

the 70th congress

# ORCA 2023 meets EFCD



Organisation for Caries Research &  
European Federation for Conservative Dentistry,  
Egmond aan Zee, the Netherlands, 5-8 July



## Sponsorships & Exhibitor Offerings

[www.orca2023.com](http://www.orca2023.com)





## **Introduction**

ORCA is the organisation for caries research aimed at the promotion of oral health through scientific research in the field of Cariology. In 1953, ORCA was founded in Europe and since evolved to an international organisation bringing together dental professionals from all around the world.

The initiative for the foundation of an 'Europäische Arbeitsgemeinschaft für Fluoridforschung und Kariesprophylaxe' (European Working Group for Fluoride Research and Caries Prophylaxis) goes back to the Swiss dentist Hans R. Held, who was in the thirties dental lecturer at the University of Geneva, during World War II (WWII) military dentist in the Swiss army and after WWII dental practitioner.

Though the ORCA Congresses immediately attracted a remarkable interest in researchers worldwide, the number of participants after the first few Congresses soon stabilized at around 300. The intimate atmosphere at the ORCA Congresses opened the chance for personal friendships and most typical for ORCA also family friendships. Members of the Executive Council and of the Advisory Council often met several times per year.

Almost seventy years after the first aims had been put down, the actual aims of ORCA have been only slightly modified:

1. to promote research into dental caries and related matters;
2. to evaluate the findings of research to encourage their practical application and to prevent their abuse;
3. to establish close contacts between all individuals and organizations with similar aims, without distinction as to nationality.

## **Local committee**

Prof. dr. ir. Monique H. van der Veen - *ACTA departments of Preventive Dentistry and Paediatric Dentistry and Inholland department of Oral Hygiene, Amsterdam, The Netherlands*

Dr. Catherine M.C. Volgenant – *ACTA departments of Preventive Dentistry and Cariology, Amsterdam, The Netherlands*

Tjitske M. Wijzenbeek MSc– *Expert Lecturer cariology/Dentist Inholland department of Oral Hygiene, Amsterdam, The Netherlands*

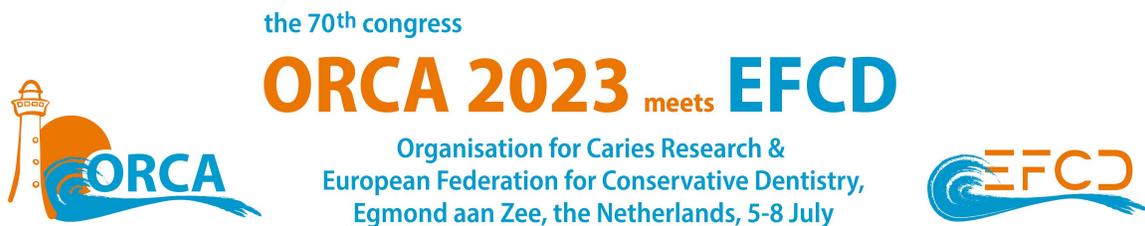
*Rita Ketelaar-Management Assistant ACTA departments of Cariology and Paediatric Dentistry, Amsterdam, The Netherlands*



## Program

### *the 70th congress ORCA 2023 meets EFCD*

From Thursday 6 July until Saturday 8 July our annual Orca 2023 congress with (poster) presentations and vivid discussions will take place from the broad scope of cariology. On Wednesday 5 July we kick off with a pre-congress symposium on dental public health interventions. At next year's congress, the European Organisation for Caries Research ORCA joins forces with the European Federation for conservative dentistry EFCD. The joined program comprises a teacher's conference, sessions on decision making in primary and secondary caries and a symposium focused on dilemmas in daily dentistry. This joint venture will allow worldwide researchers and teachers from cariology and restorative fields to exchange ideas.



### **Preliminary Program**

Wednesday:	Dental Public Health Interventions	Welcome Reception
Thursday:	Opening Ceremony and ORCA Prize Lecture	Beach Party
Friday:	Teachers' Conference	Gala Diner
Saturday:	Decision Making in Primary and Secondary Caries	Goodbye
	Dilemma's in Daily Dentistry	

## ***Location: Egmond aan Zee***

***a beautiful seaside town on the beach and between the dunes***

Egmond aan Zee is known as a seaside resort. When you walk along the beach of Egmond aan Zee, you will find the hospitable locals of the former fishing village. In Egmond aan Zee there are still many reminders of the past. The many fishermen's cottages, the fishery monument and of course the Prins Hendrik Foundation, a building at the beginning of the village which was originally built for the care of old sailors. The lighthouse in the middle of Egmond has helped sailors to prevent problems at sea in the past. We adopted the Egmond aan Zee lighthouse in our logo to reflect prevention.

