ETMAAL '26
MOVING THROUGH COMMUNICATION

PROGRAM

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Welcome to Etmaal 2026!

The Strategic Communication Group of Wageningen University & Research (WUR) warmly welcomes you to the 2026 edition of Etmaal van de Communicatiewetenschap ("*24 hours of Communication Science*").

The mission of WUR is "To explore the potential of nature to improve the quality of life" and WUR excels in the domain of the healthy food and living environment. With over 400 participants, we were unable to welcome you to our campus in Wageningen. So, we believe that the best alternative to our own green campus is Hotel Papendal.

Hotel Papendal is hidden in the forests of the Veluwe, just outside Arnhem and close to Wageningen. It is the site of the Dutch Olympic Training Centre, where Dutch elite athletes train and develop themselves. This combination of sports and nature perfectly fits with WUR's mission. In addition, Papendal is the perfect location when Etmaal coincides with the start of the 2026 Winter Olympics!

Given the sporty location, this year's conference theme is *Moving Through Communication*. The theme encouraged participants to reflect on how communication can *move* people by informing, persuading, inspiring, and connecting them, but also how communication evolves alongside technological, cultural, and political developments. This theme also invited an exploration of how our field itself is in motion, and how we, as scholars, move with or ahead of it.
In my opinion, our keynote speaker Rieneke Terink is the personification of the conference theme, location, and WUR. After a career as a competitive swimmer, Rieneke completed a PhD studying the effects of exercise on micronutrient status, stress, and immune responses at WUR. In her keynote, she will reflect on her experiences at the intersection of science and practice.

To be able to accommodate the abundance of abstracts and panels submitted, this is the first Etmaal program with seven parallel sessions instead of six. The program is packed with sessions that fit the conference theme. Sessions involve topics that all relate to some kinds of movement, such as how AI influences health communication, politics and our research; the movements in journalism studies and future of popular communication; and how communication could promote behavior and attitude change in the context of climate change.

In addition, we added some sports activities to the mix this year. On Friday morning at 8:00, participants can go for a run with Niels Mede or do yoga with Delaney Peterson. And if you want to enjoy the green surroundings of Papendal, you can find a nice walk on our website.

To me, Etmaal always feels like a yearly school trip with my colleagues. A chance to meet friends, and new and old colleagues that all share the same passion: communication science. I love Etmaal's combination of intellectual inspiration, discussing all the great new research that is being done in the field, and of fun, with dinner and a good party. Because I have so many fond memories of the conference, organizing Etmaal this year was an honorable and slightly terrifying task. I am truly thankful for my wonderful WUR-COM colleagues who all did such a great job and took up this task with so much energy and joy. #teamworkmakesthedreamwork

On behalf of the Etmaal 2026 team: We hope you have a great time at Etmaal 2026 and leave full of energy and inspiration!

Sophie Boerman

Chair of the Etmaal 2026 Organizing Committee

Overview program

Thursday February 5th, 2026

	Athene B/C	Room 10gh	Room 10ij	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7	Room 8	Room 9
09.00-11.00		NeFCA Board Meeting		Pre-conference: Communicating the Popular	10-11: Pre-conference: Science Communication	Pre-conference: Climate Disinformation	Pre-conference: Health Stakeholders				
11.00-11.30	Walk-in coffee (Foyer 1+2, Athene A)										
11.30-12.30 Parallel 1	Environmental	Panel Social Media	Persuasive	Media psychology	Human-machine	Journalism	CAM	Health	Media psychology	Journalism	Political
12.30-13.15	Poster presentations and lunch (Foyer 1+2, Athene A) — Meeting editorial board *Tijdschrift voor Communicatiewetenschap*										
13.15-14.00	Opening + Keynote										
14.15-15.15 Parallel 2	Political	Popular	Science	Health	Human-machine	Journalism	CAM	Health	Media psychology	Media psychology	Political
15.15-15.35	Small break (Foyer 1+2, Athene A)										
15.35-16.35 Parallel 3	Journalism	Media industries	Intercultural and diversity	Persuasive	Educational network	Panel Human-Machine	CAM	Health	Media psychology	Political	Political
16.45-17.45 Parallel 4	Workshop Child + Youth Participation	Environmental	Organizational	YSN Workshop	Human-machine	Journalism	CAM	Health	Media psychology	Political	Political
18.30-20.30	Dinner (Foyer 1+2, Athene A)										
20.30-01.00	Awards Ceremony and Party (Foyer 1+2, Athene A)										

Friday February 6th, 2026

	Athene B/C	Room 10gh	Room 10ij	Room 2	Room 3	Room 14*	Room 15*	Room 6	Room 7	Room 8	Room 9	Conference room 11
8.00-9.00	Running** (7.45)							Yoga (8.15-8.45)				NeFCA Breakfast
09.15-10.15 **Parallel 5**	Panel Shifting Boundaries	Political	Persuasive	Panel Media Psychology: Smartphone Use	Human-machine	Journalism	CAM	Health	Media psychology	Political	Political	
10.25-11.25 **Parallel 6**	Health	Popular	Organizational	Environmental	Science	Journalism	CAM	Health	Media psychology	Political	Political	Intercultural and diversity
11.25-11.45	Small break (Foyer 1+2, Athene A)											
11.45-12.45 **Parallel 7**	Media psychology	Popular	Intercultural and diversity	Environmental	Human-machine	Journalism	CAM	Health	Media psychology	Political	Political	Persuasive
12.45-13.30	Lunch (Foyer 1+2, Athene A)											
13.30-14.30											NeFCA General Assembly	

*Please note: On this day, Rooms 4 and 5 have been replaced by Rooms 14 and 15
**Meet at hotel entrance

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Acknowledgements

Chair	Sophie Boerman
General organization	Jessica van der Biezen
Hotels	Puck Guldemond
Communication	Alice Hamilton, Puck Guldemond, Svenja Schäfer, Mariska van Dam, Emma Turkenburg, Femke Janssen, Wies Ruyters
Administration	Svenja Schäfer, Denise Roth, Alice Hamilton
Submissions	Emma Turkenburg, Edwin Jans, Carmen Dymanus, Denise Roth, Lotte Schrijver, Jade Vrielink, Vincent Latjes
Program	Sanne Tamboer, Edwin Jans, Eline Westbeek, Lotte Schrijver, Mariska van Dam, Vincent Latjes
On-site	Annelien Van Remoortere, Denise Roth, Lotte Schrijver, Vincent Latjes
Party	Eline Westbeek, Puck Guldemond, Annelien Van Remoortere, Carmen Dymanus, Sanne Tamboer
Sports	Niels Mede, Delaney Peterson
Guest editors *Tijdschrift voor Communicatiewetenschap* **Etmaal issue**	Emma Turkenburg, Sanne Tamboer, Denise Roth, Carmen Dymanus, Puck Guldemond, Femke Janssen, Edwin Jans, Jade Vrielink

Practical matters

Venue

The conference will take place at Hotel Papendal, located just outside Arnhem, in a peaceful, green setting on the edge of the Veluwe, a well-known forested area in the Netherlands. Hotel Papendal offers excellent conference facilities in a calm and natural environment, providing an ideal atmosphere for connection and reflection.

What makes this venue unique is its location on the grounds of the Dutch Olympic Training Centre, the largest elite sports facility in the country. More than 350 top athletes, including Olympians and professional football players, live and train here as they prepare for competition on the world stage. The inspiring surroundings and professional setting make Hotel Papendal a special place to host this year's conference.

Address
Hotel Papendal
Papendallaan 3
6816 VD Arnhem

Travel to Etmaal

By car
Papendal is centrally located in the Netherlands and easy to reach by car. Whether you come from Utrecht, Apeldoorn or Eindhoven, you can reach Papendal easily via the A50 or A12 motorway. When you enter the property, follow the signs to P1.

In the interest of sustainability, we encourage anyone traveling by car to carpool with colleagues wherever possible.

Public transport
There are many ways to travel to Papendal by public transport. Plan your trip on www.9292.nl.

From Monday through Friday you can take bus 10 from Arnhem Central Station towards Sportcentrum Papendal. Papendal has its own bus stop.

By bike
It is possible to reach Papendal from nearby train stations via bike. OV-bikes are available to hire from Arnhem Central Station (25 minutes biking) or Wolfheze (7 minutes biking). There is limited availability of OV-bikes at Wolfheze, so we recommend checking availability before you arrive: https://www.ns.nl/deur-tot-deur/ov-fiets/huurlocaties/

Taxi
You can take a taxi from Arnhem central station, which takes you to Papendal in just ten minutes. Hotel Papendal offers a 'Papendal taxi' which you can book at the reception of our hotel. The Papendal taxi runs between 7.00 and 24.00 from and to the Sonsbeek side of Arnhem central station. We advise you to book the taxi at least one hour in advance; clearly state you would like a 'Papendal taxi'. The costs are approximately €20 per person, per ride.

Registration
The registration desk will be open on Thursday the 5th from 8.30-18.30 and Friday the 6th from 8.30-10.00 and will be located at the entrance of Papendal.

Coffee, lunch, dinner
The welcome coffee, lunch, and dinner will be served in the central area in Foyer 1+2 and Athene A, near the entrance of Papendal.

Party
Ready to get moving? Join us at the party on Thursday from 20:30 onwards. Chat with colleagues, snap some photos in the photobooth, and keep your ears open for your requested tracks. 🎶

WiFi
Free public Wi-Fi is available on site.

Lactation room
A private lactation room will be available throughout the conference (room 10b).

Pictures

A photographer will be present during the conference. Participants who prefer not to be photographed may inform him directly or collect a discreet marker sticker at the registration desk.

Sports activities

On Friday the 6th in the morning we will host two sports activities:

- Go for a run with Niels Mede (meet at the Papendal entrance at 7.45)
- Yoga with Delaney Peterson (Room 6 at 8.15, limited yoga mats available)

Contact

You can reach us at: etmaal2026@wur.nl

For last minute changes & updates: BlueSky etmaal2026.bsky.social

Keynote

Dr. Rieneke Terink

Thursday February 5th 2026, 13:15-14:00,
Athene B/C

Rieneke Terink is a scientific researcher at Sports Valley and coordinator of the Lifestyle Coaching Service at ZGV since 2020. She completed her PhD at Wageningen University in 2020, studying the effects of exercise on micronutrient status, stress, and immune responses. Before her academic career, she was a competitive swimmer from 2002 to 2016, competing at European and World Championships and World Cups, and held Dutch records in the 400 freestyle and 400 medley. She holds a BSc in Biology and an MSc in Cell Biology, and has always been closely connected to sport—whether through research, coaching, watching, or doing it herself.

In her talk, Rieneke will share real stories from her sports and research career and will reflect on her experiences at the intersection of science and practice.

Presentation instructions

Standard Sessions

Sessions will include four or five presentations. To keep discussions lively and ensure everyone has a chance to share, each presentation is limited to **8 minutes**. Session chairs will do the time management and help keep things on track. A few sessions may have only three presentations, so there is a little extra time for conversation!

Please plan to arrive **at least 10 minutes before your session begins**. Laptops are not provided by the organizers. Each room is equipped with an HDMI cable, projector, and sound system. If you are not bringing your own laptop or if you do not have an HDMI port, please coordinate with the chair or fellow presenters.

Poster Presentations

We encourage you to arrive **10 minutes early** to set up your poster. Pins will be available at the venue. Poster boards are in **portrait orientation.** The preferred size is A1 (594 x 841 millimeters). The design and layout of your poster is completely up to you, feel free to be creative!

Call for papers: Special Issue Etmaal 2026
Tijdschrift voor Communicatiewetenschap

Zoals elk jaar zal het *Tijdschrift voor Communicatiewetenschap* een themanummer publiceren met toonaangevende artikelen die tijdens het Etmaal van 2026 gepresenteerd zijn. Gastredacteuren van Wageningen Universiteit en Research (WUR) Emma Turkenburg, Sanne Tamboer, Denise Roth, Carmen Dymanus, Puck Guldemond, Femke Janssen, Edwin Jans, en Jade Vrielink nodigen bezoekers van het Etmaal uit om op basis van het door hen gepresenteerde onderzoek een manuscript in te dienen voor het Etmaalthemanummer. Auteurs die in aanmerking willen komen om hun manuscript te publiceren in het Etmaal themanummer kunnen hun manuscript indienen door een mail te sturen naar: tcw@aup.nl.

Over het thema
Auteurs worden aangemoedigd om hun bijdrage te koppelen aan het thema van Etmaal: **Moving Through Communication**.
Het conferentiethema Moving Through Communication moedigt deelnemers aan om na te denken over de dynamische aard van communicatie en de rol die deze speelt bij het stimuleren van verandering bij individuen, in relaties, organisaties en de samenleving. We bestuderen hoe communicatie mensen kan bewegen door hen te informeren, te overtuigen, te inspireren en met elkaar te verbinden, maar ook hoe communicatie zich ontwikkelt naast technologische, culturele en politieke dynamieken. Dit thema nodigt ook uit tot onderzoek naar hoe ons vakgebied zelf in beweging is en hoe wij, als wetenschappers, mee- of vooruitgaan met deze ontwikkelingen. Binnen dit onderwerp kunnen submissies zich bijvoorbeeld richten op (maar zijn niet beperkt tot):

- Communicatie als katalysator voor gedragsverandering in gezondheid, duurzaamheid of politiek.

- De rol van media en communicatie in het versterken of ondermijnen van vertrouwen in instituties.

- Communicatie in tijden van digitale transformatie: van AI-chatbots tot sociale media.

- Communicatie in sociale bewegingen: grassroots media, activisme en publieke mobilisatie.

- Communicatie en inclusie: hoe taal, beeld en representatie sociale verandering kunnen bevorderen.

