

Abstract for Session 2: Profiling complex Statistical Units

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„Profiling in Germany – A practical inside from Lower Saxony”

Germany started with the implementation of “Profiling” in 2017. According to the national statistical system of Germany, the “Statistisches Bundesamt” is responsible for the methodology and the statistical offices of the federal states (“Länder”) are responsible for the practical part of profiling.

The profiling process in Germany includes several parts. First of all: The year-round profiling process usually starts with choosing the enterprise groups for manual profiling. The question is: which enterprise group should be profiled in a manual way? The large ones, the complex ones, those who often reorganize?

After choosing an enterprise group for manual profiling, the profiling process starts with identifying the correct group structure. Germany has to buy market data for group structures due to the lack of administrative data. Which data and information the profilers use to find the correct group structures will be part of the presentation.

When the profilers are sure about the enterprise groups the real profiling starts. With the help of the financial statements, websites, press articles and so on the profilers determine the enterprises within the groups. The determination is taken according to the well-known methodology on the main aspects of “autonomy”.

When the information is clear the profiling can be finished after checking all information and data from the “desktop” view. If the enterprises cannot be determined a personal contact with the enterprise group is the only way to fully understand the enterprise group. The experience gained from these contacts led directly into the improvement of the profiling process in Germany.

The results and findings from profiling are going directly into the national business register and is therefore helpful for other users like SBS, LCU, EGR and so on.

In our presentation we want to give an inside of our way of profiling, the data and information used and we want to give some insights and lessons learned from the personal contacts with the enterprise groups.