The beach is wide and spacious and is known as a clean beach. It is not for nothing that it has received the international environmental award of Blue Flag 11 times. This guarantees high quality bathing water and is a clean and well-maintained beach.

### **Accessibility of Egmond aan Zee**

Amsterdam Schiphol Airport is considered one of the best in the world and it's just a 45 minutes drive from Egmond aan Zee.

Scheduled services fly into Schiphol from at least 128 destinations within Europe and from 108 non-European destinations. 110 airlines fly from Amsterdam Airport Schiphol to more than 265 destinations worldwide. Amsterdam Airport Schiphol serves 72 million passengers a year.

Schiphol train station is located directly below the airport and by train & public transport you arrive at the hotel within 90 minutes. Via Schiphol Plaza, you can walk straight to the departure or arrival halls. There are also 15 to 20 trains a day to destinations such as Brussels, Paris and Frankfurt.



## ***Conference venue Hotel Zuiderduin***

**a venue with a view of the sea that provides inspiration and relaxation**

Hotel Zuiderduin is one of the largest and most complete conference hotels in our country, with a unique location on the beach at Egmond aan Zee. The hotel has recently been completely renovated.

The building, which opened its doors in 1980 as a small family hotel on the beach, is today a complex with a surface area of 18,000 square metres. In addition to the impressive capacity at this special location, just 100 metres from Egmond beach, Hotel Zuiderduin distinguishes itself with its flexibility. The location has 33 meeting rooms, which vary in size from 30 to 1000 square meters.

Due to a clever layout of the rooms with various sheltered corners, it feels atmospheric and personal wherever you sit.

The hotel has various facilities such as bowling lanes, wellness centre, squash court, restaurant, brasserie and pub.

Read more about Hotel Zuiderduin at the hotel [website](#).







## Join us!

The European Organisation for Caries Research (ORCA) brings together over 400 members of our vibrant community who are working in areas of unparalleled impact in the world today. Full exposure for your products and services will be guaranteed as your stand will be located within the Central Hall area. An excellent opportunity for the visibility of your company or organization.

## Sponsor opportunities

Maximise the visibility of your company and increase brand awareness by becoming one of the major sponsors of ORCA 2023. Four levels of sponsorship packages are proposed (Topaz, Ruby, Emerald, Diamond), tailored to meet organisational needs and budgets.

We offer the following sponsoring packages.

Sponsorship level	Topaz	Ruby	Emerald	Diamond
Free admission to ORCA congress for representatives	1	2	2	3
Exhibitor booth fee**	€2.000,-	€1.000,-	Included	Double booth
Congress bag insert (leaflet, journal, promotional item)	1	1	2	3
Logo displayed via projector during opening and closing ceremony*	+	+	+	+
Logo displayed at main entrance to the congress and at registration/information desk*	+	+	+	+
Oral welcome address from the ORCA President and acknowledgement at the opening and closing ceremony*	-	-	+	+
Addition as exhibitor to the conference app	-	-	+	+
Advertisement in the conference app	-	-	+	+
Logo displayed via projector during breaks*	+	+	+	+
Logo displayed at formal congress dinner*	+	+	+	+
Sponsorship of congress bag (with company name on the bag)	-	-	-	+
Sponsorship of separate abstract booklet with name on the booklet	-	-	-	+
<b>TOTAL PRICE (in EURO)</b>	<b>€3.500,-</b>	<b>€7.000,-</b>	<b>€10.000,-</b>	<b>€15.000,-</b>

\* With category of sponsorship or ORCA corporate membership indicated. Logo size depends on sponsorship or ORCA corporate membership category

\*\* a discount applies to ORCA Corporate members depending on membership category

Only official exhibitors may demonstrate products or services to participants in the Symposium Exhibition Area and be displayed on the web site.