- Wetenschapscommunicatie als brug tussen kennis en samenleving: hoe communiceren leidt tot geïnformeerde actie.

- Methodologische innovatie in communicatieonderzoek: hoe beweegt het vakgebied mee (of juist niet) met technologische en maatschappelijke ontwikkelingen.

Meer informatie over Etmaal 2026 is hier te vinden: https://www.etmaal2026.nl/

Over het tijdschrift
Tijdschrift voor Communicatiewetenschap is een academisch en ISI-ranked tijdschrift en richt zich op het signaleren en registreren van ontwikkelingen binnen de communicatiewetenschap en haar verwante wetenschapsgebieden (journalistiek, de toepassingsgebieden van de communicatiewetenschap, de communicatieve aspecten van informatie- en communicatietechnologie) in Nederland en Vlaanderen. Het tijdschrift biedt daarmee een platform voor degenen die met onderzoek en/of theoretische reflectie een bijdrage willen leveren aan discussie binnen de communicatiewetenschap en ontwikkeling van de communicatiewetenschap.

Type artikelen
Verschillende bijdragen van onderzoek dat gepresenteerd is op het Etmaal komen in aanmerking voor publicatie in het Etmaal 2026 themanummer, waaronder:

- Onderzoeksartikelen op het gebied van de communicatiewetenschap, journalistiek, informatierecht, voorlichtingskunde, marketingcommunicatie, e.d. (maximaal 6000 woorden);

- Oorspronkelijke theoretische bijdragen op het gebied van communicatie en informatie (maximaal 6000 woorden);

- Overzichtsartikelen op basis van een serie studies (bijv. op basis van een proefschrift) op het gebied van de communicatiewetenschap, journalistiek, informatierecht, voorlichtingskunde, marketingcommunicatie, e.d. (maximaal 6000 woorden);

- Replicatiestudies (maximaal 6000 woorden);

- In de Spotlight (maximaal 1500 woorden);

- Communicatie in Cijfers (maximaal 1500 woorden);

- Boekbesprekingen (maximaal 800 woorden, inclusief referenties).

Reviewproces
Ieder artikel wordt gereviewd door twee onafhankelijke beoordelaars. Op basis van de reviews wordt door de gastredacteuren een selectie gemaakt voor het themanummer wat eind 2026 gepubliceerd zal worden. Mocht het manuscript positieve reviews ontvangen maar vanwege "ruimtegebrek" niet in het special issue passen dan kan het manuscript gepubliceerd worden in een regulier issue.

Deadline
De deadline voor het indienen van het manuscript is 8 maart 2026.

Voorkeurstaal
Nederlands/Vlaams heeft nog altijd absoluut de voorkeur bij het Tijdschrift, maar met oog op inclusiviteit naar het steeds internationalere palet aan CW-onderzoekers die werkzaam zijn binnen Nederland en Vlaanderen worden Engelstalige manuscripten die verslag doen van onderzoek verricht binnen Nederland en Vlaanderen ook geaccepteerd.

Voor meer informatie en de auteursrichtlijnen zie de website:
https://www.tijdschriftvoorcommunicatiewetenschap.nl

Floorplan Papendal

Kaart Hotel Papendal
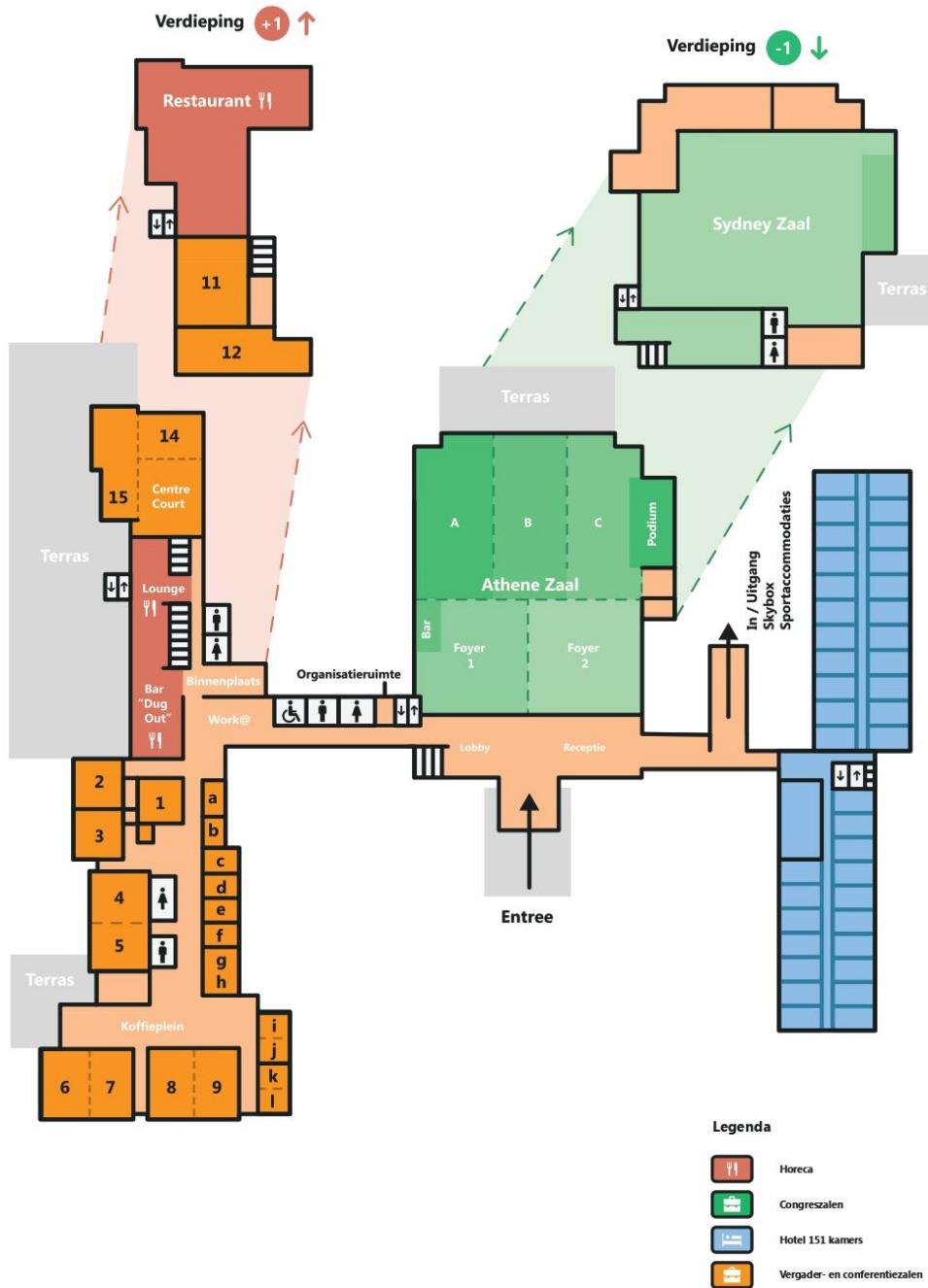
Pre-conferences

Pre-conference 1: Communicating the Popular (Popular Media and Culture)

Time, room: 9.00-11.00, Room 2
Registration: https://forms.gle/RL1FJcjcchVD5zVs8
Deadline for registration: Wednesday 28th January, 23.59

Ongoing national and international developments in research governance and evaluation increasingly urge researchers to pursue 'societal impact' with their work. Even if most of us are intrinsically motivated to participate in and contribute to the world beyond academia, evaluation systems like the Dutch Standaard Evaluatie Protocol (SEP) or the UK's Research Excellence Framework (REF) and the growing importance of distinctions and awards for science communication for career prospects – like the Belgian Royal Academy for Science and the Arts' (KVAB) annual prize for science communication – encourage researchers from all seniority levels to 'go public' with their findings and insights. This mounting emphasis on science communication, research popularization, and knowledge transfer has not supplanted the publish or perish model; rather, scholars are now expected to complement a high publication output with a compelling capacity to communicate their work to broader publics.

This situation is marked by tensions and ambiguities, particularly for those working on popular media culture. On the one hand, very few of us perceive what we do in disconnection from the broader societal currents we seek to understand. Whether we study the subtle ableism of contemporary reality TV, unpack how genAI transforms fandom practices, or grapple with the political economy of platformed entertainment, the goal is seldom limited to academic output. The increasing valorization of "societal impact" thus seems to formalize what many of us already practice: connecting academic insights to wider publics or debates. Yet, this institutional turn toward impact also exposes deeper structural and epistemic questions our field faces. What forms of visibility are expected of scholars studying "the popular"? How do we communicate critically about the media industries and cultures that simultaneously mediate our own communication as researchers? And what risks arise when popular media scholars must become "popular" themselves?

Communicating the Popular—a preconference organized for the 2026 edition of NeFCA's Etmaal conference by the Popular Media & Culture division—is conceived as a space to articulate these issues, challenges, and considerations. Offering critical explorations of the changing institutional conditions for popular media scholarship, empirical insights on academics' popular visibilities, and in-depth contributions by established experts in our field, the preconference provides a platform for researchers from all career stages to learn, share, and exchange. As "social impact" and "dissemination" become part of contemporary research practices, this pre-conference is open to and further encourages participation from communication scholars across the whole NeFCA community.

Program:

- Welcome

- *Science communication, societal impact and studying popular culture – A wild ride through the weird world of research governance & public scholarship* (Florian Vanlee (ECOOMIMPAKT, VUB)

In this talk, Florian Vanlee discusses the growing emphasis on 'societal impact' in academia over the past decade, and maps the key institutional shifts that have emerged in response. Turning to empirical findings about the presence of academics in Flemish written media, he highlights various key mechanisms at play in the most commonly reported form of 'impact' –lending expertise to news media. Finally, he addresses various implications for scholars of popular media culture, situating the particularities of their field in these broader dynamics.

- Coffee break
- *Navigating the popular as popular media culture scholars – Discussing the potential and pitfalls of going public* (Sofie Van Bauwel, UGent & Dan Hassler-Forrest, Utrecht University)

In their talk, prof. Sofie Van Bauwel and prof. Dan Hassler-Forrest discuss their own experiences with making societal contributions based on their work – with particular attention for the role of science communication or popularization herein. It takes the form of an interactive debate in which experienced media scholars address the steps they have or have not taken to extend their impact beyond academia, inviting the audience to join the debate with their own insights and experiences.

Pre-conference 2: Mapping all the movements: rapidly getting to know the field of science communication (research) (Science Communication)

Time, room: 10.00-11.00, Room 3
Registration:
https://forms.office.com/pages/responsepage.aspx?id=oFgn10akD06gqkv5WkoQ50_1s6PfcCBJgP
FP4Da4ZXxUQlBBVEhRTVQzV05HQk02OUIwMExPUkdSVi4u&route=shorturl
Deadline for registration: Monday February 2, 12.00

This year, the renewed NeFCA Science Communication Division arranges a focused preconference aimed at interactive discussion and networking by and for anyone interested in science communication (research). In past editions of the 'Etmaal van de Communicatiewetenschap' we heard the feedback that science communication researchers feel they are spread out across different thematic sessions during the main conference (think: Health Communication, Science Communication, Journalism Studies, Persuasive Communication).

The pre-conference will start with a short introduction of the new committee members, after which we will open a science communication discussion in a casual group setting based on statements/questions posed by the attendees, which can be both normative or focused on the science of science communication. Some inspiration: "Science communication is just public relations", "What is the next step for science communication

research?" and "How do we, as researchers, define science communication?". The goal of the statements is to create an exchange of ideas and insights, based on scientific literature and field experience. Doing so, we aim to give different researchers a chance to highlight their own work and expertise, whilst engaging with their peers.

The preconference will then continue with a speed date session, where researchers will have a few minutes 'per date' to get to know who is in front of them. A nice way for new researchers to rapidly put faces to the names they see on papers, and a chance for seasoned Etmaal attendees to meet new researchers, whilst also catching up with old colleagues. We hope to create a tightknit science communication network of people of whom the faces will feel familiar when moving from one session to the other at the main conference, thereby creating further opportunities for networking and collaboration.

We will end the preconference with a short feedback moment, where all the attendees will be able to evaluate the preconference and address future expectations for the NeFCA Science Communication division.

This preconference is open to anyone interested in science communication and/or working on science communication. We approach science communication broadly, and do not wish to focus solely on researchers 'strictly' from a science communication background, but also want to invite those who wish to incorporate knowledge of science communication or science communication research within their project.

Pre-conference 3: "Climate change disinformation: A workshop on recognizing and countering false claims" (Environmental Communication)

Time, room: 9.00-11.00, Room 4
Registration: https://uva.fra1.qualtrics.com/jfe/form/SV_2rz8RwXd4yon3mK
Deadline for registration: Friday January 30

Climate obstruction can take many shapes and forms across cultures, ranging from lobbying and networking to the strategic use of disinformation. Disinformation refers to the intentional dissemination of false information about climate change and science: from hard denial and conspiracy theories, to softer, more insidious claims that climate change is not man-made or as bad as scientists are saying and therefore requires no urgent action. It can also involve greenwashing and discounting established climate solutions, instead focusing on unproven tech-fixes. Such discursive framing tactics used in public debate and marketing campaigns increasingly tend to focus on delay, rather than denial.

Unfortunately, disinformation appears across almost all communication channels: on billboards, on social media feeds, in podcasts, (opinion) news articles and political discourse. It tends to come from well-organized and financed networks of corporate and other actors that actively seek to prevent national and/or global action on climate change. For these reasond, it can be overwhelming and sometimes challenging to recognize the different messengers, tactics and discursive information that we encounter each day.

In this workshop, led by Climate Obstruction NL, participants will:

- Learn to identify the forms, messengers and tactics of climate disinformation
- Understand the networks of creators, enablers and audiences involved
- Practice strategies to counter false or misleading claims
- Explore approaches to constructive dialogue with individuals that have differing values and beliefs.

