

The logo for CyberAlloy features a stylized '@' symbol on the left, composed of two overlapping white circular arcs. To the right of the '@' is the word 'CyberAlloy' in a white, sans-serif font. The 'C' in 'Cyber' is lowercase, while 'Alloy' is uppercase. The background is a dark blue gradient with a faint, glowing network of white and red lines at the bottom, suggesting a digital or data network.

CyberAlloy

GENERAL EVENT TERMS & PRIVACY POLICY 2026 - 2027

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CyberAlloy Events

These General Event Terms & Privacy Policy apply to all events organised by CyberAlloy (“CyberAlloy”), including conferences, webinars, workshops and related gatherings.

By registering for or attending a CyberAlloy event, you agree to these terms.

1. Organiser

CyberAlloy B.V.
Strovelden 1
5685 EM Best, The Netherlands
Email: privacy@cyberalloy.eu
Email events: events@cyberalloy.eu

CyberAlloy is the data controller for the processing of personal data in relation to its events.

2. Event Registration & Participation

Registration for CyberAlloy events is personal.

Access may be subject to profile suitability where relevant to the character of the event. CyberAlloy reserves the right to refuse participation where the participant profile does not align with the intended audience.

Participation includes compliance with venue rules and reasonable instructions from the organising team.

3. Ticket Cancellation & Transfer

Purchased tickets are non-refundable.

If a registered participant is unable to attend, the ticket may be transferred to another individual, provided:

- The replacement participant has a profile that aligns with the intended audience of the event; and
- CyberAlloy is informed in writing via events@cyberalloy.eu no later than 2 days before the event.

CyberAlloy reserves the right to decline a transfer if the proposed replacement does not meet the event profile criteria.

4. Photography & Video Recording

During CyberAlloy events, photographs and video recordings may be made for documentation and communication purposes.

These recordings may be used for:

- Event documentation
- Reporting and communication
- Website and social media publication
- Future event promotion

Participants may be recognisable in these images or recordings. These materials are not intended to identify individual participants, but to provide a representation of the event atmosphere and its content.

CyberAlloy processes such recordings on the basis of its legitimate interest in documenting and communicating about its professional activities. In doing so, CyberAlloy carefully balances its own interest in publication against the interests and rights of participants not to appear in images.

Participants will be informed in advance that recordings may take place.

If you prefer not to appear in photographs or video recordings, you may inform CyberAlloy in advance by contacting: events@cyberalloy.eu. CyberAlloy will make reasonable efforts to accommodate such requests during the event.

In addition, if you appear recognisably in published material and object to its use, you may contact events@cyberalloy.eu. Where reasonable and technically feasible, the relevant material will be removed.

5. Processing of Personal Data

5.1 Processing of Personal Data

CyberAlloy processes personal data solely for professional communication, service delivery and event facilitation.

For events, this includes:

- Registration and ticket administration
- Programme personalisation and session planning
- Capacity management and logistics
- Badge printing and on-site identification
- Facilitating meetings between participants where applicable
- Sending practical information related to the event

- Event evaluation and follow-up
- Personal data is not used for unrelated marketing purposes.

5.2 Categories of Data

CyberAlloy may process the following data:

- Name, job title and organisation name
- Business contact details (email, phone)
- Sector information
- Interaction history and communication preferences
- Event participation history
- Product or topic interests where voluntarily provided

5.2 Legal Basis for Processing

Personal data is processed on the basis of:

- Consent (e.g. event registration or opt-in)
- Legitimate interest (e.g. maintaining professional relationships)
- Contractual necessity (where applicable)

6. Sharing of Personal Data

Personal data will not be shared with event partners, sponsors, or other participants without explicit consent.

CyberAlloy may share personal data with carefully selected third-party service providers where necessary for event organisation. These may include:

- Registration and ticketing platforms
- Event software providers
- Technical production partners
- Venue and catering partners where required for logistics

These parties act as data processors on behalf of CyberAlloy and are contractually bound to comply with applicable data protection laws.

Personal data will only be shared where necessary for execution of the event or where legally required.

7. Data Retention

CyberAlloy retains personal data only as long as necessary:

- Prospect data: up to 2 years after last contact

- Customer data: in accordance with legal retention obligations (7 years)
- Event data: up to 1 year after participation
- Community-related data: where applicable and aligned with CyberAlloy's ecosystem mission

You may request deletion at any time.

8. Security Measures

CyberAlloy implements appropriate technical and organisational security measures, including:

- Encryption and access control
- Logging and audit trails
- Role-based access control (RBAC and RLS)
- Restricted access to personal data

9. Your Rights

Under GDPR, you have the right to:

- Access your personal data
- Correct inaccurate data
- Request deletion
- Restrict processing
- Object to processing
- Data portability
- Withdraw consent

Requests may be submitted via: privacy@cyberalloy.eu

CyberAlloy may request identification where necessary to verify such requests.

10. Complaints

If you have a complaint regarding the processing of your personal data, please contact CyberAlloy via: privacy@cyberalloy.eu.

You also retain the right to submit a complaint to the competent supervisory authority if you believe your concerns have not been adequately addressed.

11. Amendments

CyberAlloy reserves the right to amend these General Event Terms & Privacy Policy where necessary. The latest version will always be available on CyberAlloy.eu.

Statutory and company data

CyberAlloy B.V.

Statutory Seat: Eindhoven, with offices at Strovelden 1, 5685 JZ in Best

CyberAlloy is a legally registered trademark

Chamber of Commerce registration number: 98827669