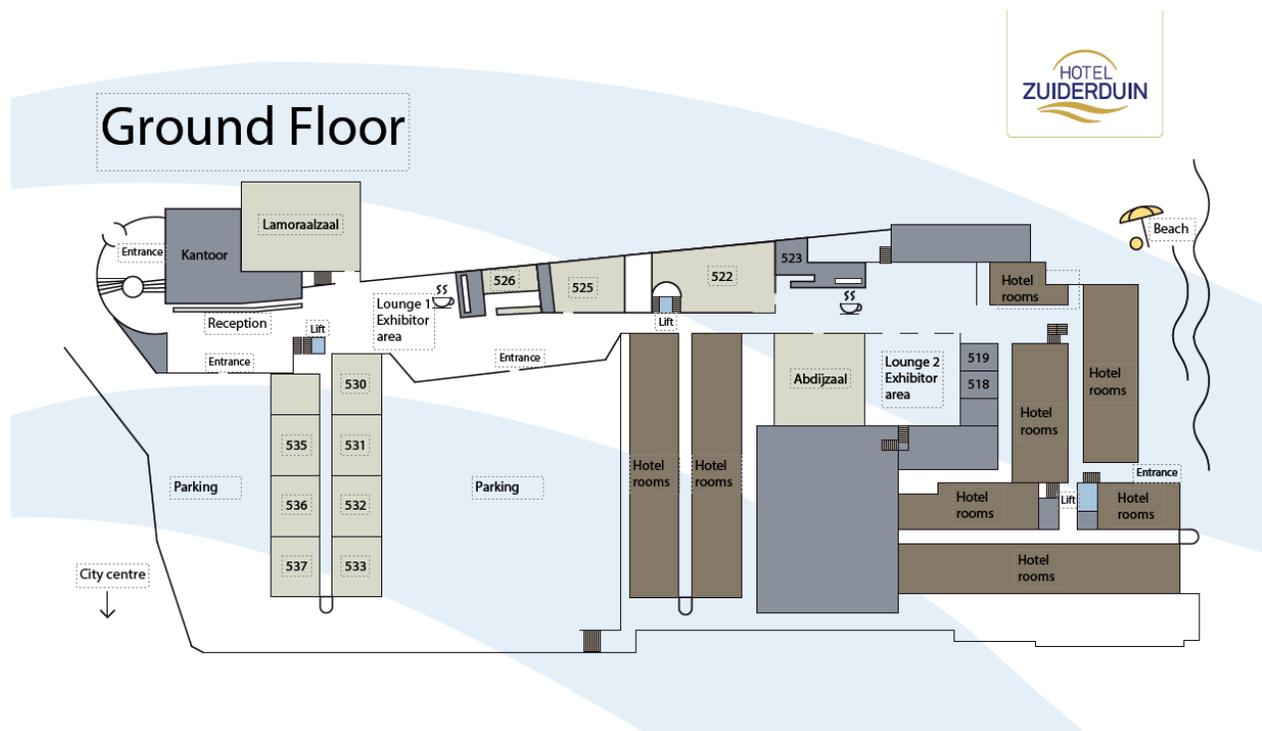
**Please note: VAT is applicable at 21% on all packages. However, if your organisation is a non-Dutch company or charity and is in the EU, a VAT exemption may apply.**

## Additional Sponsorship Opportunities

ITEM*	EUR
Welcome Reception	€5.000,-
Opening ceremony	€5.000,-
Conference Dinner – Social Evening	€7.500,-
Conference Dinner – Gala Night	€10.000,-
Tea/Coffee Break	€2.000,- per break
Lunch	€3.500,- per break
Travel Award	€1.500,- per awardee

We are open to other sponsoring suggestions; please contact us to see if we can tailor our offered packages to suit and meet the style of your organization.

## Floorplan Conference venue





## Our corporate members

### Silver members



Unilever Represented by Dr. Andrew Joiner



Colgate Represented by Dr. Michael Schneider



Haleon Represented by Dr. Jonathan Creeth



Procter & Gamble International Operations S.A.  
Represented by Dr. William Minston



Wrigley Represented by Dr. Michael Dodds



3M Represented by Dr. Mitsuko O'Neill



Johnson & Johnson Represented by Dr. Michael Lynch

### Basic members



Ivoclar Vivadent AG Represented by Dr. Oliver Kappler



Lion Corporation Represented by Dr. Chika Akabane



GC Europe Represented by Dr. Bart Dopheide



Dental Excellence  
KaVo Represented by Mr. Christian Wiech



SDI Represented by Ms. Beate Höhe



## ***Need to know info***

### ADDITIONAL ITEMS FOR YOUR STAND

If an exhibitor requires any of the following items, please contact [conference@uva.nl](mailto:conference@uva.nl) in order to request availability and pricing.

- ✓ AV
- ✓ Display Materials
- ✓ Signage
- ✓ Furniture

### DOCUMENTATION

Each sponsor and exhibitor is responsible for its documentation and its placement in the exhibition area. At the end of the event, remaining material should be collected by the exhibitor. The Organizing Committee is not responsible for the documentation left on site after the event.

### INSURANCE

The Organizing Committee recommends contracting an insurance to cover valuable equipment and material that is exposed during the event. The Organizing Committee is not responsible for any damages or theft during the event.

Please note that a full exhibition manual with information on delivery, set up times and FAQ's will be provided once your stand has been booked.

### ADDRESS

Hotel Zuiderduin  
Zeeweg 52  
1931 VL Egmond aan Zee  
the Netherlands

## ***Contact***

For sponsorship offerings or questions, please contact us through: [conference@uva.nl](mailto:conference@uva.nl)