# PTM 2025 Conference Guidelines

## Poster Presenter Manual

#### Before the Conference

- All presenters are kindly reminded that registration for the conference is required.
- Please review the conference schedule in advance.
  - → The poster session will take place on Thursday, 10 July, from 15:50 to 17:00.

#### **About the Poster Session**

- A poster is a **visual and instructional display** designed to encourage in-depth discussions between presenters and attendees.
- The session lasts 70 minutes.
- Audio-visual equipment is not available during poster sessions.

## **Preparing Your Poster**

- Posters must be printed and brought to the conference by the presenter.
- Poster format:
  - o Orientation: Portrait
  - o Size: A0 (841 mm x 1189 mm)
- Posters should be clear, attractive, and concise. A good poster:
  - Includes: Title, authors, affiliations, email, abstract, methods, results, conclusions, and implications.
  - o May also include **references** and **acknowledgements**, if space allows.
  - Uses readable font sizes:

Main title: ≥ 85 pt

Headers: ≥ 48 pt

■ Sub-headers: ≥ 36 pt

Body text: ≥ 24 pt

### **On-Site Guidelines**

- Poster boards are fabric and freestanding. Pushpins will be provided by the conference organization.
- You are requested to **set up your poster on Monday** so other delegates can view it throughout the week.
- Attach your poster to the board with the number and title assigned to your presentation in the conference program.
- All poster content should be **self-explanatory**, **visually appealing**, and able to **communicate your message quickly**.
- Please **remain at your poster throughout the entire poster session** to engage with attendees.
- If you're open to sharing your full paper, consider **providing a sign-up sheet** at your poster.
- Please remove your poster before the lunch break on Friday.