By the end of the workshop, participants will be more resilient to disinformation and better equipped to engage in effective climate communication.

Pre-conference 4: Stakeholder Involvement in Health Communication Research: Insights, Challenges, and Best Practices (Health Communication)

Time, room: 9.00-11.00, Room 5
Registration: https://forms.gle/hNyWZHJaEULd7fC9A
Deadline for registration: Friday January 30

Researchers in health communication frequently collaborate with a diverse range of stakeholders, including policymakers, healthcare organizations, and community or volunteer associations. Such collaborations can enhance the societal relevance, impact, and applicability of research. However, questions often arise regarding how to effectively identify and engage stakeholders, at which stages of the research process their involvement is most valuable, and how to navigate differing expectations, challenges, and benefits that accompany such collaborations.

Therefore, this pre-conference workshop focuses on stakeholder involvement in communication research, with a particular emphasis on the health communication domain. The aim is to facilitate the exchange of insights, experiences, challenges, and best practices among researchers who have integrated, or plan to integrate, stakeholder engagement into their projects.

The workshop will feature contributions from researchers with experience in stakeholder collaboration from diverse methodological and thematic perspectives:

- **Diana Rodrigues** is a Senior Scientific Project Coordinator at the European Alliance of Associations for Rheumatology (EULAR), a non-profit organization representing rheuma patients and health professionals

- **Dr. Steffi De Jans** is an FWO-funded senior postdoctoral researcher whose work examines how digital gambling advertising influences young adults' attitudes, intentions, and behaviours.

- **Dr. Kathleen Beullens** is an associate professor who examines (longitudinal) effects of different media uses on children's and adolescents' psychosocial well-being and health outcomes.

- **Dr. Nida Gizem Yilmaz** is an assistant professor whose work focuses on how to develop effective communication interventions to communicate about mental health with people with a migration background.

Additional speakers may be added to the program.

Each speaker will provide a concise presentation outlining their approach to stakeholder collaboration and share key lessons learned from their work. Participants will have the opportunity to reflect on and discuss questions related to their own projects and experiences.

The session will conclude with an interactive group discussion, during which participants will work in smaller subgroups to explore specific dimensions of stakeholder involvement, exchange perspectives, and identify actionable insights for future research.

Meetings

NeFCA Board Meeting
Location: Room 10gh
Day & Time: 05/02/2026, 9.00-11.00

Editorial Board Meeting Tijdschrift voor Communicatiewetenschap
Location: Room 2
Day & Time: 05/02/2026, 12.30-13.15

NeFCA Breakfast
Location: Room 11
Day & Time: 06/02/2026, 8.00-9.00

NeFCA General Assembly
Location: Room 9
Day & Time: 06/02/2026, 13.30-14.30

Full program

Parallel 1
Thursday, February 5, 11.30-12.30

Parallel 1	Environmental Communication **Behaviour & attitude change for climate change (Conference Theme)**

Location: Athene B/C
Day and time: Thursday, February 5, 11.30-12.30
Chair: Thabo van Woudenberg

Femke van Bruggen, Gudrun Reijnierse, Hedwig te Molder, Tim Groot Kormelink, Elliott Hoey	An antacid for the ocean: The effects of metaphorical framing on public perceptions of marine carbon removal
Marie Adriaensen, Ann DeSmet	Understanding Within-Person Variability in Pro-Environmental Behaviours: Towards Communication Strategies for Behavioural Change
Alain Starke, Samira Dauth, Tilda Lundkvist, Bruce Ferwerda	Nudging Towards Sustainable Computing: Designing Eco-Conscious Interfaces for AI Chat Interfaces
Thabo van Woudenberg, Zeph van Berlo, Marc Esteve del Valle, Marijn Meijers	The Spread of Climate Discussions after an Environmental Dietary Impact VR Experience: A Social Network Study
Annemarie Nanne, Meike Belter	How climate activists balance personal and social identity in climate change conversations

Parallel 1	Panel (Children, Adolescents, and Media) **Social Media and Smartphone Boundaries: Youth Perspectives on the Benefits and Drawbacks**

Location: Room 10gh
Day and time: Thursday, February 5, 11.30-12.30
Chair: Serena Daalmans

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Chiara de Jong, Yara Toenders, & Esther Rozendaal	'At Home or in Your Locker': How Attitudes, Social norms and Agency Determine Adolescent's Adherence to a Smartphone Ban at High School?
Lara Vreeswijk, Serena Daalmans & Loes Pouwels	When adolescents' voices are expressed
Robyn Vanherle, Jana Vereecke, Lise-Marie Nassen, Lara Schreurs, Laura Vandenbosch, & Kathleen Beullens	Longitudinal Insights into the Relationship Between Smartphone Policies and Student Mental Health
Sanyogita Khare, Loes Pouwels, Hanneke Hendriks & Roy Otten	Reconnected or disconnected? Secondary school students' loneliness and problematic social media use following a total smartphone ban
Mara Fennema, Jara Berends, Loes Pouwels, Chiara de Jong, Esther Rozendaal, Roy Otten, Yara Toenders, Serena Daalmans, Yvonne van den Berg	Optimizing phone measures at home and at school to improve adolescents' well-being

Parallel 1	Persuasive Communication **Dollars and sense: the finance of persuasion**

Location: Room 10ij
Day and time: Thursday, February 5, 11.30-12.30
Chair: Steffi De Jans

Priska Breves, Lauranna Teunissen, Merel Walraven, Hilde Voorveld, Eva van Reijmersdal	Beyond Advertising: A Social Media Data Donation Study of Young People's Gambling Content Exposure on TikTok and YouTube
Katho Jacobs, Steffi De Jans, Bram Constandt, Tom Evens	Blurring Boundaries: How Gambling Sub-Brands in Sport Sponsorship Shape Sport Fans Perceptions
Eva A. van Reijmersdal, Liselot Hudders	Get rich quick! Adolescents' exposure to finfluencer content and financial consequences
Sebastian Sadowski	Tailored Prosociality: The Effect of 'You' vs. 'We' in Charitable Appeals on Donors with Varying Levels of Self-Esteem

Parallel 1	Media Psychology **Youth and (social) media**

Location: Room 2
Day and time: Thursday, February 5, 11.30-12.30
Chair: Ruud Jacobs

C.B.Q. Biqing Chi, Rebecca de Leeuw, Martine Hoogman, Marieke Fransen	How Media Can be Meaningful for Adolescents with ADHD: A Cross-Cultural Qualitative Study
Thi Willems, Chelly Maes, Steven Eggermont, Laura Vandenbosch	Pornography Use in an Increasingly Regulating Society: A Qualitative Exploration of Flemish Youth's Voices
Yuhui Olivia chen, Gaëlle Ouvrein	Masked Faces, Masked Fame? Audience Responses towards the Use of Privacy Measures in Mommy Influencer Posts
Ruud Jacobs, Britt Van de Ven, Roel Lutkenhaus	Wordless pedagogies: Procedural rhetoric engagement in serious gaming for children with cognitive impairments

Parallel 1	Human-Machine Communication **AI: advancing mental health?**

Location: Room 3
Day and time: Thursday, February 5, 11.30-12.30
Chair: Loes Janssen

Tessa Beinema, Peggy van Minkelen, Caterina Ceccato, Elly Konijn	Understanding Adolescents' Needs and Preferences in Social Robot Support for Mood Disorders: A Mixed-Methods Focus Group Study
Valentina Bartali, Emmelyn A. J. Croes, Tibor Bosse, Renate H. M. de Groot, Marjolijn L. Antheunis	Narrowing down students' preferences for a student mental well-being chatbot: exploring the factors related to students' self-disclosure
Tamar Koninks, Katalin Balint, Jolanda Veldhuis, Daniel F. Preciado Vanegas	Humanizing the Machine: Storytelling Robots and Reflective Awareness of Masking
Nisa Kirbac, Sander De Ridder	Making Loneliness Governable: Companion Robots and the Techno-Bio-politics of Care
Caterina Ceccato, Elly Konijn, Tessa Beinema	Social Robots in Higher Education: A User-Centered Exploration of Needs, Preferences, and Perceived Roles

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Parallel 1	Journalism **Tackling misinformation: detection, interventions and coverage**

Location: Room 4
Day and time: Thursday, February 5, 11.30-12.30
Chair: Svenja Schäfer

Sanne Tamboer, Svenja Schäfer, Nicolas Mattis, Sanne Kruikemeier, Claes de Vreese, Rens Vliegenthart	To Fear or to Trust? Testing the Effectiveness of Repeated Alarming versus Trust-building Misinformation Interventions
Babette Hermans, cato waeterloos, Michael Opgenhaffen, peter Van Aelst	The use and effectiveness of fact-checking in election times: a MESM study
David Blanco-Herrero, Toni G. L. A. van der Meer, Bas van den Putte	Shifting Strategies during a Health Crisis: Interventionist and Non-Interventionist News Coverage of COVID-19 Misinformation in the Netherlands
Erik de Vries, Michael Hameleers, Emma van der Goot, Noelle Lebernegg, Sanne Kruikemeier	News DNA: Detecting mainstream and alternative media content through linguistic features

Parallel 1	Children, Adolescents, and Media **Navigating the online world: from affordances to coping**

Location: Room 5
Day and time: Thursday, February 5, 11.30-12.30
Chair: Martine Groefsema

Michelle Pingel, Martine Groefsema, Daniëlle Bleize, Roy Otten, Loes Pouwels	The relation between social media affordances and adolescents' social needs: An ESM and data donation study using machine learning
H. Ying Chuck, Chiara de Jong, Serena Daalmans, Esther Rozendaal	How Preadolescents Navigate Their Online World: Coping Strategies and Determinants
Jasmina Rosič, Jana Vereecke, Lise-Marie Nassen, Robyn Vanherle, Kathleen Beullens, Lara Schreurs, Laura Vandenbosch	Adolescents' trajectories of perceived digital well-being: The role of gender, age, peer relationships, and parental and teacher mediation

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Goan Booij, Minh Hao Nguyen, L. Andries van der Ark, Bieke Schreurs, Brenda Jansen	Screen Time and L2-English Ability among Adolescents: Gender and Developmental Differences in Time Displacement Effects

Parallel 1	Health Communication **Influencers and their role in health communication**

Location: Room 6
Day and time: Thursday, February 5, 11.30-12.30
Chair: Susan Vermeer

Sofia M. M. Wolfswinkel, Maartje P. Poelman, Sophie C. Boerman	Social Media Influencers' Contributions to Unhealthy and Unsustainable Online Food Environments: A Cross-Platform Analysis of Popular European Influencers
Amida Yusriana, Carolin Ischen, Edith Smit	Persuasion and Resistance: How Influencers Shape Young Consumers' K-Food Health Risk Perceptions in Indonesia
Sofie Vranken Eva van Reijmersdal, Aude Meers, Hanneke Hendriks	Between Branding and Boundaries? Social Media Influencers' Perspectives on Sharing Alcohol and Alcohol-Free Alternatives
Yvette Linders	"The government is poisoning us!": Persuasive strategies in influencers' health misinformation

Parallel 1	Media Psychology **Gender, biases, and representation**

Location: Room 7
Day and time: Thursday, February 5, 11.30-12.30
Chair: Ilse Vranken

Saurabh Khanna, Zhijun Chen, Chei Billedo, Jiayi Yan	Picturing Perceptions: An Open-Source Toolkit to Uncover Bias in Humans and Machines
Benjamin Nangle, Leen d'Haenens	Gendered Narratives and Reactionary Newsjacking in Far-Right Memetic Communication
Matteo Rinaldi, Julia Kneer, Freya De Keyzer, Simone Driessen	"There Are No Feminists When World War 3 Starts": a Discourse Analysis of Symbolic Violence on Manfluencers' YouTube Short Content
Chei Billedo, Jiayi Yan, Saurabh Khanna, Bella Chen	It's giving main character energy: Gender and Racial Preferences for Main Characters in Films

Ilse Vranken, Yuhui Olivia Chen, Gaëlle Ouvrein, Laura Vandenbosch	"You can do this!": a longitudinal study on inspirational messages from female-atypical career role models in TV series and late adolescent girls' female-atypical career cognitions.

