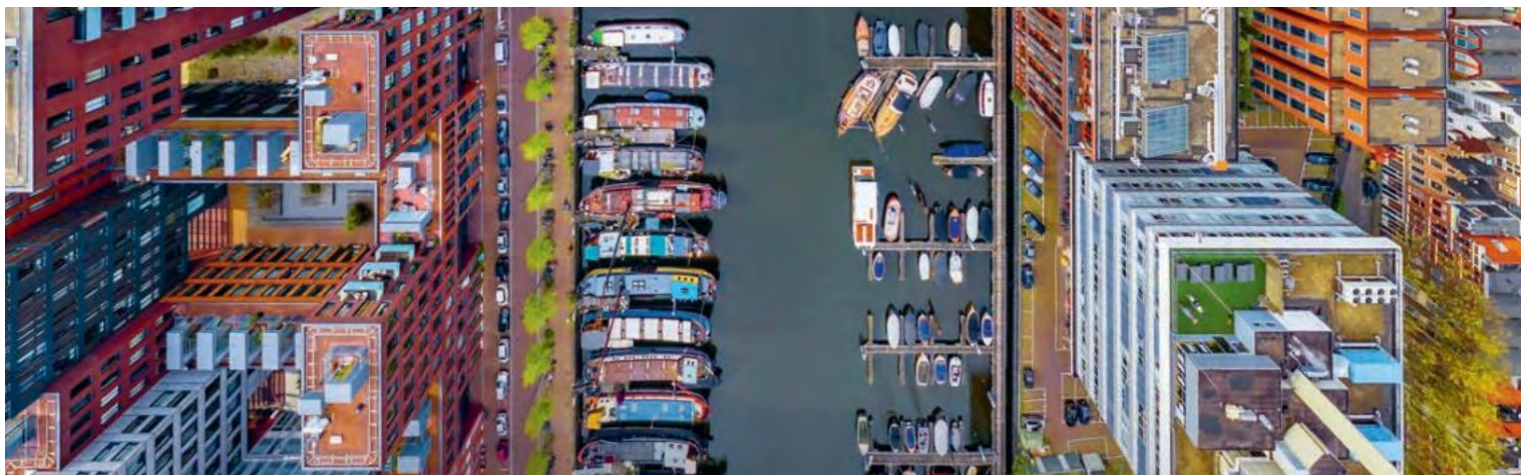
## Something social – please get in touch to discuss wishes & pricing

Sponsor the welcome reception

Sponsor the conference dinner

Sponsor the poster session prizes (€400 per session)

Sponsor company-named travel grants for (young) scientists to attend



# Extra exhibitor info

SCES Amsterdam  
2022



SCES has a strong tradition of hosting exhibits. Our exhibit tables are strategically placed to foster interaction between the exhibitors and conference attendees, ensuring maximum exposure and interaction.

Exhibits must be staffed during all the conference days. Each conference table comes with two chairs.

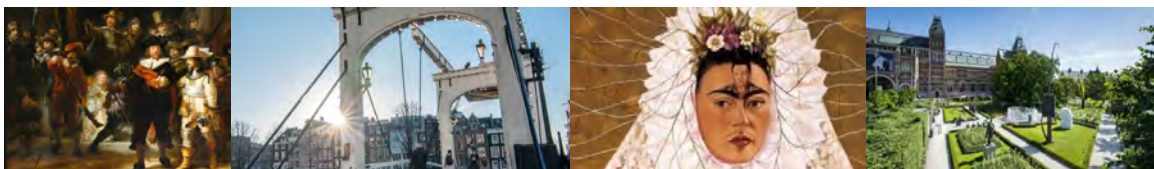
## ADDITIONAL ITEMS FOR YOUR STAND

If an exhibitor requires any of the following items, please contact [congres@uva.nl](mailto:congres@uva.nl) in order to request availability and pricing:

- ✓ AV
- ✓ Display Materials
- ✓ Signage
- ✓ Extra furniture



For other support opportunities please contact:  
Prof. M. S. (Mark) Golden | Institute of Physics  
University of Amsterdam | [M.S.Golden@uva.nl](mailto:M.S.Golden@uva.nl)



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