



General conditions – SponsorLive: The European Sponsorship Summit

Article 1. Applicability 1. These general terms & conditions apply to SponsorLive: The European Sponsorship Summit 8th of October 2021. 2. Deviations from and/or additions to these general terms and conditions are only valid insofar as they have been agreed in writing. 3. If one or more provisions in these general terms and conditions at any time in whole or in part are null and void or destroyed, then the remainder of these general terms and conditions remain fully applicable.

Article 2. Definitions 1. In these general terms and conditions the following definitions apply: a. SponsorLive: The European Sponsorship Summit of 8th of October 2021. b. Participant: the natural person who has registered for participation in a manner permitted by the organizer and, if applicable, has complied with the payment obligation. c. The registration: the acceptance by the participant to participate in the SponsorLive conference by sending the registration form on the website www.aanmelder.nl/studiereischicago d. Organizer: Golazo Consulting BV (Radiatorenstraat 23, 1800 Vilvoorde / TVA BE 0842.504.188. Financial settlement of the registration is provided by Arko Sports Media, located at Wiersedreef 7 in Nieuwegein, registered with the Chamber of Commerce under number 68696981. VAT number: NL8575.53.252 B01, e-mail address: events@sportsmedia.nl 2. The general terms and conditions apply to every registration.

Article 3. Cancellation conditions: Cancellation in writing is free of charge until the 15th of August 2021. If you cancel your registration later than the 15th of August 2021, you will be charged the full amount. Replacement of the registered participant by another participant may be requested in writing via e-mail address, giving full details of the person replacing the registered participant. The organizer will confirm the replacement in writing.

Article 4. Changes and cancellation by the organizer: The organizer expressly reserves the right to make changes to the program or postpone the entire event if circumstances of force majeure or COVID-19 and restrictive governmental measures or regulations regarding COVID-19 so require. The organizer also reserves the right to cancel the event for reasons other than force majeure or COVID-19. Cases of force majeure do not give the right to any reimbursement of the registration fee or any other form of compensation for damages. In case of cancellation of the event by the organizer due to COVID-19 and/or restrictive governmental measures, the registration will automatically be transferred to the new date or the next edition of the event. In case of cancellation of the event by the organizer for other reasons than force majeure, the registration will automatically be transferred to the new date or the next edition of the event. Any other costs incurred in connection with the event, such as service and administration costs and any extras will not be reimbursed.

Article 5. Personal data: The personal data provided by a participant are recorded by the organizer in a file. By participating in the event, a participant grants permission to the organizer to use personal data for purposes of registration for the event and marketing and communication purposes. The organizer will provide this data with the greatest process of due diligence and not make it available to third parties without the express permission of the participant other than the third parties

engaged by the organizer to manage the registration of the participants and the event. For more details, the organizer refers to the SponsorLive privacy policy.

Article 6. Portrait Right: The participant grants permission in advance to the organizer to use photos and visual material made during or around the event, on which the participant is (partly) visible. In any case, the organizer has the right to use the photographs and images for promotional purposes. The participant will not oppose the use of the photos and the visual material, nor will the participant require a fee from the organizer.

Article 7. COVID-19: 1. COVID-19 is an extremely contagious disease that can lead to serious illness and death. An inherent risk of exposure to COVID-19 exists in any public place where people are present. Attending the event is entirely voluntary and at the participant's own risk and implies acceptance of the risks associated with exposure to COVID-19. The organizer shall not be liable in any way in case of contamination with COVID-19. It is recommended that participants do not take part in the event when showing symptoms that might indicate COVID-19, such as feeling feverish, fever, cough, shortness of breath, running nose or unusual fatigue. 2. The organizer takes its responsibility in preventing the (further) spread of COVID-19 and has taken the necessary health and safety measures for the event, which may be subject to changes due to government measures. These measures may have an impact on the organization and conduct of the event, including restrictions regarding access to the event (e.g. evidence of recent negative PCR-test or evidence of full vaccination). The participant undertakes to strictly comply with the applicable measures, which can, at any time, be adjusted by the organizer to the circumstances and to the then applicable regulations and government measures.

Article 8. Liability: The organizer is only liable for a shortcoming attributable to it, insofar as this liability has not been explicitly excluded or limited in these general terms and conditions. In aggregate, the liability of the organizer is in any case limited to compensating for direct damage (excluding indirect damage) and can never be in excess of the value of the service provided, being the registration fee.

Liability in the event of force majeure is excluded. Force majeure is understood to include any and all circumstances or events which are beyond the control of the organizer that prevent it (even temporarily) from fulfilling its obligations in whole or in part. This includes, but is not limited to, non-delivery or late delivery or errors from suppliers or other engaged third parties, instructions, decisions or interventions of any kind by public or regulatory authorities ("fait du Prince"), terrorism or the threat of terror, weather conditions (such as extreme heat, thunder, storm, gusts, floods, etc.), fire, riot, war or threat of war, uprising, epidemics, pandemics, state of quarantine, disruptions in a (telecommunications) network or connection or used communication systems, riots on the public highway, blockades, strikes or lock-outs, demonstrations and other disturbing disturbances.

Article 9. Applicable law and Jurisdiction: These general terms and conditions are governed by Belgian law. Any disputes arising from these general conditions fall within the exclusive jurisdiction of the competent courts of the registered office of the organizer.