Parallel 1	Journalism **Mediated news: Reporting and discussing news on social media and online platforms**

Location: Room 8
Day and time: Thursday, February 5, 11.30-12.30
Chair: Carmen Dymanus

Lotte van Burgsteden, Gudrun Reijnierse, Marguerite Kroon, Christel van Eck	Polarization in news discussions: An analysis of "NU jij" posts on NU.nl
Marie Verstappen	The Remediation of News on Social Media
Roeland Dubèl, Mark Boukes, Sandra Jacobs, Damian Trilling	News media trust expressions: Analysing social media comments expressing (dis)satisfaction towards news media objects through journalistic role conceptions
Jonathan Hendrickx, Margareta Salonen, Veera Ehrlén	TikTok Journalism's Content & Audience Engagement in Four European Nations: A Multi-Method Study

Parallel 1	Political Communication **Political communication in times of crisis**

Location: Room 9
Day and time: Thursday, February 5, 11.30-12.30
Chair: Denise Roth

Marthe Walgrave, Peter van Aelst	Between Urgency and Skepticism: A comparative analysis of political parties' climate change communication across the EU.
Linda C. Bomm, Gijs Schumacher, Corinna Oschatz, Bert N. Bakker	Affect Regulation in Turbulent Times: How Citizens Cope with Societal Threats
Afrooz Rafiee	Promoting Sustainable Development through Communication: Discourse and Rhetorical Strategies of a Political Speech at the European Parliament

Lotte Tiebosch, Pytrik Schafraad, Ruud Koolen	Cool conversations or heated arguments? A content analysis of climate change framing and comment discourse on TikTok

Poster Presentations
Thursday, February 5, 12.30-13.15

Location: Foyer 1+2, Athene A
Day and time: Thursday, February 5, 12.30-13.15

Wies Ruyters, Susan Vermeer, Sanne Kruikemeier, Rens Vliegenthart	The populist gaze: on multimodal framing by and on populists
Marit van de Pol, Martine Groefsema, Martijn Planken, Helle Larsen, Jacqueline Vink, Hanneke Hendriks	Young People's Experiences with Marketing for Non-Alcoholic Beverages: A Focus Group Study
Joris Van Ouytsel, Kunpeng Li	Early Adolescents' Experiences of Digital Controlling Behavior by Best Friends: A Lifestyle-Routine Activities Perspective
Enise Çayci	Understanding HPV-Vaccination Communication Needs of Parents of Turkish and Moroccan Origin Living in the Netherlands: A Qualitative Study
Nisanur Karadavut, Vaas de Wit, Nel Ruigrok, Wouter van Atteveldt	Politics at the Table: The Role of Talk Shows in the 2025 Dutch Election Campaign
Fibriyani Nur Aliya, Fransiskus Trisakti Haryadi, Ahmad Romadhoni Surya Putra	Breaking Sectoral Ego Barriers Through a Communication Model: Enhancing The Performance of Indonesia's One Data Forum
Jonas de Brouwer, Jan de Wit	Moving Through Flow States: The Effects of Social Media Flow on Subsequent Educational Game Flow Experiences.
Ding Zhang	Your Phone Number Decides Whether You Can Join the Digital Community
Gudrun Reijnierse, Dunja Wackers	Metaphor in the Making: How Journalistic Practices Shape Metaphor Use in Science Reporting
Valeriia Resh	Autocratic playbook of legal repression in Russian media discourse
Scarlett Slagter, Bojan Simoski	How interactions between online and offline environments shape physical, mental, and social health disparities among young people.

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Parallel 2
Thursday, February 5, 14.15-15.15

Parallel 2	Political Communication **Moving through communication: Politics and AI (Conference Theme)**

Location: Athene B/C
Day and time: Thursday, February 5, 14.15-15.15
Chair: Puck Guldemond

Nicolas Mattis, Claes de Vreese	Are you scared yet? Misinformation perceptions during the 2025 Dutch parliamentary elections
Dina Strikovic, Sina Blassnig, Aleksandra Urman, Toni van der Meer	"There's disagreement on this matter...": How False Balance in AI generated content shapes public (mis-)perceptions
Puck Guldemond, Susan Vermeer, Sophie Boerman, Sanne Kruikemeier	The Impact of Emotional Appeals in AI-Generated Political Advertisements on Dutch Voters
Fabio Votta, Simon Kruschinski, Ella van Vloten	Hype or New Reality? A Systematic Empirical Analysis of Visual Generative AI Practices in the 2025 Dutch Election Campaign
Rupert Kiddle, Wouter van Atteveldt	Simulacra: Integrating Agent-Based Simulation into Mock Social Media Experiments

Parallel 2	Popular Media and Culture **Gender & sexuality in a digital environment**

Location: Room 10gh
Day and time: Thursday, February 5, 14.15-15.15
Chair: Gijsje Maas

Ellen Mertens, Emma Beuckels, Liselot Hudders, Dieneke Van de Sompel	When Support is Being Sold: A Netnographic Exploration of Momfluencers and the Commodification of Infant feeding
Anisha de Vries	Desire, Discipline, and Punish: Negotiating feminist discourse on female sexual desire
Robin de Jonste, Isabel Awad	"To Younes, I will kiss you in heaven:" Political co-optation and co-creation of Queering the Map's queer Palestinian stories in the news

Parallel 2	Science Communication **What's in a frame? Why expression matters**

Location: Room 10ij
Day and time: Thursday, February 5, 14.15-15.15
Chair: Niels Mede

Rolien Willmes, Bob Mulder, Jasper de Vries, Laurens Klerkx	Business first, animals second: vets and farmers negotiating animal health in intensive pig farming
Demi Slappendel, Gudrun Reijnierse, Florentine Sterk	"These powerful AI models *conquer* the world": Anthropomorphic descriptions of ChatGPT in news articles and user comments
Anne Landvreugd, Kiki Zanolie, Dietsje Jolles, Rachel Plak	Moving Young Minds: Co-creative Podcasting to Support Self-Reflection and Dialogue about the Inner World
Muhammad Unggul Karami	From Research to Engagement: The Role of Expectations in Quantum Science and Technology Publications

Parallel 2	Health Communication **Communication between patients and healthcare professionals**

Location: Room 2
Day and time: Thursday, February 5, 14.15-15.15
Chair: Debby Damen

Helene Laporte	Talking Adult Vaccination: A Qualitative Study of Healthcare Providers' Communication Practices and Training Needs
Vi Nguyen, Enny Das, Charlie Loopuijt	Gender affirming and non-affirming language and the healthcare experiences of transgender and gender non-binary individuals: A systematic review
Myrthe Joosten, Emiel Krahmer, Corine Latour, Lonneke van de Poll, Martijn Stuiver	Communicating exercise advice in prostate cancer care: perspectives of patients, partners, and healthcare professionals
Debby Damen, Marjolijn Antheunis, Emiel Krahmer, Jan Erik Bunt	Audio-recording Outpatient Consultations for Later Reference: Exploring the Impact on Doctor-Patient Communication and Satisfaction.

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Parallel 2	Human-Machine Communication **Trust in Artificial Intelligence**

Location: Room 3
Day and time: Thursday, February 5, 14.15-15.15
Chair: Margot van der Goot

Ahdiyeh Alipour, Tilo Hartmann, Maryam Alimardani	Does the Uncanny Valley Effect Modulate Trust in Human-Agent Interaction? A Systematic Review
Joris van der Hart, Michelle van Pinxteren, Roel Boumans, Tibor Bosse	Nodding behavior of virtual humans does not help build customer trust
Liv van Roozendaal, Floor Fiers, Felicia Loecherbach, Anne Kroon, Theo Araujo	Trust and use dynamics of generative artificial intelligence: What user trust in ChatGPT looks like
Gabriele Bossi, Theo Araujo	Opening the AI Black Box: Using Data Donations and Self-reports to Study Generative AI Use

Parallel 2	Journalism **Journalism & youth**

Location: Room 4
Day and time: Thursday, February 5, 14.15-15.15
Chair: Sanne Tamboer

Noor Dijstelberge, Anita van Hoof	Nieuws op TikTok: Welke afwegingen maken nieuwsorganisaties om jongeren te bereiken?
Nadia Swijtink, Liesbeth Hermans, Britney Sieben, Natasha Van Antwerpen, Petra Kovačević	From different perspectives: How mixed methods enhance insights into how young adults from different countries value Constructive Journalism
Silke Brandsen, Baldwin Van Gorp, Michaël Opgenhaffen	Inside the Children's Newsroom: A Participatory Observation of News Selection and Editorial Practices at *Karrewiet*

Parallel 2	Children, Adolescents, and Media **Digital parenting**

Location: Room 5
Day and time: Thursday, February 5, 14.15-15.15
Chair: Nele Janssens

Nele Janssens, Lara Schreurs, Kathleen Beullens	From Texts to Time Together: Parent-Child Interactions and Relationship Development in a Hybrid World
Ralf De Wolf, Emma Beuckels	Beyond mindful sharenting: Rethinking how we respond to parent influencers and sharents
Eline Meuleman, Ina Koning, Danique Heemskerk, Vincent Busch, Maartje Van Stralen	Tracking secondary school students: A qualitative investigation of an online student monitoring system with parent portal
Julie Dereymaeker, Tom De Leyn, Elodie Devos, Ralf De Wolf	Map my boundaries! Youth's Negotiation of Digital Location Tracking with Parents and Peers

Parallel 2	Health Communication **The role of narratives in health communication**

Location: Room 6
Day and time: Thursday, February 5, 14.15-15.15
Chair: Karin Fikkers

Nhi Ngo, Ali Soleymani	The Power of Pre-Exposure: How Narratives Enhance Empathy, Stigma Reduction, and Sharing in 360° Digital-Health Storytelling
Anouk Teunissen, Emiel Krahmer, Saar Hommes, Ruben Vromans, Monika Sztankay, Lonneke van de Poll, Kelly de Ligt	Activating cancer patients by effectively presenting patient-reported outcomes to patients using tailored narratives
Rachel Drbohlav Ollerton, Gwenn Beets, Nadine Bol, Frans Folkvord, Emiel Krahmer	Shaping Emotion in Lifestyle Narratives for Cancer Survivors: Effects of Emotional Shifts and Ending Valence on Message Acceptance and Support Satisfaction
Elien Beelen, Kathleen Beullens, Kathrin Karsay	Turning Distress into Disorder: A Content Analysis of Mental Health, Depression, and Anxiety on TikTok

Parallel 2	Media Psychology **#FitHealthyandBeautiful: from fitfluencers to non-alcoholic packaging**

Location: Room 7
Day and time: Thursday, February 5, 14.15-15.15
Chair: Iris van Ooijen

Martine Groefsema, Hanneke Hendriks, Iris van Ooijen, Lisa Cramer	Attention to non-alcoholic beer packaging and its relation with alcohol attitudes and drinking intentions: An eye-tracking study
Laure Dedecker, Laurien Coosemans, Chelly Maes, Lara Schreurs, Laura Vandenbosch	Between ideals and BoPo: Daily associations between exposure to appearance content and body image among young individuals with visible differences
Ines Spielvogel, Marloes de Brabandere, Emma Beuckels	#ProgressNotPerfection: The Differential Impact of Idealized versus Realistic Fitfluencer Posts on Postpartum Mothers' Psychological Well-Being and Advertising Susceptibility
Fran Eelen, Heidi Vandebosch, Michel Walrave	Between Care and Commerce: The Platformization of Skincare Culture on TikTok

Parallel 2	Media Psychology **Social media dynamics and digital behavior**

Location: Room 8
Day and time: Thursday, February 5, 14.15-15.15
Chair: Twan Hendrix

Douglas Parry, Philipp Masur	Fleeting Attention While Scrolling: Empirical Findings and Methodological Reflections on Simulating Social Media
Zhiying Liu, Marthe Möller, Annemarie van Oosten, Jessica Piotrowski	A Systematic Review and Conceptualization of Social Media-Induced Connection
Twan Hendrix, Sanne Kruikemeier	Behind the Screen: Engaging in Contested Communication on Social Media
Marijn Martens, Kyle Van Gaeveren, Mariek Vanden Abeeele	Making the impossible possible, leveraging built-in features for non-intrusive and accurate Apple screen time tracking

Parallel 2	Political Communication **Misinformation perceptions and hostile media bias**

Location: Room 9
Day and time: Thursday, February 5, 14.15-15.15
Chair: Marina Tulin

Karolin Soontjens, Kathleen Beckers, Emma van der Goot	A necessary evil? Politicians' perspectives on their relationship with journalists.
Ellen Linnert, Linda Bos, Michael Hameleers, Toni van der Meer	Evolving Concerns about Falsehoods? Dynamics of Misinformation Threat Perceptions during the 2025 Dutch Election Campaign
Marina Tulin, Katjana Gatterman, Elske van den Hoogen, Patrick van Erkel, Claes de Vreese	Misinformation Perceptions and Electoral Participation: Evidence from a three-wave Panel Survey in the Netherlands, Germany and Poland
Michael Hameleers, Toni van der Meer	It Doesn't Make Sense if I did not Hear about if Before: Experienced Verification Processes of Audiences Exposed to Misinformation

Parallel 3
Thursday, February 5, 15.35-16.35

Parallel 3	Journalism **Moving through journalism: Advancements in theories and methods (Conference Theme)**

Location: Athene B/C
Day and time: Thursday, February 5, 15.35-16.35
Chair: Damian Trilling

Cato Depauw	A Systematic Review of News Accuracy Research: Operational Definitions, Measurement Practices, and Directions for Future Work
Ornella Porcu, Timon Ramaker	When Journalists Engage with Researchers: First Findings in Crossing the Theory-Practice Divide in Journalism by Learning and Reflective Practices
Tim Groot Kormelink, Helen Arts, Summer Skillen, Niek de Schipper	From reach to resonance: Exploring how societal issues permeate people's lifeworld through data donation and diaries
Damian Trilling, Tim Groot Kormelink, Kenza Lamot	Integrating qualitative and quantitative methods: Proposing a new framework

Parallel 3	Media Industries and Policy **Contemporary debates in Media Industries**

Location: Room 10gh
Day and time: Thursday, February 5, 15.35-16.35
Chair: Annemarie van Oosten

Dongdong Zhu, Saurabh Khanna, Jef Ausloos, Paddy Leerssen	Banned from Detecting Shadowbans
Sean Yi Jin Tan	Private restrictions of online public speech: motivations and measures of corporate censorship in the digital marketplace
Alexandre Diallo, Phuong-Hoan Le	Co-Creating Under Platform Capitalism: Authorship, Visibility, and Labor on Wattpad

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Annemarie van Oosten, Roos Korderijnk, Jessica Piotrowski	Exploring Digital Competence Blind-Spots: Associations between Self-report and Performance
Agnes Meeuwis, Frederik Dhaenens, Sofie Van Bauwel	The (re)presentation of sociocultural diversity at European international film festivals: A qualitative document analysis

Parallel 3	Intercultural Communication and Diversity **Stereotyping & gendered communication**

Location: Room 10ij
Day and time: Thursday, February 5, 15.35-16.35
Chair: Joël Hendrix

Astrid Fokkema, Monique Pollmann	Honey, let me explain How unwanted explanations in romantic relationships relate to incivility, informational support overload, and relationship satisfaction
Kim Beenen, Camiel Beukeboom, Pia Sommerauer, Christian Burgers	Stereotype expression in freely generated language: How stereotypic expectedness affects generalization in references and behavior descriptions
Akanksha Lohmore	Trust me, I'm your Leader: How the gender of leaders implicitly communicates trust to followers
Camiel Beukeboom, Christian Burgers, Julie van Drunen, Luka de Ponti	Are you still productive?: When age stereotypes are subtly reflected in question formulation

Parallel 3	Persuasive Communication **I'll believe it if I see it: misinformation & visual processing**

Location: Room 2
Day and time: Thursday, February 5, 15.35-16.35
Chair: Brahim Zarouali

Stef Hankel, Yvette Linders, Margot van Mulken	The language of online misinformation: A systematic review on its lexical, stylistic and argumentative characteristics
David Walewijns, Michel Walrave, Wannes Heirman, Heidi Vandebosch	Perceived Realism in VR Narratives: Development and validation of the Virtual Reality Realism Scale (VRRS)

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Dian van Huijstee, Ivar Vermeulen, Ellen Droog, Peter Kerkhof, Giulia Ranzini	Differential impact of misinformation corrections on persuasive versus informational outcomes: Evidence from a counterbalanced dependent-measures design
Wout Coolen, Tim Smits, Brahim Zarouali	How Video Formats Evoke Different Levels of Attention: An Experimental Comparison Between Short- and Long-Form Videos
Ivar Vermeulen, Ellen Droog, Thomas Bakker, Ruben Heeremans, Dian Van Huijstee	Beyond Fact-Checks: Testing Cognitive and Affective Interventions in Neutralizing Misinformation's Persuasive Effects

Parallel 3	Educational Network **Innovating skills and support: From AI to inclusivity**

Location: Room 3
Day and time: Thursday, February 5, 15.35-16.35
Chair: Anne Land

Anne Land, Julia Cramer	Impact of a Science Communication Summer School on Early Career Researchers' Knowledge, Skills, Attitudes and Behaviour
Maria Simaldone	Theoretical Reflection on UvA's New Skills Bootcamp: *Reflecting on the importance of reflections*
Jelle Boumans	Utilizing AI to improve our understanding of qualitative student feedback.
Yvette Edelaar, Rogier de Groot, Ina de Koning, Peter Nikken, Carlo Schuengel	How to support professionals in supporting digital communication of neurodivergent youth?

Parallel 3	Panel (Human-Machine Communication) **Bonding.exe: The Future of Human-Machine Relationships**

Location: Room 4
Day and time: Thursday, February 5, 15.35-16.35

Due to recent developments in AI (such as enhanced memory capacities and machine's advanced ability to mimic human communication), long-term interactions with machines are becoming increasingly natural. As a result, more and more people are having 'relationships' (e.g., superficial, friendly, intimate, romantic) with social machines like chatbots, virtual humans and robots. However, human-machine relationships are not the

same as human-human relationships. For instance, the machine partner of this relationship is always motivated to serve, please and endear itself to the human partner, without being able to willingly abandon or genuinely feel emotions toward the human partner – which causes inherently imbalanced relationships to be formed.

This leads to various questions, like 'How can we define relationships, in the context of human-machine interactions?', 'How do we experience the termination of our relationships with machines?', and 'How does bonding to a machine partner change us?" We currently do not have an adequate amount of evidence to answer these questions empirically, and therefore, this panel aims to stimulate the audience (and the panelists) into thinking about human-machine relationships at a more conceptual level, with an interdisciplinary approach to figure out what makes modern human-machine relationships different than human-human relationships.

In this panel, these questions are discussed in three blocks of interactive discussions with renowned experts from different fields. The first block will focus on defining relationships to answer what is the bare minimum required to call a prolonged association a "social relationship". **Prof. Dr. Elly Konijn** from VU, author of the Theory of Affective Bonding, will be the expert panelist for this block. The second block will focus on how machines can form and maintain different relationship roles within social circles, such as families with young children. **Dr. Ruud Hortensius** from Utrecht University will be the main panelist of this block with his expertise on the integration of smart assistants in young families. The third block will focus on how a machine partner's algorithmic tendencies would affect the emotions, cognitions, and behaviors of a human partner. **Assist. Prof. Dr. Chris Starke** from the University of Amsterdam, who is the main author of the manuscript that defined synthetic relationships, will be the main panelist of this block. As his research is more focused on the political aspect of human-machine communication, the third block will emphasize the impact of sycophancy the most (i.e., AI chatbot's algorithmic inclinations to agree with the user to satisfy them).

As this panel is planned as an interactive discussion of synthetic relationships, we also invite audiences from all backgrounds to provide insight into this discussion. So that we can **move through** these uncharted topics by **communicating** with each other, as researchers with various expertise and as individuals with assorted experiences.

Parallel 3	Children, Adolescents, and Media **Social media and well-being**

Location: Room 5
Day and time: Thursday, February 5, 15.35-16.35
Chair: Chiara de Jong

Marthe Mennes, Tom De Leyn, Marijke Verbruggen, Heidi Vandebosch	Synchronizing Presence: A Rhythmanalytical Approach to Family (Dis)Connection and Well-being
Jana Vereecke, Robyn Vanherle, Lise-Marie Nassen, Hannah Boen, Kathleen Beullens, Laura Vandenbosch, Lara Schreurs	Disconnect to Reconnect? The Role of School Smartphone Bans in Adolescents' Social Well-being
Rebecca Godard, Ine Beyens, Amber van der Wal	How does social media use impact loneliness? Exploring the mediating roles of social capital and social comparison
Ines Boeckxstaens, Laura Vandenbosch, Lara Schreurs	From Feeds to Feelings: Daily Links between Positively-Biased Social Media Content, Social Media Literacy Activation and Adolescent's Affective Well-Being

Parallel 3	Health Communication **AI: helping or hindering health communication?**

Location: Room 6
Day and time: Thursday, February 5, 15.35-16.35
Chair: Brittany Chan

Roel Boumans	Improving Answer Reliability by Avatars for Medical Inquiries from Patients and Caregivers
Liza van Lent, Anna Wagner	Dutch and Belgian Patients' Information Needs, Acceptance and Perceptions regarding AI-based Personalized Prediction Tools for Chronic Inflammatory Diseases
Leonie Westerbeek, Ernesto de León, Julia van Weert	AI-driven decision-making in healthcare: Exploring public perceptions
Saar Hommes, Ruben Vromans, Gwenn Beets, Mariska de Jongh, Emiel Krahmer	Using AI to personalize health narratives: The effects of AI-disclosure and personalization on narrative mechanisms, perceived helpfulness and trustworthiness

Parallel 3	Media Psychology **Digital harm and harassment**

Location: Room 7
Day and time: Thursday, February 5, 15.35-16.35
Chair: Marthe Möller

Jeroen Lemmens, Rinaldo Kühne	Reducing Sexism through Representation: A Longitudinal Study on the Impact of Female Footballers in FC24 on Hostile Sexism
Maud Hensums, Johanna M.F. van Oosten, A. Marthe Möller, Bella Chen	Online Social Norms and Sexual Aggression: An Algorithm Audit Investigating the Interplay of Misogynistic Beliefs and Social Media Comments on Non-Consensual Sexting Among Youth
Sien Vrijmoed, Michel Walrave, Inge Glazemakers, Catherine Van De Heyning	Digital Harms and Human Responses: A Scoping Review on Coping with Image-Based Sexual Abuse and Harassment
Aleksandra Zheleva, Florence Joseph	When Harassment Becomes "Normal": How Social VR Shapes Norm Internalization

Parallel 3	Political Communication **Polarization: sources, consequences and perceptions**

Location: Room 8
Day and time: Thursday, February 5, 15.35-16.35
Chair: Rens Vliegenthart

Enno Wigger, Rens Vliegenthart, Sanne Kruikemeier, Liesbeth Hermans	Alternative news, polarized audiences: evidence from Instagram comments
Jakob Kasper, Gijs Schumacher, Eveline Cron, Lysanne te Brinke, Bert N. Bakker	The Development, Levels and Context-Dependence of Affective Polarization Among Adolescents
Edwin Jans	'But it is okay if we do it': Who is to blame for polarization?
Mónika Simon, Theo Araujo, Jan B. Engelmann, Balázs Bodó	A comparative study of political news repertoires, polarization, and political trust in the Netherlands, Germany, Hungary, and Romania

Parallel 3	Political Communication **Populism and the far right**

Location: Room 9
Day and time: Thursday, February 5, 15.35-16.35
Chair: Emma Turkenburg

Nel Ruigrok, Wouter van Atteveldt, Mariken Van der Velden, Alberto López Ortega, Nikki Sterkenburg	Tacit Normalization of the Far Right in the 2025 Dutch Election Campaign: An automatic analysis of television campaign coverage and debates
Emma van der Goot, Linda Bos, Patrick van Erkel, Alessandro Nai	Confidently (mis)informed? The relationship between support for populist parties and being politically (mis)informed
Anna Wickenkamp, Frederic Hopp, Michael Hameleers, Linda Bos	The Role of Morality in Right-Wing Populism: Evidence from Populist Attitude Network Analysis and a Moral (Re)Framing Experiment
Eline Westbeek, Emma Turkenburg, Svenja Schäfer, Rens Vliegenthart	Politicising place: place-based framing by political parties

Parallel 4
Thursday, February 5, 16.45-17.45

Parallel 4	Workshop (Children Adolescents and Media) **Meaningful Child and Youth Participation in CAM Research**

Location: Athene B/C
Day and time: Thursday, February 5, 16.45-17.45

Recently, there has been increasing attention within the scientific community to actively involve youth in research on their online world (e.g., Livingstone et al., 2014; Page Jeffery et al., 2023). Despite this increasing attention for youth participation in research, children are still rarely asked to actively participate, discuss, and decide on topics and interventions regarding their (digital) media use. Incorporating youth perspectives and lived experiences into our scientific knowledge will ultimately lead to a better and more representative understanding of and solutions toward their (digital) media challenges, but also allows youth to develop several skills and a sense of 'empowerment'(i.e., control and mastery) over their daily lives. Additionally, according to article 12 of the Convention on the Rights of the Child, children have the right to express their views, feelings, and wishes in matters affecting them, and to have their perspectives heard and taken seriously. Participation and involvement of youth in research can take on different levels, ranging from co-creation (i.e., the involvement of the target group in all phases of a project), to co-design (i.e., the involvement of the target group in designing a solution as part of a project) and co-production (i.e., the involvement of the target group in the implementation and evaluation of a predetermined solution; Vargas et al., 2022).

While many scholars within the CAM community acknowledge the importance of actively involving youth in their research, they often struggle with putting this into practice and finding the right way to do so. In this interactive session, in collaboration with researchers from YoungXperts, we will discuss the do's and don'ts of meaningful youth participation in research. Participants can share their experiences, challenges, and solutions surrounding meaningful youth participation in research and we will focus on concrete ways, such as specific activities, to (more meaningfully) incorporate youth participation in research projects. The workshop is open to researchers who are new to youth participation, but also to more experienced researchers, ready to deepen their knowledge on for example empowerment through child and youth participation.

Parallel 4	Environmental Communication **Sustainable food & eating behaviour**

Location: Room 10gh
Day and time: Thursday, February 5, 16.45-17.45
Chair: Daniëlle Bleize

Michelle van Pinxteren, Daniëlle Bleize	Animal welfare video appeals outperform environmental and health appeals in changes to dairy consumption but not meat
Lotte Hallez, Tim Smits	The impact of food packaging cues on consumer food waste: A systematic review
Maud Peeters	Festival food shift: Plant-based food choice navigation and communication in event settings
Yuyao Lu, Zeph van Berlo, Marijn Meijers, Edith Smit	Filtering the Unsustainable: How Diminished Reality Encourages Sustainable Food Choices

Parallel 4	Organizational Communication **Organizational communication, reputation, and trust**

Location: Room 10ij
Day and time: Thursday, February 5, 16.45-17.45
Chair: Pytrik Schafraad

Alexandra Schwinges, Hannes Cools, Sarah Marschlich, Anne Kroon, Olga Eisele	Navigating digital responsibility: Public expectations of Corporate Digital Responsibility (CDR) and their drivers in the Netherlands
Floor Fiers, Claartje ter Hoeven	"It is what it is, right?": European Microworkers Navigating Tensions Through Narratives
Monique Pollmann, Debby Damen	Getting perspective in work and interpersonal conflict is associated with positive outcomes
Britta Burgman, Miel Groten	Does More Say More? Organizational Heritage Communication and the Amount of Historic Information
Lotte Willemsen, Floor Fiers, Theo Araujo	Blame, bias, and hallucination: Public attribution of blame in genAI failures

Parallel 4	Workshop Young Scholars Network **Mentor–Mentee Session For Early-Career Researchers**

Location: Room 2
Day and time: Thursday, February 5, 16.45-17.45

Starting a career in academia comes with some unique challenges, from managing publication pressures, to finding work-life balance and defining one's own scholarly path. For early-career researchers, many questions perhaps remain unanswered, easily overshadowed by the demands of our everyday academic work. Beyond the excellent networking opportunities of the annual Etmaal conference, this year's YSN Workshop will create space for early-career researchers and experienced academics to connect and exchange advice and experiences in an interactive mentor–mentee session. This session aims to bring together junior scholars and more experienced academics in an accessible and informal way.

To ensure that we use our time optimally, we ask participating early-career researchers to answer some questions in the registration on their research field and the topics they would like to discuss (e.g., wrapping up the PhD, what comes after your PhD, work-life balance, tips for publishing, etc.). Depending on the number of registrations we will compose a suitable programme. The workshop will take place during a regular session time slot during Etmaal 2026.

📝 Want to join? Please fill out the enrolment form:
https://forms.gle/LNR46G4fbC8kkTaC6

If you are a more experienced researcher (post-doc, assistant prof, etc.) that would like to participate as mentor, you are welcome to send an email to
ines.boeckxstaens@kuleuven.be

Parallel 4	Human-Machine Communication **Technological interventions in education, healthcare, and gambling**

Location: Room 3
Day and time: Thursday, February 5, 16.45-17.45
Chair: Valentina Bartali

Veerle Hobbelink, Elly Konijn, Matthijs Smakman, Marieke van Otterdijk, Roma de la Torre y Rivas	Social Robots' Behavioural Styles and Individual Differences in Primary School Education: A Systematic Literature Review

Marieke van Otterdijk, Elly Konijn, Roma de la Torre y Rivas, Veerle Hobbelink	Robots as Tutors for Children in Special Education: An Assessment of Needs and Preferences from Children, Teachers, and Parents
Lisa Bormans, Kristof Vrancken, Baldwin Van Gorp	AI-Facilitated Co-Creation Sessions: AI-Generated Visuals as a Participatory Methods to Improve Communication and Empowerment for People with Dementia
Loes Janssen, Christine Liebrecht	Chatbot-assisted limit setting in online gambling: the role of chatbot embodiment, self-persuasion and loss framing in stimulating more responsible play

Parallel 4	Journalism **Developments in journalism practice: From AI to constructive journalism**

Location: Room 4
Day and time: Thursday, February 5, 16.45-17.45
Chair: Erik de Vries

Hannah Greber, Svenja Schäfer	Effects of Constructive Journalism on Emotions, Attitudes, and Behavior: A meta-Analysis and Systematic Review
Elena Willems, Ilse Vranken	Actual versus perceived AI authorship in news production? The effects of AI-generated news articles on News Quality Perceptions in Belgium
Sophie Morosoli, Nicolas Mattis	Global attitudes toward AI in journalism and authenticity. Evidence from six countries on four different continents
Kristin Van Damme, Dana Coppens, Tim Van Lier	From article to dialogue: Storytelling and editorial control in conversational news interfaces
Teresa Weikmann, Ferre Wouters, Marina Tulin, Michael Hameleers, Claes de Vreese, Brahim Zarouali, Michaël Opgenhaffen	On the same page? Experts are mostly, but not always aligned in their perceptions of self-competence, risks and responsibilities surrounding disinformation in times of generative AI

Parallel 4	Children, Adolescents, and Media **Social role models: representation and ideation**

Location: Room 5
Day and time: Thursday, February 5, 16.45-17.45
Chair: Linde Bossuyt

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Gaëlle Vanhoffelen, Yuhui Olivia Chen, Luca Carbone, Laura Vandenbosch	Watch Sheldon Cooper, Become like Sheldon Cooper? A Latent Class Growth Analysis of the Joint Development Between Adolescents' Favorite TV Characters' Performance-Oriented Traits and Their Own Self-Worth Beliefs
Linde Bossuyt	"The making of" age representation: Production perspectives on creating older characters in children's television
Thalia Van Wichelen	"How to be a real boy? Don't fall in love with one." Children's negotiations of masculinity, femininity, and LGBTQ+
Yiran Zi, Irene van Driel	How Gender Role Beliefs and Social Media Exposure Shape (A)Typical Career Aspirations Among Adolescent Boys and Girls in the Netherlands

Parallel 4	Health Communication **Understanding underserved groups to enhance communication**

Location: Room 6
Day and time: Thursday, February 5, 16.45-17.45
Chair: Nida Gizem Yilmaz

Lina van Otterdijk, Julia van Calis, Marina Ruiter, Kris Bevelander, Enny Das	Health crisis communication for communicatively vulnerable groups: scoping review
Nida Gizem Yilmaz, Jeremy Casper, Claudi Bockting, Barbara Schouten	Determinants of depression and their interconnectedness in three generations of migrants in the Netherlands
Adriana Solovei, David Blanco-Herrero, Bas van den Putte, Toni van der Meer	A Publics-Centered Perspective. Understanding the preferred information sources, formats and channels for underserved groups during a health crisis
Esmée van Zon, Lorynn Teela, Meike Bartels, Lotte Haverman, Hedy van Oers	Making Parents' Experiences Heard: A Qualitative Study on the Impact of Raising a Child with a Chronic Condition

Parallel 4	Media Psychology **Algorithms and AI**

Location: Room 7
Day and time: Thursday, February 5, 16.45-17.45
Chair: Cynthia Dekker

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Weiqi Tian, Eva A. van Reijmersdal, Remmert Daas, Helle Larsen, Jochen Peter	Knowing It's Fake: How Deepfake Disclosure and Issue Relevance Shape Credibility and Trust
Cynthia Dekker, Sindy Sumter, Susanne Baumgartner	Social Media Habit Formation and the Role of Algorithmic Personalization
Daniela An, Minh Hao Nguyen, Joanna Strycharz, Hilde Voorveld, Guda van Noort	A systematic literature review on synthetic media content. Mapping notions of "real" and "fake"
Alexandra Masciantonio, Nino Gugushvili	Beyond the "Black Box": Algorithm Responsiveness as a Key to Understanding TikTok Personalization's Effects on Well-Being

Parallel 4	Political Communication **Politics and social identity**

Location: Room 8
Day and time: Thursday, February 5, 16.45-17.45
Chair: Alice Hamilton

Annamijn Beijeman, Rachid Azrout, Knut De Swert, Alessandro Nai	Group-based appeals, social sorting, and affective polarization: The role of the information environment in social identity dynamics
Lotte Schrijver, Sanne Tamboer, Rens Vliegenthart	"I have always felt distant from society": How identity shaped dissent during the COVID-19 pandemic
Céline Laffineur, Bert N. Bakker, Gijs Schumacher	The Social Nature of Political (Dis)Interest: Conceptualizing and Validating Political (Dis)Interest as a Social Identity
Giulia Ranzini, Ainhoa Arranz Aldana, Alberto Lopez Ortega	Seeking the similar: exploring the role of political homophily in Gen Z partner selection on a dating app

Parallel 4	Political Communication **Political campaigning and elections**

Location: Room 9
Day and time: Thursday, February 5, 16.45-17.45
Chair: Jade Vrielink

Linda Bos, Patrick van Erkel, Felicia Loecherbach, Amber van der Wal, Theo Araujo, Mai Zhang, Alain Starke	Tuning in and out? A mobile experience sampling method inquiry into political information exposure patterns during an election campaign

Felicia Loecherbach, Ulrike Klinger	Emotions, Nostalgia, and Labeler Bias in Political Parties' Visual Communication
Haylee Kelsall, Linda Bos, Katjana Gattermann, Thomas Meyer	Everyone's a winner…? Equivalency framing and contextualising electoral 'wins' and 'losses'
Jade Vrielink, Annelien van Remoortere, Erik de Vries, Susan Vermeer, Jennifer Stromer-Galley, Rens Vliegenthart, Sanne Kruikemeier	Exposure to and impact of targeted political advertising during the 2024 US elections

Parallel 5
Friday, February 6, 9.15-10.15

Parallel 5	Panel **Affective and Algorithmic Dynamics of (Un)Acceptability in Digital Communication: Insights from the DEMINE Network**

Location: Athene B/C
Day and time: Friday, February 6, 9.15-10.15
Moderator: Benjamin Nangle
Discussant: Sercan Kiyak

Across Europe and beyond, digital media have become key arenas where legitimacy, belonging, and truth are contested. Online discourse is increasingly saturated with populist rhetoric, emotional polarisation, and algorithmic amplification, eroding trust and democratic cohesion. Grounded in the DEMINE Marie Skłodowska-Curie Joint Doctoral Network, this panel examines how affective and algorithmic dynamics shape the shifting boundaries of (un)acceptability in digital communication, how previously extreme ideas become normalised, remain contested, or are countered through civic and pedagogical interventions.

The five papers together trace a continuum from emotional susceptibility to civic resilience, drawing on case studies from multiple European contexts.

Silva Heinonen and Brahim Zahrouali examine how threat-based framings of migration on social media evoke anger and anxiety among individuals with high dispositional threat sensitivity, revealing psychological mechanisms that heighten susceptibility to populist rhetoric.

Chiara Caterina Arena and Michaël Opgenhaffen analyse German far-right YouTube vodcasts to show how conspiracy narratives, including Great Replacement Theory, are strategically mainstreamed through subtle framing and long-form platform affordances. Their study highlights how far-right communicators consciously adapt their style and tone to broaden appeal while maintaining ideological coherence.

Miriam Jawadi and Alexandra Regina Kratschmer investigate Italian social-media debates on Islam, showing how users participate in reproducing and reframing populist narratives that define cultural belonging and difference.

Daniela Rebello develops an empirical typology of "news influencers" who blur the boundaries between journalism and social-media influence, reconfiguring credibility and authority in digital news ecosystems, with the potential for exacerbating, or combatting,

misinformation narratives.

Finally, Assia Oueldelferraga presents educational fieldwork in Italian secondary schools using trap music as a dialogic tool for civic learning, illustrating how participatory media practices can transform affective engagement into empathy and democratic understanding.

Together, these contributions examine how affective and algorithmic processes shape the communication of legitimacy, belonging, and truth across diverse digital contexts. The panel explores how emotional and cognitive mechanisms interact with media infrastructures to normalise exclusionary narratives or, conversely, to foster civic engagement and resilience. By integrating psychological, ethnographic, and educational perspectives, the panel advances understanding of how digital communication reflects, reshapes, and potentially undermines democratic values.

Scholars from KU Leuven (Belgium), the University of Padova (Italy), and Aarhus University (Denmark) collaborate within the DEMINE Network to develop an evidence-based agenda for strengthening social cohesion and promoting more inclusive, trustworthy communication environments.

Parallel 5	Political Communication **Youth and politics**

Location: Room 10gh
Day and time: Friday, February 6, 9.15-10.15
Chair: Elske van den Hoogen

Lucie Wittner Franckx, Matthias De Bondt, Brahim Zarouali	Algorithmic Agency? A Qualitative Exploration of Perceptions of Political Content on Short Form Social Media among Adolescents.
Margot Lissens, Peter van Aelst, Desirée Schmuck	When do young people learn about politics from social media? A mobile intensive longitudinal linkage analysis (MILLA)
Elske van den Hoogen, Sophie Morosoli, Aqsa Farooq, Maud Vunderink-Hensums	"Now we feel like those who spread disinformation": A mixed-method exploration of how Dutch youth create and react to disinformation
Cato Waeterloos, Margot Lissens, Desirée Schmuck	I Know Enough to Act! Youth's Exposure to Political Content on Social Media and its Longitudinal Associations with Political Knowledge and Participation

Parallel 5	Persuasive Communication **Behind the curtain: Corporate brand identities**

Location: Room 10ij
Day and time: Friday, February 6, 9.15-10.15
Chair: Athanasios Polyportis

Kyriakos Riskos, Athanasios Polyportis	When CSR Messages Entertain: Hedonic and Eudaimonic Values, Narrative Transportation, and Firm Evaluations
Sam Kemmeren, Joost Verhoeven	Justifying Rebranding: Rebranding Rationales and Brand Trust
Tasha de Vries, Carolin Ischen	"(A)I Created This Ad": The Role of Brand Type and Personal Characteristics in Consumer Attitudes Toward Synthetic Advertising
Fanying Lyu, Ana Isabel Loureiro Lopes, Peter Kerkhof	Who's Behind the Content? The Impact of Virtual Influencer Content Agency Disclosure on Consumers' Sustainable Behavioral Intention

Parallel 5	Panel (Media Psychology) **Measuring What Matters? New Perspectives on Smartphone Use in Media Psychology**

Location: Room 2
Day and time: Friday, February 6, 9.15-10.15

Hosted by the NeFCA Media Psychology Division, this panel brings together three leading scholars to discuss how smartphone use can best be measured in today's complex digital landscape. Smartphone behavior spans both active and passive use—chatting, scrolling, video viewing, and more—and even within a single app, a wide range of interactions may occur. How we measure this diversity strongly shapes how we understand media use and its effects.

Through short pitches and interactive roundtable conversations, our three guest speakers will explore the challenges, opportunities, and best practices of both objective and subjective measurement approaches.

Our guest speakers will each highlight a distinct lens on measuring smartphone use. Prof. Dr. Laura Vandenbosch (Director, Media Psychology Lab, KU Leuven) will discuss data-donation from minors. Such method bridges subjective and objective measurement while

addressing ethical and legal considerations. Prof. Dr. Ine Beyens (ASCoR, University of Amsterdam; co-founder of Project AWeSome) will present an idiographic, n=1 perspective, showing how the effects of social media use differ from person to person and how subjective measures can be meaningfully compared with digital trace data. Dr. Paulien Decorte (Marie Skłodowska-Curie Postdoctoral Fellow, Maastricht University) will introduce Screenomics as a novel, objective approach capturing moment-to-moment smartphone use.

Parallel 5	Human-Machine Communication **Relating to technology**

Location: Room 3
Day and time: Friday, February 6, 9.15-10.15
Chair: Zeph van Berlo

Peggy van Minkelen, Elly Konijn, Tessa Beinema	Perspectives on Robot Support by Young Adults with Intellectual Disability and Health Care Professionals: A Mixed-Method Study
Quyang Zhao, Zeph van Berlo, Priska Breves, Joanna Strycharz	Diversity Representation in Influencer Marketing and The Role of Influencer Virtuality
Margot van der Goot, Jiayi Yan, Yajing Wang, Yiran Zi	Talking about Evocative Communication: Emotional Connections with AI-enabled Chatbots
Roma de la Torre y Rivas, Elly Konijn, Marieke van Otterdijk, Veerle Hobbelink	Didactically Responsible Social Robots: Exploring Needs and Preferences of Stakeholders in Primary Education
Ferdinand Ferroli, Brahim Zarouali, Tim Smits	A Transactional Model of Human-Machine Communication: Understanding Influence in LLM-Driven Interactions

Parallel 5	Journalism **Journalism in conflict: Distrust, avoidance and polarization**

Location: Room 14
Day and time: Friday, February 6, 9.15-10.15
Chair: Mark Boukes

Laura Postma	"Surviving Journalism": Boundary Work, Content Pressure, and Harassment in Frontline Journalism

Kiki de Bruin	Seeking Nuance in News Avoidance. Implications for Individuals, Journalism & Society
Mark Boukes, Abby Qin, David Blanco Herrero, Elif Kılık, Aqsa Farooq, Knut De Swert, Cato Depauw	Distinguishing News Media Trust, Skepticism, and Cynicism Through Elaboration: Toward a Global Typology of Distrustors, Mistrustors, Automatic Trustors, and Engaged Trustors

Parallel 5	Children, Adolescents, and Media **Beyond the screen: AI, privacy, and moral values**

Location: Room 15
Day and time: Friday, February 6, 9.15-10.15
Chair: Tom De Leyn

Elodie Devos, Tom De Leyn, Ralf De Wolf	Conversational AI and Surveillance in an Educational setting: Exploring Young Children's Agency in Classrooms
Tania Azadi, Leen d'Haenens	Validating the Youth AI Literacy Scale (yAILS) Through Cognitive Interviews: A Scale for and Tested Among Vulnerable Groups
Tom De Leyn, Ralf De Wolf, Julie Dereymaeker, Mariek Vanden Abeele	A new compass for youth social media privacy: A research agenda accounting for intersectionality, hybrid spaces & clustered publics
Anaëlle Gonzalez, Lindsay Hahn, Laura Vandenbosch	The Longitudinal Links between Social Media Personalities' and Adolescents' Moral Values in a Social Media Context

Parallel 5	Health Communication **Health communication through platforms and apps**

Location: Room 6
Day and time: Friday, February 6, 9.15-10.15
Chair: Liza van Lent

Tonka Milošević, Marilisa Boffo, Esther Rozendaal, Julia C.M. van Weert	Exploring Public Values in mHealth: What do Young Adults Prioritize When Choosing Mental Wellness Apps?
Brittany M.C. Chan, Julia C.M. van Weert, Jeanine Suurmond, Barbara C. Schouten	Using a digital decision aid to enhance language-discordant consultations in general practice: A randomised controlled trial

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Martin Jansen, Hanneke Hendriks, Suzan Verberne, Gert-Jan de Bruijn, Enny Das	Does X mark the spot? Investigating discussions about cancer screening programs on X/Twitter
Cas von Winckelmann , Robyn Vanherle, Lara Schreurs, Kathleen Beullens	When Every Minute Counts: A Qualitative Study on Barriers and Facilitators to First Responder App Use in Belgium

Parallel 5	Media Psychology **Narratives, modality, and media engagement**

Location: Room 7
Day and time: Friday, February 6, 9.15-10.15
Chair: Tilo Hartmann

Karin Fikkers	Mapping the driver's motivations: How interactors motivate their choices in a persuasive interactive digital narrative
Tilo Hartmann, Philipp Masur	Seeing Is Believing? Towards a General Framework of How Modality Affects Belief-Updating
Gaia Yonah, Cynthia Cabañas, Katalin Balint, Mariken van der Velden, Elly Konijn	Engagement with Narrational Complexity in Film: Development and Validation of the Narrational Complexity Engagement Scale
Dominique Wirz, Minh Hao Nguyen, Michelle Moeri	Binge-watching on TikTok vs Netflix: Differences in experiences and outcomes of extensive short- vs long-form video use

Parallel 5	Political Communication **Extremism and challenges to democracy**

Location: Room 8
Day and time: Friday, February 6, 9.15-10.15
Chair: Mariska van Dam

Yara Mijnhout, Anne Kroon, Chris Starke, Sofia Wickberg, Marieke de Goede	Framing Corruption: A Cross-Country Analysis of Media Coverage on Political Corruption in Varying Media Systems
Myrte van der Zwet	Convince Them Otherwise: A categorization of political elite justifications for anti-democratic behaviour
Chiara Vargiu, Alessandro Nai	Dangerous speech, partisan campaign (mis)perceptions, and radical negative partisanship

Tatiana Krivobokova	Digital Third Places: Challenging Authoritarian Epistemic Control through Feminist Communication in Exile. Case of Russia

Parallel 5	Political Communication **Misinformation: Effects, response and spread**

Location: Room 9
Day and time: Friday, February 6, 9.15-10.15
Chair: Ellen Droog

Ellen Droog, Ivar Vermeulen, Dian van Huijstee	Blaming the Government: The Impact of Misinformation on Governmental Trust During Natural Disasters
Ambika Ahuja, Marina Tulin, Michael Hameleers, Guda van Noort	Who speaks up? Mapping Accuracy, Directional and Social Motivations Behind Citizen Corrections of Online Misinformation: Evidence from The Netherlands, Germany and Poland
Henrik Pröpper, Boris Noordenbos, Frederic Hopp, Michael Hameleers, Linda Bos	Exploring the moral dimensions of cognitive warfare: A pre-registered two-stage cross-dataset IDP meta-analysis of Russia's social media communication surrounding the 2022- invasion of Ukraine
Hugo Snijders, Anita Eerland, Gabi Schaap, Mike Rinck, Hanneke Hendriks	Examining the Effects of Noise on Misinformation Susceptibility: A Signal Detection Theory Approach

Parallel 6
Friday, February 6, 10.25-11.25

Parallel 6	Health Communication **Moving through communication: how people make the healthy food choices (Conference Theme)**

Location: Athene B/C
Day and time: Friday, February 6, 10.25-11.25
Chair: Sofia Wolfswinkel

Käbi Vanwinkelen, Anna Maria Murante, Tim Smits	Audience segmentation for food-related health communication: A latent profile analysis based on food choice motives
Katrien Maldoy, Helen Duh	Can the pleasure of sharing food make healthy food more appealing? A replication study in South Africa
Kim Verhoeven, Veronika Fischer, Monique Alblas	Effectiveness of source and message labels on message credibility, message engagement, and persuasion of nutrition information on social media
Nadine van der Waal, Barbara Deleersnyder, Nynke van der Laan	Nudging healthy food choices across the socioeconomic gradient

Parallel 6	Popular Media and Culture **Fiction today: its frames and fans**

Location: Room 10gh
Day and time: Friday, February 6, 10.25-11.25
Chair: Tonny Krijnen

Tonny Krijnen	Star Trekking Diversity – Investigating masculine performativities in Star Trek over the decades
Florian Stegen	The fan club saga: An exploratory survey of Belgian fan clubs and their members
Gijsje Maas, Johanna M. F. van Oosten, Lina Buttgereit, Knut De Swert	Measuring Sexual Double Standards in Sitcoms: Development and Application of a Content Analysis Codebook

Parallel 6	Organizational Communication **Communicating on diversity**

Location: Room 10ij
Day and time: Friday, February 6, 10.25-11.25
Chair: Alexandra Schwinges

Pytrik Schafraad, Joep Hofhuis	The Communication of Gender Equality and Diversity in Corporate Annual Reports and its Relationship with Gender Equality Performance. To what extent do 'walk' and 'talk' align?
Thijmen Oosterbaan, Anna Berbers, Anne Kroon, Theo Araujo	How Media Shape Organizational Gatekeeping: Framing Effects on Employability Perceptions of TGD Applicants
Mark O'Neill, Anna Berbers	It Only Counts When It's Counted: Longitudinal Metrification of Employee Diversity on US Corporate Webpages
Jolan Urkens, Sandra Jacobs, Alexander Pfeuffer, Christian Burgers	Organizational misinformation and trust: The role of intentions and consequences
Sarah Marschlich, Nora Denner	Gendered Personalization in Business Journalism: How U.S. Media Cover Female and Male CEOs

Parallel 6	Environmental Communication **Environmental Communication & Social Media**

Location: Room 2
Day and time: Friday, February 6, 10.25-11.25
Chair: Edwin Jans

Veerle Cannemeijer, Charlotte Bruns, Femke Hilverda, Jane Murray Cramm	Climate change communication on social media and young adults' perceptions
Sofia Gil-Clavel	What shapes the Climate Change narrative in Mexico? An exploration of Facebook energy related ads
Lisa Cramer, Daniëlle Bleize, Rhianne Hoek	Sustainability unveiled: Adolescents' perceptions of pro-environmental behavior and climate-related information on social media

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Parallel 6	Science Communication **Communicating science in times of crisis**

Location: Room 3
Day and time: Friday, February 6, 10.25-11.25
Chair: Lotte Schrijver

David Domingo, Ingrid van Marion, Sébastien De Valeriola	The strategic expert: scientists media presence as a gateway for political influence during a pandemic
Ingrid van Marion, David Domingo	Science communication practices of policy advisors during a pandemic
Aike Vonk, Erik van Sebille, Mark Bos	From Publication to Publicity: Perspectives of Scientists, Press Officers and Journalists on the Communication of Ocean Science in Dutch Newspapers.
Miguel Vissers, Gert-Jan de Bruijn, Steve Paulussen	Science worthy of news: a content analysis of research press release newsworthiness and churnalism in Belgian newspapers during the COVID-19 pandemic
Christel van Eck	Constructing Boundaries of Climate Scientists' Roles in Society: Focus Group Discussions with the Public about Desirable and Undesirable Climate Science Communication

Parallel 6	Journalism **News consumption and citizen perceptions**

Location: Room 14
Day and time: Friday, February 6, 10.25-11.25
Chair: Kiki de Bruin

Nadia Mentzel, Mijke Slot	Everyday informedness: Academic definitions versus citizen perceptions
Sophie Duvekot, Bessie Slagt, Rijk van den Broek, Yael de Haan	Navigating today's information society: A focus group study on citizens' information needs and coping strategies
Youri Coudron, Mark Boukes, Anke Wonneberger, Felicia Loecherbach	Generational Differences in News Consumption: An Analysis of the Four Most-Used Types of News across Age Cohorts
Camila Melícia Valgas, Sanne Kruikemeier, Tim Groot Kormelink, Yael de Haan	Following the news, feeling connected? Exploring the role of news consumption in immigrants' sense of belonging

Parallel 6	Children, Adolescents, and Media **Digital temptations: perceptions and solutions**

Location: Room 15
Day and time: Friday, February 6, 10.25-11.25
Chair: Laura Vandenbosch

Arturo Cocchi, Tom De Leyn, Mariek Vanden Abeele, Marijn Martens	Disentangling Moral Panic: Asymmetries in Teenagers', Parents', and Teachers' Perceptions of Digital Harms
Sarie De Graeve, Liselot Hudders, Steffi De Jans	Understanding Gambling Normalization Among Adolescents: Norms, Harms, and the Role of Sponsorships and Legislation
Laura Vandenbosch, Yuhui Olivia Chen, Chelly Maes, Sindy Sumter, Femke Konings	Too Young to Swipe? Exploring Demographic, Sexuality-Based, and Social-Contextual Correlates of Adolescent Mobile Dating App Use from the Media Practice Model Perspective
Lies Van Roy, Michel Walrave, Joris Van Ouytsel, Annebeth Bels, Koen Ponnet	Reframing Pornography: A Scoping Review of Its Positive Impact on Young People and Contributing Factors
Hannah Volman, Thabo van Woudenberg, Esther Rozendaal, Moniek Buijzen	Understanding Adolescents' Solutions for Navigating Sharing-Related Risks on Social Media Platforms

Parallel 6	Health Communication **Health information behaviour**

Location: Room 6
Day and time: Friday, February 6, 10.25-11.25
Chair: Rachel Drbohlav Ollerton

Evelien van Beugen, Debby Damen, Monique Pollmann, Marc Swerts	Mapping Missed Communication: A Scoping Review of Misunderstanding, Miscommunication, and Misinterpretation Across Disciplines
Kato Helsen, Heidi Vandebosch, Gert-Jan de Bruijn	Risk Perceptions and Information Behaviour Over Time: A Two-Wave Cross-Lagged Panel Study of Antibiotic Resistance
Shreya Dubey, Monique Alblas, Luc Hagenaars, Saar Mollen, Bastiaan Wallage, Bibian van der Voorn, Eline Smit	Signal or noise: Mapping themes, sponsorship, and (mis)information in anti-obesity medication discourse on TikTok, Instagram, and YouTube

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Enny Das, Martin Jansen, Hanneke Hendriks, Gert-Jan de Bruijn, Suzan Verberne	Do online natural conversations (mis-)inform cancer screening decisions? An investigation of experiences, ideas, and misinformation on a forum
Martin Tanis, Moniek Buijzen	The Psychology of Health Hacks: Attitudes, Intuition, and Message Processing in Superfood Beliefs

Parallel 6	Media Psychology **Social media influence(rs)**

Location: Room 7
Day and time: Friday, February 6, 10.25-11.25
Chair: Philipp Masur

Gaëlle Ouvrein, Emma Beuckels, Yuhui Olivia Chen	Boosting or Blocking Breastfeeding Confidence? The Role of Online Breastfeeding Content in Relation to Mothers' Breastfeeding Self-Efficacy
Anisha Arenz, Susanne Baumgartner, Ine Beyens, Lara Wolfers	The Power of Others: Understanding Social Media Use Perceptions Through the Lens of Social Influence
Ellen van Houtven, Desiree Schmuck	Influencers Perceived as Digital Super Peers? Outcomes of Adolescents' Use of Social Media Influencers for Socio-Political Information
Kathleen Beullens, Margot Lissens, Femke Geusens, Steven Eggermont, Chelly Maes, Gaelle Vanhoffelen, Ilse Vranken	Reconsidering the Temporal Dynamics of Social Media Effects on Adolescent Well-Being: A Multi-Wave Reanalysis Using Extended RI-CLPMs
Philipp K. Masur, Douglas A. Parry	When Sharing Becomes the Norm: How Prevalence and Similarity Shape Self-Disclosure on Social Media

Parallel 6	Political Communication **Toxic politics: hostility and incivility in public debates**

Location: Room 8
Day and time: Friday, February 6, 10.25-11.25
Chair: Annelien Van Remoortere

François t'Serstevens, Corinna Oschatz, Damian Trilling	Nudging Civility: Using Large Language Models to Reduce Toxicity in Online Political Discourse
Willem Buyens, Željko Poljak	Beyond the Soundbite: How Politicians Legitimize Negativity through News Sharing Practices

Elise Storme, Audrey Vandeleene, Hilde Coffé	Behind the Comments. A Mixed-Methods Study of Perpetrators and Patterns of Online Hostility Toward Politicians
Alice Hamilton, Sophie Boerman, Annelien Van Remoortere, Rens Vliegenthart	Tolerating the Uncivil: How Ideological Alignment Shapes Responses to Political Incivility

Parallel 6	Political Communication **Social media: Algorithms and platform logic**

Location: Room 9
Day and time: Friday, February 6, 10.25-11.25
Chair: Ernesto de León

Ernesto de León, Mónika Simon	How Extremist Content Filters into Mainstream Information Diets – Evidence from the Netherlands
Sercan Kiyak, Leen d'Haenens	Networked Framing of Climate Migration: A BERTopic Mixed-Methods Analysis of Social Media Discourse
Vaas de Wit, Nisanur Karadavut, Nel Ruigrok, Wouter van Atteveldt	Cropped and Reframed: How Media and Platform Logic Shape the Circulation of Political Content on TikTok
Victoria Hawighorst, Ernesto de León, Dominique S. Wirz, Linda Bos	Feeding the Feed: How Algorithmic Content Curation Shapes Young Voters' Political Information Exposure During Elections

Parallel 6	Intercultural Communication and Diversity **Perceptions mediated through dating apps, series, films, and TV**

Location: Room 11
Day and time: Friday, February 6, 10.25-11.25
Chair: Maud van Roessel

Joël Hendrix, Gijsbert Bijlstra, Gijsje Maas, Marieke Fransen	The relationship between Netflix viewing behavior and openness toward LGBTQ+ people
Ainhoa Arranz Aldana, Giulia Ranzini, Philipp K. Masur	Love knows no (national) borders? Tinder users' perceptions of intergroup dating
Lise-Lore Steeman, Serena Daalmans	Who is seen on the television screen? Minority representation in Flemish prime-time television

Parallel 7
Friday, February 6, 11.45-12.45

Parallel 7	Media Psychology **Smartphone use and (dis)connection**

Location: Athene B/C
Day and time: Friday, February 6, 11.45-12.45
Chair: Ina Koning

Bradley Trager, Ina Koning, Layla Rainosek, Suzanne Geurts, Regina Van den Eijnden, Helen Vossen	The Longitudinal Effects of Parent-Adolescent Digital Communication on Depression and Anxiety Symptoms
Paulien Decorte, Karolien Poels, Heidi Vandebosch	Describing and Predicting Bored Smartphone Use: A Field Study Combining Ecological Momentary Assessments and Screenomics
Minh Hao Nguyen, Malene Hornstrup Jespersen, Alex Beattie	Global Patterns of Voluntary Disconnection in the Digital Age: A Comparative Study of Nine Countries
Lise-Marie Nassen, Adrian Meier, Kathrin Karsay	TikTok Disconnection and its Impact on Use, Task Procrastination, and Psychological Well-being in Emerging Adults
Laura Lemahieu, Mariek Vanden Abeele, Karolien Poels	Too Hooked to Disconnect? Insights from a Longitudinal Study on Habitual Smartphone Use and Digital Disconnection among Emerging Adults

Parallel 7	Popular Media and Culture **The future of popular communication (Conference Theme)**

Location: Room 10gh
Day and time: Friday, February 6, 11.45-12.45
Chair: Florian Stegen

Cynthia Cabanas, Gaya Yonah, Mariken Van der Velden, Katalin Bálint, Elly Konijn	Complex Stories, Flexible Minds: Narrational Complexity in Film and Its Effects on Cognitive Flexibility, Tolerance for Ambiguity, and Political Polarization

Eduard Cuelenaer, Florian Vanlee	The algorithmic afterlife of Flemish television: Programmed "Flemishness" and the automation of televisual memory
Luca Carbone	Socio Technical Imaginaries of the Future among AI Pioneers (2005 – 2025)
Annemoon Westland	Spines as Signs: Book Display and Cultural Identity in an Age of Reading Decline among Young Adults

Parallel 7	Intercultural Communication and Diversity **Digital equality and inclusion**

Location: Room 10ij
Day and time: Friday, February 6, 11.45-12.45
Chair: Kim Beenen

Eusebie Huysman	Designing Digital Inequality: Examining Online Participation Across Platforms, Creators, and Audiences
Maud van Roessel, Will Marler, Nadine Bol, Sara Pabian, Marjolijn Antheunis	Resistance and Socio-Digital Inequity: A Literature Review
Jinyi Yang, Saurabh Khanna	Who Stays Invisible in Communication Science?
Will Marler	Navigating formal and informal resources for digital inclusion: The case of refugee integration in the Netherlands

Parallel 7	Environmental Communication **Environmental Communication in media, society & public**

Location: Room 2
Day and time: Friday, February 6, 11.45-12.45
Chair: Christel van Eck

Floriane van Alphen, Christel van Eck, Hannes Cools, Anke Wonneberger, Christian Burgers	The Permeance of Objectivity? Mapping Audience Evaluations of the Advocacy Role in Climate Journalism
Linda van den Heijkant, Christel van Eck	Sunshine or Suffering? The Impact of Valence and Human Presence in News Visuals of Heatwaves on Emotional and Risk Perceptions of Climate Change

Ibe Delvaux, Marijn Meijers, Wendy van den Broek	Environmental responsibility in action? Government communication between policy, politics, and citizens
Femke Loosschilder, Paul Hendriks-Vettehen, Barbara Müller	Hope as a Climate Strategy: What Constructive Journalism Can (and Can't) Do.
Anne Kessels, Petra Sneijder, Annette Klarenbeek, Elisabeth S. Bakker	The comeback of the wolf: seeking rapprochement in interactions between citizens and government representatives

Parallel 7	Human-Machine Communication **A user perspective on AI and online experiments**

Location: Room 3
Day and time: Friday, February 6, 11.45-12.45
Chair: Marieke van Otterdijk

Elizabeth Wang, Sarah Marschlich, Britta Brugman, Theo Araujo	Seeking Corporate Social Responsibility-Related Information through ChatGPT: Understanding AI Literacy in Generative AI-Mediated Information-Seeking
Yajing Wang, Joanna Strycharz, Corine Meppelink, Hilde Voorveld	Non-material harms of algorithmic persuasion: An interview study on individuals' perception
Paul Ballot, Yana van de Sande	The Perceived Ethics of Online Field Experiments: Lessons from r/ChangeMyView
Iris van Ooijen, Gabi Schaap, Marvin van Bekkum, Frederik Zuiderveen Borgesius	What Drives Perceptions of AI Decision-Making? Examining the Role of Seeming Data Relevance, Prediction Accuracy, and Decision Outcome
Wout Vermeir, Marijn Marten, Ralf De Wolf	Beyond Artificial Intelligence Literacy: Conceptualizing the path toward Artificial Intelligence Maturity in the Work Context

Parallel 7	Journalism **Under the hood: Understanding news organizations and journalism**

Location: Room 14
Day and time: Friday, February 6, 11.45-12.45
Chair: Emma Verhoeven

Doris Bukman, Olga Eisele, Kathleen Beckers, Mark Boukes, Ulrike Klinger	Publishers' Power: The Influence of Ownership on the Framing of Dutch Media Concentration (2003-2022)
Lonnie Renne, Kenza Lamot, Sarah Van Leuven	The populism-media nexus: the manifestation of populism and anti-populism in Flemish talk shows
Emma Verhoeven, Sarah Van Leuven	Rewriting the rules? European media councils' responses to digital journalism's ethical challenges
Niek Hietbrink, Liesbeth Hermans	Dutch election campaigns in 2021, 2023 and 2025 on public and private television channels: horse race vs issues.

Parallel 7	Children, Adolescents, and Media **Everyday media use and effects**

Location: Room 15
Day and time: Friday, February 6, 11.45-12.45
Chair: Chelly Maes

Heleen Dekoninck, Ellen Van Houtven, Darian Harff, Desiree Schmuck	#AllThePower: Predicting Adolescents' Exposure to Socio-Political Influencers and Participation
Konrad Mikalauskas, Inga Vondenhof, Rebecca Godard, Amber van der Wal, Kfir Zioni, Felicia Loecherbach, Ine Beyens	What's on Their For You Page? A Large-Scale Computational Analysis of Adolescents' TikTok Diets
Esmée Mooren, Lara Schreurs, Chelly Maes	The role of Social Media in the Body Image of Adolescents with a Visual Impairment: A Focus group study

Parallel 7	Health Communication **Youth and adolescents**

Location: Room 6
Day and time: Friday, February 6, 11.45-12.45
Chair: Sofie Apers

Jonas Schlicht, Thabo van Woudenberg, David Blok, Bojan Simoski, Moniek Buijzen	The Effect of AI-based Linguistically Tailored Health Messages on Plant-Based Lunch Choices of Adolescents: A Randomised Controlled Trial

Louise Glenisson, Lotte Hallez, Tim Smits	What are influencers feed-ing us?: A photo-voice approach on emerging adults' social media food environment
Lauranna Teunissen, Priska Breves, Merel Walraven, Eva van Reijmersdal, Hilde Voorveld	"it's all promoted everywhere": An interview study on youth's exposure to and perceptions of gambling marketing communications
Sofie Apers, Kathleen Beullens, Kathryn Greene, Sofie Vranken, Femke Geusens	Beyond smoke and mirrors: Investigating the effectiveness of a media literacy intervention on adolescents' media literacy and smoking and vaping behaviors
Jil Laukamp, Marijn Meijers, Eline Smit, Jeroen Lemmens	What drives adolescents' susceptibility to planetary health mis- and disinformation?

Parallel 7	Media Psychology **Relational media: friendship dynamics and online dating**

Location: Room 7
Day and time: Friday, February 6, 11.45-12.45
Chair: Femke Konings

Tess van der Zanden, Saar Hommes	Joking about your depression in online dating: An experimental study into the effects of humour, severity and timing on impression formation
Femke Konings, Yuhui Olivia Chen, Sindy Sumter, Laura Vandenbosch	Daily Swiping Behavior and Dating-Related Fears: A Multilevel Examination of Emerging Adults' Mobile Dating Experiences
Fé Verrelst, Jolien Trekels, Kathleen Beullens, Robyn Vanherle	Friendship and Functionality: How Instant Messaging Features Influence Friendship Dynamics in Flanders

Parallel 7	Political Communication **The politics of science and technology: Critical perspectives on science, technology and science-based policy-making**

Location: Room 8
Day and time: Friday, February 6, 11.45-12.45
Chair: Margit van Wessel

Margit van Wessel, Precious Akampurira	Civil society and climate action in Kenya. The question of local voices and their amplification
Hanqin Li, Mark Boukes, Kathleen Beckers	From Technological Otherness to Discursive Asymmetry: The Securitization of Chinese Technology in European Media
Denise Roth, Mariken van der Velden, Alyt Damstra	Science as a Political Resource: Party Competition and the Use of Expertise in the Tweede Kamer

Parallel 7	Political Communication **Coping with politics: Literacy and mental health**

Location: Room 9
Day and time: Friday, February 6, 11.45-12.45
Chair: Eline Westbeek

Darian Harff	Detection and Spill-Over Effects of (Un)Labeled AI-Generated Images in Political Messages: Evidence from Two Experiments
Carmen Dymanus, Susan Vermeer, Annelien van Remoortere, Sanne Kruikemeier	Co-Creating Interventions: A Design Study on Online Political Advertising Literacy
Delaney Peterson, Gijs Schumacher, Frederic Hopp, Bert Bakker	Political mental health is distinct from mental health and has unique political correlates

Parallel 7	Persuasive Communication **You are what you eat: Persuasion in food choices**

Location: Room 11
Day and time: Friday, February 6, 11.45-12.45
Chair: Suzanne de Bakker

Bram Uyttenhove, Georgie Russell, Mohammadreza Mohebbi, Lydia Taylor, Hannah Povall	A Discrete Choice Experiment to Test How Packaging Cues and Regulations Can Alter Appeal of Unhealthy Child-Appealing Packages Among Parents
Suzanne de Bakker, Lenka van Riemsdijk, Lieke Nijdam	Conscious and unconscious associations with sustainable food choice: a profile-based analysis
Nicola Swart, Loes Janssen, Tessa van Leeuwen, Sabita Soedamah-Muthu, Nynke van der Laan	The Right Push at the Right Time: Exploring How Socioeconomic and Personal Factors Shape Nudge Effectiveness across Different Just-In-Time Nudges
Hannah Boen, Yara Qutteina, Tim Smits	Developing Frameworks in Practice: The Infoodmation Framework as a Case Study in Comprehensively Mapping Food Marketing and Communication in 7 European countries
Athanasios Polyportis, Yijing Wang, Anne-Marie van Prooijen, Freya De Keyzer, Leonie Carolin Peiffer	Personal Cultural Orientations and Reactance in the Sustainable Food Context: Gender Equality and Social Inequality across Europe

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